



# Seo Analyzer arenascreen.com

Generated on April 02 2022 04:54 AM

The score is **56/100**







## SEO Content

	Title	Cinelounge® Cinemas Hollywood <b>Length : 29</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Cinelounge® Cinemas Hollywood is an epicenter of cutting-edge film culture for new independent films in Hollywood, offering two venues that can cater to any demands for entertainment. The first venue is Cinelounge® Sunset Indoor theater, our concept cinema which is located at 6464 Sunset Boulevard. It has seats for 55 guests in wide, high-backed rocker seats with DCP, 15,000-lumen digital projection & Dolby 7.1 Surround. <b>Length : 428</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Now Showing</li> <li>[H1] Cinelounge® Cinemas Hollywood</li> <li>[H1] Live the Cinelounge lifestyle!</li> <li>[H1] Cinelounge® Sunset Indoor Movie Theater</li> </ul>	H1	H2	H3	H4	H5	H6	4	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
4	0	0	0	0	0									
	Images	We found 15 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>22%</b>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 81.82% Internal Links 18.18%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Now Playing</a>	External	Passing Juice
<a href="#">Locations</a>	External	Passing Juice
<a href="#">Film Fest</a>	External	Passing Juice
<a href="#">POPCORN</a>	External	Passing Juice
<a href="#">Podcast</a>	External	Passing Juice
<a href="#">Bookings</a>	External	Passing Juice

## In-page links

<a href="#">Buy Now</a>	External	Passing Juice
<a href="#">Watch Now</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Policies</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	<b>cinelounge</b> sunset films new cinemas from days independent hollywood indoor
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cinelounge	12	✓	✗	✓	✓
hollywood	7	✓	✗	✓	✓
new	5	✗	✗	✓	✗
days	4	✗	✗	✗	✗
sunset	4	✗	✗	✓	✓

## Usability

	Url	Domain : arenascreen.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 19  
Warnings : 15



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Too bad, your website has too many CSS files (more than 4).
- Perfect, your website has few JavaScript files.
- Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content



## Optimization



XML Sitemap

Missing

## Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://arenascreen.com/robots.txt">http://arenascreen.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>