



# Seo Analyzer arcticicehockey.com

Generated on March 22 2022 15:20 PM

The score is **64/100**







## SEO Content

	Title	<p>Winnipeg Jets Schedule, Roster, News, and Rumors   Arctic Ice Hockey</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Covering the latest news and opinion around the new Winnipeg Jets franchise.</p> <p><b>Length : 76</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Covering the latest news and opinion around the new Winnipeg Jets franchise.</td> </tr> <tr> <td>image</td> <td><a href="https://cdn.vox-cdn.com/uploads/community/sb_nu_logo/243/large_Arctic_Ice_Hockey_Full.44973.png">https://cdn.vox-cdn.com/uploads/community/sb_nu_logo/243/large_Arctic_Ice_Hockey_Full.44973.png</a></td> </tr> <tr> <td>site_name</td> <td>Arctic Ice Hockey</td> </tr> <tr> <td>title</td> <td>Winnipeg Jets Schedule, Roster, News, and Rumors   Arctic Ice Hockey</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td><a href="https://www.arcticicehockey.com/">https://www.arcticicehockey.com/</a></td> </tr> </tbody> </table>	Property	Content	description	Covering the latest news and opinion around the new Winnipeg Jets franchise.	image	<a href="https://cdn.vox-cdn.com/uploads/community/sb_nu_logo/243/large_Arctic_Ice_Hockey_Full.44973.png">https://cdn.vox-cdn.com/uploads/community/sb_nu_logo/243/large_Arctic_Ice_Hockey_Full.44973.png</a>	site_name	Arctic Ice Hockey	title	Winnipeg Jets Schedule, Roster, News, and Rumors   Arctic Ice Hockey	type	website	url	<a href="https://www.arcticicehockey.com/">https://www.arcticicehockey.com/</a>
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type	website															
url	<a href="https://www.arcticicehockey.com/">https://www.arcticicehockey.com/</a>															
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">0</td> <td style="text-align: center;">44</td> <td style="text-align: center;">2</td> <td style="text-align: center;">2</td> <td style="text-align: center;">11</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Cookie banner</li> </ul>	H1	H2	H3	H4	H5	H6	0	44	2	2	11	0		
H1	H2	H3	H4	H5	H6											
0	44	2	2	11	0											





## SEO Content

- [H2] Follow Arctic Ice Hockey online:
- [H2] Site search
- [H2] Arctic Ice Hockey main menu
- [H2] The Winnipeg Jets Trade Andrew Copp and Acquire Zach Sanford
- [H2] The Winnipeg Jets Trade Bryan Little and Nate Smith to Arizona
- [H2] The Winnipeg Jets Bid Adieu to Beaulieu
- [H2] Trade Deadline Preview
- [H2] Winnipeg Jets Acquire Mason Appleton
- [H2] The Latest
- [H2] Preview and GDT: Winnipeg Jets vs. Chicago Blackhawks
- [H2] Game Recap: Winnipeg Jets vs. Boston Bruins
- [H2] Preview and GDT: Winnipeg Jets vs. Boston Bruins
- [H2] Game Recap: Winnipeg Jets vs. Vegas Golden Knights
- [H2] Preview and GDT: Where did the season go?
- [H2] Cole's Notes From Around the League: 3/7/21-3/13/22
- [H2] The Weekly Report: 3/7/21-3/13/22
- [H2] Game Recap: Winnipeg Jets vs. St. Louis Blues
- [H2] GDT: Winnipeg Jets vs St. Louis Blues
- [H2] We're building great things, and we need your talent.
- [H2] Preview: Winnipeg Jets vs. St. Louis Blues
- [H2] Game Recap: Winnipeg Jets vs. New York Islanders
- [H2] Preview and GDT: Winnipeg Jets vs. New York Islanders
- [H2] Preview: Winnipeg Jets vs New Jersey Devils
- [H2] Game Recap: Winnipeg Jets vs. Tampa Bay Lightning
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- [H2] Preview and GDT: Winnipeg Jets vs. Edmonton Oilers
- [H2] Game Recap: Winnipeg Jets vs. Seattle Kraken
- [H2] Preview and GDT: Seattle Kraken vs. Winnipeg Jets
- [H2] Preview and GDT: Winnipeg Jets vs. Minnesota Wild
- [H2] Preview and GDT: Winnipeg Jets vs. Chicago Blackhawks
- [H2] Game Recap: Winnipeg Jets vs. Nashville Predators
- [H2] GDT: Winnipeg Jets vs. Nashville Predators
- [H2] Pagination
- [H3] Fanposts
- [H3] Fanshots
- [H4] Most Recent
- [H4] Most Recent
- [H5] Manitoba Moose Series Recap: Iowa Wild
- [H5] Manitoba Moose Series Recap: Abbotsford Canucks
- [H5] A Big Night for the Winnipeg Jets' Playoff Hopes
- [H5] Manitoba Moose Series Recap: Belleville Senators
- [H5] Winnipeg Jets @ New York Islanders - March 11th Preview and Discussion Page
- [H5] Tampa Bay Lightning @ Winnipeg Jets - March 8th Preview

## SEO Content

		<p>&amp; Discussion Page</p> <ul style="list-style-type: none"> <li>• [H5] Roslovic, Hutchinson, Schilling and Vincent AHL All-Stars</li> <li>• [H5] Sportsnet nails it with their Stanley Cup Final montage</li> <li>• [H5] MacArthur Back At Long Last</li> <li>• [H5] Kopitar to Gaborik for the first goal against the Winnipeg Jets</li> <li>• [H5] Drew Stafford Contract Talks</li> </ul>
	Images	<p>We found 80 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 13.33%</p> <p>External Links : Passing Juice 26.67%</p> <p>Internal Links 60%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice

## In-page links

<a href="#">Cookie Policy</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Log In</a>	External	Passing Juice
<a href="#">Sign Up</a>	External	Passing Juice
<a href="#">Fanposts</a>	Internal	Passing Juice
<a href="#">Fanshots</a>	Internal	Passing Juice
<a href="#">DraftKings Nation</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Community Guidelines</a>	Internal	Passing Juice
<a href="#">Winnipeg Jets 2014-15 Game Day Coverage</a>	Internal	Passing Juice
<a href="#">Winnipeg Jets Prospects</a>	Internal	Passing Juice
<a href="#">Top 25 Prospects Under 25</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Love Hate</a>	Internal	Passing Juice
<a href="#">Full Archive</a>	Internal	Passing Juice
<a href="#">Stories</a>	External	Passing Juice
<a href="#">Schedule</a>	External	Passing Juice
<a href="#">Roster</a>	External	Passing Juice
<a href="#">Stats</a>	External	Passing Juice
<a href="#">Yahoo Jets News</a>	External	Passing Juice
<a href="#">Yahoo Jets Team Page</a>	External	Passing Juice
<a href="#">Yahoo Jets Report</a>	External	Passing Juice
<a href="#">Yahoo Jets Depth Chart</a>	External	Passing Juice
<a href="#">Yahoo Jets Transactions</a>	External	Passing Juice
<a href="#">Yahoo Jets Photos</a>	External	Passing Juice
<a href="#">The Winnipeg Jets Trade Andrew Copp and Acquire Zach Sanford</a>	Internal	Passing Juice
<a href="#">The Winnipeg Jets Trade Bryan Little and Nate Smith to</a>	Internal	Passing Juice

## In-page links

### Arizona

<a href="#">The Winnipeg Jets Bid Adieu to Beaulieu</a>	Internal	Passing Juice
<a href="#">Trade Deadline Preview</a>	Internal	Passing Juice
<a href="#">Winnipeg Jets Acquire Mason Appleton</a>	Internal	Passing Juice
<a href="#">Preview and GDT: Winnipeg Jets vs. Chicago Blackhawks</a>	Internal	Passing Juice
<a href="#">Game Recap: Winnipeg Jets vs. Boston Bruins</a>	Internal	Passing Juice
<a href="#">Preview and GDT: Winnipeg Jets vs. Boston Bruins</a>	Internal	Passing Juice
<a href="#">Game Recap: Winnipeg Jets vs. Vegas Golden Knights</a>	Internal	Passing Juice
<a href="#">Preview and GDT: Where did the season go?</a>	Internal	Passing Juice
<a href="#">Cole's Notes From Around the League: 3/7/21-3/13/22</a>	Internal	Passing Juice
<a href="#">The Weekly Report: 3/7/21-3/13/22</a>	Internal	Passing Juice
<a href="#">Game Recap: Winnipeg Jets vs. St. Louis Blues</a>	Internal	Passing Juice
<a href="#">GDT: Winnipeg Jets vs St. Louis Blues</a>	Internal	Passing Juice
<a href="#">We're building great things, and we need your talent.</a>	External	noFollow
<a href="#">Preview: Winnipeg Jets vs. St. Louis Blues</a>	Internal	Passing Juice
<a href="#">Game Recap: Winnipeg Jets vs. New York Islanders</a>	Internal	Passing Juice
<a href="#">Preview and GDT: Winnipeg Jets vs. New York Islanders</a>	Internal	Passing Juice
<a href="#">Preview: Winnipeg Jets vs New Jersey Devils</a>	Internal	Passing Juice
<a href="#">Game Recap: Winnipeg Jets vs. Tampa Bay Lightning</a>	Internal	Passing Juice
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<a href="#">Manitoba Moose Series Recap: Abbotsford Canucks</a>	Internal	Passing Juice
<a href="#">A Big Night for the Winnipeg Jets' Playoff Hopes</a>	Internal	Passing Juice
<a href="#">Manitoba Moose Series Recap: Belleville Senators</a>	Internal	Passing Juice
<a href="#">Winnipeg Jets @ New York Islanders - March 11th Preview and Discussion Page</a>	Internal	Passing Juice
<a href="#">Tampa Bay Lightning @ Winnipeg Jets - March 8th Preview &amp; Discussion Page</a>	Internal	Passing Juice

## In-page links

<a href="#">+ Post Your Own</a>	External	Passing Juice
<a href="#">The Weekly Report: 2/21/21-2/27/22</a>	Internal	Passing Juice
<a href="#">Game Recap: Winnipeg Jets vs. Arizona Coyotes</a>	Internal	Passing Juice
<a href="#">Game Recap: Winnipeg Jets vs. Colorado Avalanche</a>	Internal	Passing Juice
<a href="#">Preview and GDT: Winnipeg Jets vs. Colorado Avalanche</a>	Internal	Passing Juice
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<a href="#">Game Recap: Winnipeg Jets vs. Nashville Predators</a>	Internal	Passing Juice
<a href="#">GDT: Winnipeg Jets vs. Nashville Predators</a>	Internal	Passing Juice
<a href="#">#MBMoose</a>	External	Passing Juice
<a href="#">#GoMooseGo</a>	External	Passing Juice
<a href="https://pic.twitter.com/tLCnrNvnJu">pic.twitter.com/tLCnrNvnJu</a>	External	Passing Juice
<a href="#">January 4, 2018</a>	External	Passing Juice
<a href="#">Roslovic, Hutchinson, Schilling and Vincent AHL All-Stars</a>	Internal	Passing Juice
<a href="#">#StanleyCup</a>	External	Passing Juice
<a href="https://pic.twitter.com/KwxvGyX0sc">pic.twitter.com/KwxvGyX0sc</a>	External	Passing Juice
<a href="#">May 30, 2017</a>	External	Passing Juice
<a href="#">Sportsnet nails it with their Stanley Cup Final montage</a>	Internal	Passing Juice
<a href="https://pic.twitter.com/JFYDPMwl3g">pic.twitter.com/JFYDPMwl3g</a>	External	Passing Juice
<a href="#">April 5, 2017</a>	External	Passing Juice

## In-page links

<a href="#">MacArthur Back At Long Last</a>	Internal	Passing Juice
<a href="pic.twitter.com/yShbhrxu6N">pic.twitter.com/yShbhrxu6N</a>	External	Passing Juice
<a href="#">January 15, 2017</a>	External	Passing Juice
<a href="#">Kopitar to Gaborik for the first goal against the Winnipeg Jets</a>	Internal	Passing Juice
<a href="#">Drew Stafford Contract Talks</a>	Internal	Passing Juice
<a href="#">More Stories</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">YouTube</a>	External	noFollow
<a href="#">Contact</a>	Internal	noFollow
<a href="#">Have a News Tip?</a>	Internal	noFollow
<a href="#">Browse Blogs</a>	External	noFollow
<a href="#">Company Blog</a>	External	noFollow
<a href="#">Blog Openings</a>	External	noFollow
<a href="#">Editorial Ethics and Guidelines</a>	External	noFollow
<a href="#">Do Not Sell My Personal Info</a>	Internal	noFollow
<a href="#">Licensing FAQ</a>	External	noFollow
<a href="#">Accessibility</a>	External	noFollow
<a href="#">Platform Status</a>	External	noFollow
<a href="#">Advertise with us</a>	External	noFollow
<a href="#">Jobs @ Vox Media</a>	External	noFollow
<a href="#">Vox Media</a>	External	noFollow

## SEO Keywords




Keywords Cloud

recap **jets** harrison game february **new**  
**winnipeg** preview march happycarat





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	56	✓	✗	✓	✓
jets	50	✓	✗	✓	✓
winnipeg	40	✓	✗	✓	✓
march	25	✗	✗	✗	✓
happycarat	18	✗	✗	✗	✗



## Usability

	Url	Domain : arcticicehockey.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 136 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="https://www.arcticicehockey.com/sitemaps">https://www.arcticicehockey.com/sitemaps</a></li><li><a href="https://www.arcticicehockey.com/sitemaps/authors">https://www.arcticicehockey.com/sitemaps/authors</a></li><li><a href="https://www.arcticicehockey.com/sitemaps/groups">https://www.arcticicehockey.com/sitemaps/groups</a></li><li><a href="https://www.arcticicehockey.com/sitemaps/google_news">https://www.arcticicehockey.com/sitemaps/google_news</a></li></ul>
	Robots.txt	<a href="http://arcticicehockey.com/robots.txt">http://arcticicehockey.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.