

Seo Analyzer arlgroup.lk

Generated on February 24 2022 14:51 PM





The score is 60/100







SEO Content

	Title	Home - ARL Group Length : 16 Perfect, your title contains between 10 and 70 characters.														
	Description	ARL hand tools, semi-automatic, automatic and fully automatic strapping machines. Supplier of Hot Melt Adhesives, Water-Based Adhesives, Adhesive applicators. Length : 158 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - ARL Group</td></tr><tr><td>description</td><td>ARL hand tools, semi-automatic, automatic and fully automatic strapping machines. Supplier of Hot Melt Adhesives, Water-Based Adhesives, Adhesive applicators.</td></tr><tr><td>url</td><td>https://arlgroup.lk/</td></tr><tr><td>site_name</td><td>ARL Group</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home - ARL Group	description	ARL hand tools, semi-automatic, automatic and fully automatic strapping machines. Supplier of Hot Melt Adhesives, Water-Based Adhesives, Adhesive applicators.	url	https://arlgroup.lk/	site_name	ARL Group
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>0</td><td>4</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Adhesives	H1	H2	H3	H4	H5	H6	2	0	4	1	0	0		
H1	H2	H3	H4	H5	H6											
2	0	4	1	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H1] Creations • [H3] ARL • [H3] ARL • [H3] Products • [H3] Sitemap • [H4] ARL Group
	Images	<p>We found 17 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.63%</p> <p>Internal Links 97.37%</p>

In-page links

Anchor	Type	Juice
Automations	Internal	Passing Juice


In-page links

Strapping Tools	Internal	Passing Juice
PET &#038; heavy duty PP strapping	Internal	Passing Juice
PP Strapping	Internal	Passing Juice
Steel Strapping	Internal	Passing Juice
Semi-Auto Strapping Machines	Internal	Passing Juice
Automatic Strapping Machines	Internal	Passing Juice
Fully Automatic Strapping Machines	Internal	Passing Juice
Pallet Strapping Machines	Internal	Passing Juice
Print Media Strapping Machines	Internal	Passing Juice
Corrugated Strapping Machines	Internal	Passing Juice
Security Seals	Internal	Passing Juice
Hot Glue Gun	Internal	Passing Juice
Adhesives	Internal	Passing Juice
Hot Melt Glue	Internal	Passing Juice
Assembly	Internal	Passing Juice
Book Binding	Internal	Passing Juice
Diy &#038; Craft	Internal	Passing Juice
Hygiene	Internal	Passing Juice
Labeling	Internal	Passing Juice
Mouse / Rat Trap	Internal	Passing Juice
Packaging	Internal	Passing Juice
Wood Working	Internal	Passing Juice
Cold Glue	Internal	Passing Juice
Creations	Internal	Passing Juice
About Us	Internal	Passing Juice
Social Activities	Internal	Passing Juice
Contacts	Internal	Passing Juice
Inquiry	Internal	Passing Juice

In-page links

Browse Products	Internal	Passing Juice
See Products	Internal	Passing Juice
Automations	Internal	Passing Juice
Adhesives	Internal	Passing Juice
Creations	Internal	Passing Juice
A &#038; D Automations	Internal	Passing Juice
ARL Adhesives	Internal	Passing Juice
ARL Creations	Internal	Passing Juice
Deviitor D&D	External	Passing Juice



SEO Keywords

	Keywords Cloud	creations tools glue machines arl adhesives automations strapping packaging group
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
strapping	25	✘	✘	✔	✘
machines	13	✘	✘	✔	✘
arl	10	✔	✘	✔	✔
adhesives	8	✘	✘	✔	✔
creations	8	✘	✘	✘	✔










Usability

	Url	Domain : arlgroup.lk Length : 11
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://arlgrouplk.com/sitemap.xml</pre> <pre>http://cdn.attracta.com/sitemap/5887263.xml.gz</pre>
	Robots.txt	<pre>http://arlgrouplk.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>