Seo Analyzer arenie.com

Generated on March 08 2022 15:57 PM

The score is 50/100

SEO Content

✅	Title	Arenie | Armenian Gourmet Foods & Bakery **Length : 44** Perfect, your title contains between 10 and 70 characters.
✅	Description	Armenian Food Bakery New Jersey. Traditional Middle Eastern dishes made fresh daily including lahmajun boureg baklava zaatar bread and kufta **Length : 140** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	lahmajun, lahmajoun, lahmacun, boureg, borek, armenian food, New York, New Jersey, lavash, middle eastern food, bakery, baklava, dessert, restaurant, cafe, armenian coffee, turkish coffee, arabic coffee Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>2</td><td>0</td><td>0</td><td>1</td></tr></table> • [H3] Monday, July 3 will be Arenie's last day at 575 Anderson Ave. We decided to expand our business and are searching a larger space. Don't panic, Arenie will reopen soon! • [H3] We sincerely thank all our loyal customers for the last 2.5 years; it has been a pleasure serving you. We hope you will follow Arenie's next steps through our mailing list, Facebook, Instagram, and Twitter. • [H6] follow us on...
✅	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **3%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 8 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 62.5% Internal Links 37.5%

In-page links

Anchor	Type	Juice
Update	Internal	Passing Juice
Home	Internal	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
yelp	External	Passing Juice
instagram	External	Passing Juice
Rss feed	Internal	Passing Juice

In-page links

Designed: Gtech Solutions	External	Passing Juice

SEO Keywords

	Keywords Cloud	rights gtech arenie copyright feed reserved all designed instagram rss

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
arenie	2	✔	✖	✖	✔
rss	1	✖	✖	✖	✖
gtech	1	✖	✖	✖	✖
designed	1	✖	✖	✖	✖
reserved	1	✖	✖	✖	✖

Usability

	Url	Domain : arenie.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 7 Warnings : 23
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://arenie.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.