



# Seo Analyzer arkadi.pl

Generated on March 04 2022 05:56 AM

The score is 48/100



## SEO Content

|    | Title              | <p>Bramy, Balustrady Bolesławiec - Arkadi.pl</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Arkadi Metaloplastyka. Naszą specjalnością jest produkcja bram, balustrad i ogrodzeń. Działamy na terenie Bolesławca i okolic.</p> <p><b>Length : 127</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>ogrodzenia bolesławiec, ogrodzenia panelowe bolesławiec, ogrodzenia legnica, ogrodzenia jelenia góra, ogrodzenia zgorzelec, bramy bolesławiec, balustrady bolesławiec, balustrady jelenia góra, balustrady legnica, balustrady zgorzelec, metaloplastyka, Arkadi, Banowicz, bramy, kraty, meble, poręcze, konstrukcje stalowe</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>5</td><td>2</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Bramy Bolesławiec</li><li>• [H2] Partnerzy</li><li>• [H2] Imprezy</li><li>• [H2] Balustrady</li><li>• [H2] Bramy</li><li>• [H2] Ogrodzenia</li><li>• [H3] Bolesławiec</li><li>• [H3] Jelenia Góra</li><li>• [H3] Balustrady</li><li>• [H3] Bramy</li><li>• [H3] Ogrodzenia</li><li>• [H4] Legnica</li><li>• [H4] Zgorzelec</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 5 | 5 | 2 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 5                  | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 2  | 0  | 0  |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Images          | We found 8 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>15%</b><br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.                                                            |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                       |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                              |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                         |
|  | In-page links           | We found a total of 18 links including 1 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 33.33%<br><br>Internal Links 66.67% |

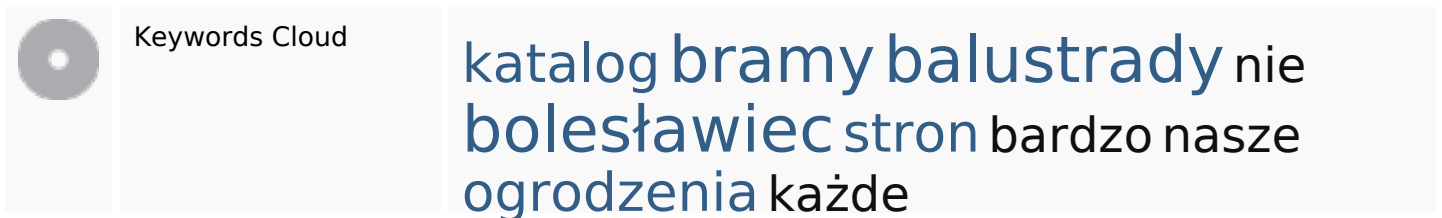
## In-page links

| Anchor                                | Type     | Juice         |
|---------------------------------------|----------|---------------|
| <a href="#">Przejdź do treści</a>     | Internal | Passing Juice |
| =                                     | External | Passing Juice |
| =                                     | Internal | Passing Juice |
| <a href="#">Kowalstwo Artystyczne</a> | Internal | Passing Juice |
| <a href="#">Balustrady</a>            | Internal | Passing Juice |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Bramy</a>                       | Internal | Passing Juice |
| <a href="#">Ogrodzenia nowoczesne</a>       | Internal | Passing Juice |
| <a href="#">Ogrodzenia</a>                  | Internal | Passing Juice |
| <a href="#">Inne</a>                        | Internal | Passing Juice |
| <a href="#">Meble Loft</a>                  | Internal | Passing Juice |
| <a href="#">CNC Plazma</a>                  | Internal | Passing Juice |
| <a href="#">Ogrodzenia panelowe</a>         | Internal | Passing Juice |
| <a href="#">Zobacz nasze imprezy</a>        | Internal | Passing Juice |
| <a href="#">interium.com.pl</a>             | External | Passing Juice |
| <a href="#">strony internetowe</a>          | External | Passing Juice |
| <a href="#">Katalog stron</a>               | External | Passing Juice |
| <a href="#">Katalog stron internetowych</a> | External | Passing Juice |
| <a href="#">Darmowy katalog stron</a>       | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| bramy       | 5       | ✓     | ✓        | ✗               | ✓        |
| bolesławiec | 4       | ✓     | ✓        | ✗               | ✓        |
| balustrady  | 4       | ✓     | ✓        | ✗               | ✓        |
| stron       | 3       | ✗     | ✗        | ✗               | ✗        |
| katalog     | 3       | ✗     | ✗        | ✗               | ✗        |

## Usability

|                                                                                  |              |                                                                                                                               |
|----------------------------------------------------------------------------------|--------------|-------------------------------------------------------------------------------------------------------------------------------|
|  | Url          | Domain : arkadi.pl<br>Length : 9                                                                                              |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                       |
|  | Language     | Good. Your declared language is pl.                                                                                           |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                             |

## Document

|   | Doctype         | Missing doctype                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |             |     |   |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|-----|---|
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |             |     |   |
|  | W3C Validity    | Errors : 12<br>Warnings : 29                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |             |     |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                 |             |     |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Deprecated tags | Occurrences | <u> | 1 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |             |     |   |
| <u>                                                                                | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |             |     |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |                 |             |     |   |

## Document

### Mobile

|                                                                                  |                     |                                                                                                     |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------|
|  | Mobile Optimization |  Apple Icon        |
|                                                                                  |                     |  Meta Viewport Tag |
|                                                                                  |                     |  Flash content     |

### Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://arkadi.pl/robots.txt">http://arkadi.pl/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                                   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |