







Seo Analyzer arlexoil.com

Generated on February 21 2022 19:32 PM




The score is 38/100







SEO Content

	Title	Residential Oil Delivery & Burner Maintenance in Lexington, MA Arlex Oil Length : 78 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Arlex Oil has a long and proud history of unparalleled customer service and expertise in home heating services and oil delivery• [H4] Oil Delivery• [H4] Tank Protection• [H4] Annual Service• [H4] Arlex Oil• [H4] Hours of Operation• [H4] Cities Served	H1	H2	H3	H4	H5	H6	1	0	0	6	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	6	0	0									
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 9%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 42 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Customer Login	External	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Service Areas	Internal	Passing Juice
Arlington, MA	Internal	Passing Juice
Bedford, MA	Internal	Passing Juice
Belmont, MA	Internal	Passing Juice
Billerica, MA	Internal	Passing Juice

In-page links

Burlington, MA	Internal	Passing Juice
Cambridge, MA	Internal	Passing Juice
Concord, MA	Internal	Passing Juice
Lexington, MA	Internal	Passing Juice
Lincoln, MA	Internal	Passing Juice
Malden, MA	Internal	Passing Juice
Medford, MA	Internal	Passing Juice
Melrose, MA	Internal	Passing Juice
Needham, MA	Internal	Passing Juice
Newton, MA	Internal	Passing Juice
Saugus, MA	Internal	Passing Juice
Somerville, MA	Internal	Passing Juice
Stoneham, MA	Internal	Passing Juice
Winchester MA	Internal	Passing Juice
Watertown, MA	Internal	Passing Juice
Oil Delivery	Internal	Passing Juice
Services	Internal	Passing Juice
Annual Service	Internal	Passing Juice
Onsite Services	Internal	Passing Juice
Service Policy	Internal	Passing Juice
Construction	Internal	Passing Juice
AC Tune Up	Internal	Passing Juice
Billing	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Get to Know Us	Internal	Passing Juice
Oil Delivery	Internal	Passing Juice

In-page links

Learn more »	Internal	Passing Juice
Tank Protection	Internal	Passing Juice
Annual Service	Internal	Passing Juice
Interstate Gas & Oil	External	Passing Juice
Arlex Energy	Internal	Passing Juice
WordPress	External	Passing Juice




SEO Keywords

	Keywords Cloud	more service delivery billerica heating tank medford oil arlex lexington
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
oil	9	✓	✗	✗	✓
heating	4	✗	✗	✗	✓
delivery	4	✓	✗	✗	✓
more	4	✗	✗	✗	✗
lexington	4	✓	✗	✗	✗












Usability

	Url	Domain : arlexoil.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 7 Warnings : 23				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://arlexoil.com/sitemap.xml https://arlexoil.com/sitemap.xml https://arlexoil.com/sitemap.rss</pre>
	Robots.txt	<p>http://arlexoil.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>