Seo Analyzer ardrich.co.nz

Generated on March 06 2022 09:14 AM

The score is 66/100

SEO Content

✅	Title	Ardrich Limited - Hygiene Products manufactured in New Zealand **Length : 62** Perfect, your title contains between 10 and 70 characters.
✅	Description	Ardrich is a leading manufacturer and product developer of cleaning and hygiene products in New Zealand serving the business to business marketplace. **Length : 149** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Ardrich Limited - Hygiene Products manufactured in New Zealand
description	Ardrich is a leading manufacturer and product developer of cleaning and hygiene products in New Zealand serving the business to business marketplace.
url	https://www.ardrich.co.nz/
site_name	Ardrich Limited

SEO Content

	Headings	**H1** 0	**H2** 1	**H3** 0	**H4** 0	**H5** 0	**H6** 1
		[H2] Secure Payments via [H6] Subscribe now to receive special deals					
	Images	We found 15 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
Ardrich Limited	Internal	Passing Juice
Our Distributors		Internal	Passing Juice

In-page links

Safety Data Sheets |	Internal	Passing Juice
Cart	Internal	Passing Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
High Speed Hand Dryers	Internal	Passing Juice
Hand Dryer Parts and Accessories	Internal	Passing Juice
Air Care	Internal	Passing Juice
Hand Soaps/Wash	Internal	Passing Juice
Urinal Screens	Internal	Passing Juice
Hand Sanitisers	Internal	Passing Juice
Wet Wipes	Internal	Passing Juice
Skin Care	Internal	Passing Juice
Surface Sanitising	Internal	Passing Juice
Food Service	Internal	Passing Juice
Paper Products	Internal	Passing Juice
Insect Control	Internal	Passing Juice
Special Offers	Internal	Passing Juice
Enquiry	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Ardrich Business	External	Passing Juice

SEO Keywords

Keywords Cloud	hand surface air care sanitising business products paper ardrich wet

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

hand	19	✖	✖	✖	✖
products	12	✔	✖	✔	✖
care	10	✖	✖	✖	✖
ardrich	9	✔	✖	✔	✖
business	6	✖	✖	✔	✖

Usability

	Url	Domain : ardrich.co.nz Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✔	W3C Validity	Errors : 0 Warnings : 53
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://ardrich.co.nz/sitemap.xml
		https://www.ardrich.co.nz/sitemap.xml
✔	Robots.txt	http://ardrich.co.nz/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics