

# Seo Analyzer arganix.co.uk

Generated on February 17 2022 01:15 AM





The score is 61/100







## SEO Content

	Title	Buy Pure Moroccan Argan Oil in UK for Skin and Hair   Arganix <b>Length : 61</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Best quality Pure Moroccan Argan oil in UK for nourishing hair and skin. Buy Pure Argan Oil UK in 30, 50 & 100ml. Shop today! <b>Length : 125</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>1</td><td>0</td><td>2</td><td>6</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] 100% Pure Moroccan Argan Oil</li><li>• [H2] Why ARGANIX ?</li><li>• [H2] THE FINEST MOROCCAN ARGAN OIL FOR FACE &amp; HAIR</li><li>• [H2] Why Buy Argan Oil from ARGANIX?</li><li>• [H2] From Morocco with Love - Pure Moroccan Argan oil products range and uses:</li><li>• [H2] Pure Argan Oil UK:</li><li>• [H2] Hair Serum - Best Argan Oil for hair</li><li>• [H2] Black Soap</li><li>• [H2] Anti-ageing Cream</li><li>• [H2] Argan Oil Eye Serum</li><li>• [H2] Similar Product Range</li><li>• [H2] Moroccan Oil UK and Beyond</li><li>• [H2] For special offers and discounts, please sign-up to our newsletter</li><li>• [H2] Connect with us:</li><li>• [H3]</li></ul>	H1	H2	H3	H4	H5	H6	1	13	1	0	2	6
H1	H2	H3	H4	H5	H6									
1	13	1	0	2	6									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H5] OUR PRODUCTS</li> <li>• [H5] What Our Customers Say</li> <li>• [H6] Anti-wrinkle Eye Serum</li> <li>• [H6] Exfoliating Kessa Glove</li> <li>• [H6] Moroccan Black Soap with Argan and Eucalpyptus Oil</li> <li>• [H6] Anti-Ageing Moisturising Cream</li> <li>• [H6] Nourish &amp; Protect Argan Oil Hair Serum</li> <li>• [H6] 100% Pure Organic Moroccan Argan Oil</li> </ul>
	Images	<p>We found 39 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.65%</p> <p>Internal Links 82.35%</p>

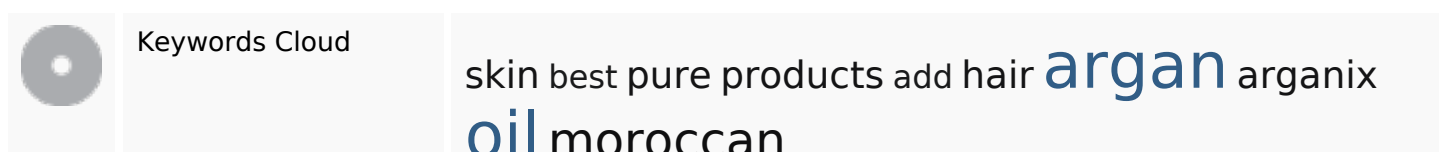
## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Update Now!</a>	External	Passing Juice
<a href="#">View Cart</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About US</a>	Internal	Passing Juice
<a href="#">About Argan Oil</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Anti-wrinkle Eye Serum</a>	Internal	Passing Juice
<a href="#">Add To Cart</a>	External	Passing Juice
<a href="#">Exfoliating Kessa Glove</a>	Internal	Passing Juice
<a href="#">Moroccan Black Soap with Argan and Eucalyptus Oil</a>	Internal	Passing Juice
<a href="#">Anti-Ageing Moisturising Cream</a>	Internal	Passing Juice
<a href="#">Nourish &amp; Protect Argan Oil Hair Serum</a>	Internal	Passing Juice
<a href="#">100% Pure Organic Moroccan Argan Oil</a>	Internal	Passing Juice
<a href="#">Read More</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
oil	55	✓	✗	✓	✓
argan	45	✓	✗	✓	✓







## Keywords Consistency

moroccan	23	✓	✗	✓	✓
hair	17	✓	✗	✓	✓
skin	14	✓	✗	✓	✗

## Usability

	Url	Domain : arganix.co.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://arganix.co.uk/sitemap.xml>

<https://www.arganix.co.uk/sitemap.xml>



### Robots.txt

<http://arganix.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics