

# Seo Analyzer arcotel.com

Generated on February 25 2022 02:29 AM

The score is 54/100



## SEO Content

	Title	ARCOTEL das MEHR Hotel   Official Website: Best Price Guaranteed <b>Length : 64</b> Perfect, your title contains between 10 and 70 characters.												
	Description	At ARCOTEL Hotels, we make booking easy for you. We save you not only valuable time, but also the tedious comparison with third-party providers. <b>Length : 145</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.arcotel.com/en/home/</td></tr><tr><td>title</td><td>ARCOTEL das MEHR Hotel   Official Website: Best Price Guaranteed</td></tr><tr><td>description</td><td>At ARCOTEL Hotels, we make booking easy for you. We save you not only valuable time, but also the tedious comparison with third-party providers.</td></tr><tr><td>image</td><td>https://www.arcotel.com/files-sbbasic/sr_arcotel-group/arcotel_das_mehr_hotel_image_7.jpg?w=1200&amp;h=627</td></tr></tbody></table>	Property	Content	url	https://www.arcotel.com/en/home/	title	ARCOTEL das MEHR Hotel   Official Website: Best Price Guaranteed	description	At ARCOTEL Hotels, we make booking easy for you. We save you not only valuable time, but also the tedious comparison with third-party providers.	image	https://www.arcotel.com/files-sbbasic/sr_arcotel-group/arcotel_das_mehr_hotel_image_7.jpg?w=1200&h=627		
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>23</td><td>13</td><td>10</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] At ARCOTEL Hotels, MORE really means MORE!</li><li>[H2] Address</li></ul>	H1	H2	H3	H4	H5	H6	1	23	13	10	0	0
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# SEO Content

- [H2] Featured - slides
- [H2] Reservations
- [H2] At ARCOTEL Hotels, MORE really means MORE!
- [H2] Featured
- [H2] Direct Booking Advantage
- [H2] Photos
- [H2] Special offers
- [H2] Contact us
- [H2] Subscribe
- [H2] Address
- [H2] Follow us
- [H2] ';newMarker.content+='ARCOTEL Camino - Stuttgart
- [H2] ';newMarker.content+='ARCOTEL Castellani - Salzburg
- [H2] ';newMarker.content+='ARCOTEL Donauzentrum - Wien
- [H2] ';newMarker.content+='ARCOTEL HafenCity - Dresden
- [H2] ';newMarker.content+='ARCOTEL John F - Berlin
- [H2] ';newMarker.content+='ARCOTEL Kaiserwasser - Wien
- [H2] ';newMarker.content+='ARCOTEL Nike - Linz
- [H2] ';newMarker.content+='ARCOTEL Onyx - Hamburg
- [H2] ';newMarker.content+='ARCOTEL Rubin - Hamburg
- [H2] ';newMarker.content+='ARCOTEL Velvet - Berlin
- [H2] ';newMarker.content+='ARCOTEL Wimberger - Wien
- [H3] COVID-19 INFORMATION
- [H3] Vouchers
- [H3] Give Bees a Chance
- [H3] STORiES
- [H3] COVID-19 Information
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H3] Family Special
- [H4] AUSTRIA
- [H4] GERMANY
- [H4] ARCOTEL Velvet Berlin (Berlin)
- [H4] ARCOTEL Camino Stuttgart (Stuttgart)
- [H4] ARCOTEL John F Berlin (Berlin)
- [H4] ARCOTEL Kaiserwasser Wien (Vienna)
- [H4] ARCOTEL Nike Linz (Linz)
- [H4] ARCOTEL Wimberger Wien (Vienna)
- [H4] ARCOTEL Rubin Hamburg (Hamburg)
- [H4] ARCOTEL Onyx Hamburg (Hamburg)



Images

We found 22 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio





Ratio : **1%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

## In-page links

Anchor	Type	Juice
<a href="#">De</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">ARCOTEL Wimberger - Wien</a>	Internal	Passing Juice
<a href="#">ARCOTEL Kaiserwasser - Wien</a>	Internal	Passing Juice
<a href="#">ARCOTEL Donauzentrum - Wien</a>	Internal	Passing Juice
<a href="#">ARCOTEL Nike - Linz</a>	Internal	Passing Juice
<a href="#">ARCOTEL Castellani - Salzburg</a>	Internal	Passing Juice
<a href="#">ARCOTEL Camino - Stuttgart</a>	Internal	Passing Juice

## In-page links

<a href="#">ARCOTEL Velvet - Berlin</a>	Internal	Passing Juice
<a href="#">ARCOTEL John F - Berlin</a>	Internal	Passing Juice
<a href="#">ARCOTEL Onyx - Hamburg</a>	Internal	Passing Juice
<a href="#">ARCOTEL Rubin - Hamburg</a>	Internal	Passing Juice
<a href="#">ARCOTEL HafenCity - Dresden</a>	Internal	Passing Juice
<a href="#">The MORE principle</a>	Internal	Passing Juice
<a href="#">MORE Dreams</a>	Internal	Passing Juice
<a href="#">MORE Flavour</a>	Internal	Passing Juice
<a href="#">MORE City</a>	Internal	Passing Juice
<a href="#">MORE Visionary</a>	Internal	Passing Juice
<a href="#">MORE Us</a>	Internal	Passing Juice
<a href="#">MORE Service</a>	Internal	Passing Juice
<a href="#">MORE Personal</a>	Internal	Passing Juice
<a href="#">MORE Work-Life Balance</a>	Internal	Passing Juice
<a href="#">About ARCOTEL</a>	Internal	Passing Juice
<a href="#">COVID-19</a>	Internal	Passing Juice
<a href="#">Owner &amp; CEO</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">Branchentreff</a>	Internal	Passing Juice
<a href="#">Career</a>	Internal	Passing Juice
<a href="#">Job Offers</a>	Internal	Passing Juice
<a href="#">Vouchers</a>	Internal	Passing Juice
<a href="#">Fastlane - Corporate Rates</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">STORiES</a>	Internal	Passing Juice
<a href="#">Offers</a>	Internal	Passing Juice
<a href="#">ÖAMTC Special</a>	Internal	Passing Juice
<a href="#">For current information, please visit the official portal of the Austrian Ministry of Social Affairs.</a>	External	Passing Juice

## In-page links

<a href="#">The latest information can be found on the official portal of the German government.</a>	External	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">See all photos</a>	Internal	Passing Juice
<a href="#">Accept site conditions</a>	Internal	Passing Juice
<a href="#">Subscribe now!</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Imprint</a>	Internal	Passing Juice
<a href="#">T&amp;C</a>	Internal	Passing Juice
<a href="#">Cookies declaration</a>	Internal	Passing Juice
<a href="#">&amp;copy; 2022 ARCOTEL Hotels by Bookassist</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
arcotel	30	✓	✗	✓	✓
special	18	✗	✗	✗	✓
family	16	✗	✗	✗	✓
more	15	✗	✗	✗	✓
from	8	✗	✗	✗	✗


## Usability

	Url	Domain : arcotel.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✔ Apple Icon</li><li data-bbox="555 264 879 300">✘ Meta Viewport Tag</li><li data-bbox="555 331 807 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 971 694"><a href="http://arcotel.com/sitemap.xml">http://arcotel.com/sitemap.xml</a></li><li data-bbox="555 716 1059 752"><a href="https://www.arcotel.com/sitemap.xml">https://www.arcotel.com/sitemap.xml</a></li></ul>
	Robots.txt	<p data-bbox="539 792 927 828"><a href="http://arcotel.com/robots.txt">http://arcotel.com/robots.txt</a></p> <p data-bbox="539 864 1083 900">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1101 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1008 858 1066"> Google Analytics</li></ul>