



# Seo Analyzer arlobelshee.com

Generated on March 23 2022 05:09 AM





The score is 57/100







## SEO Content

	<p>Title</p>	<p>Arlo Being Bloody Stupid &amp;#8211; Conclusively demonstrating why you should listen to others&amp;#8230;</p> <p><b>Length : 98</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Arlo Being Bloody Stupid</td> </tr> <tr> <td>description</td> <td>Conclusively demonstrating why you should listen to others...</td> </tr> <tr> <td>url</td> <td>https://arlobelshee.com/</td> </tr> <tr> <td>site_name</td> <td>Arlo Being Bloody Stupid</td> </tr> <tr> <td>image</td> <td>https://s0.wp.com/i/blank.jpg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	Arlo Being Bloody Stupid	description	Conclusively demonstrating why you should listen to others...	url	https://arlobelshee.com/	site_name	Arlo Being Bloody Stupid	image	https://s0.wp.com/i/blank.jpg	locale	en_US
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	<p>Headings</p>	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1043 2067" style="list-style-type: none"> <li>• [H1] Arlo Being Bloody Stupid</li> </ul>	H1	H2	H3	H4	H5	H6	1	13	0	0	0	0				
H1	H2	H3	H4	H5	H6													
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Safeguarding - Culture is a Process, not a Single Change</li><li>• [H2] Improving Testing is Not Safe (A parable)</li><li>• [H2] The Core 6 Refactorings</li><li>• [H2] WET: When DRY Doesn't Apply</li><li>• [H2] Naming is a Process, Part 7: Intent to Domain Abstraction</li><li>• [H2] New code is legacy code</li><li>• [H2] We are not fucking competent</li><li>• [H2] Naming is a Process, Part 6: Does the Right Thing to Intent</li><li>• [H2] Naming is a Process, part 5: Honest and Complete to Does the Right Thing</li><li>• [H2] Naming is a Process, part 4: Honest to Honest and Complete</li><li>• [H2] Posts navigation</li><li>• [H2] Categories</li><li>• [H2] Tags</li></ul>
	Images	<p>We found 10 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.16%</p> <p>Internal Links 91.84%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Arlo Being Bloody Stupid</a>	Internal	Passing Juice
<a href="#">Safeguarding &amp;#8211; Culture is a Process, not a Single Change</a>	Internal	Passing Juice
<a href="#">Arlo</a>	Internal	Passing Juice
<a href="#">essay</a>	Internal	Passing Juice
<a href="#">anzaneering</a>	Internal	Passing Juice
<a href="#">change</a>	Internal	Passing Juice
<a href="#">culture</a>	Internal	Passing Juice
<a href="#">hazards</a>	Internal	Passing Juice
<a href="#">psychological safety</a>	Internal	Passing Juice
<a href="#">safeguard</a>	Internal	Passing Juice
<a href="#">safeguarding</a>	Internal	Passing Juice
<a href="#">Improving Testing is Not Safe (A parable)</a>	Internal	Passing Juice
<a href="#">post</a>	Internal	Passing Juice
<a href="#">bugs</a>	Internal	Passing Juice
<a href="#">BugsZero</a>	Internal	Passing Juice
<a href="#">refactoring</a>	Internal	Passing Juice
<a href="#">tdd</a>	Internal	Passing Juice
<a href="#">testing</a>	Internal	Passing Juice
<a href="#">The Core 6 Refactorings</a>	Internal	Passing Juice
<a href="#">WET: When DRY Doesn't Apply</a>	Internal	Passing Juice
<a href="#">Naming is a Process, Part 7: Intent to Domain Abstraction</a>	Internal	Passing Juice
<a href="#">Naming as a Process</a>	External	Passing Juice
<a href="#">Deep Roots</a>	External	Passing Juice
<a href="#">teaching these techniques as part of Code by Refactoring</a>	External	Passing Juice
<a href="#">design</a>	Internal	Passing Juice

## In-page links

<a href="#">legacy code</a>	Internal	Passing Juice
<a href="#">naming</a>	Internal	Passing Juice
<a href="#">naming is a process</a>	Internal	Passing Juice
<a href="#">New code is legacy code</a>	Internal	Passing Juice
<a href="#">naming as a process</a>	Internal	Passing Juice
<a href="#">greenfield</a>	Internal	Passing Juice
<a href="#">We are not fucking competent</a>	Internal	Passing Juice
<a href="#">Naming is a Process, Part 6: Does the Right Thing to Intent</a>	Internal	Passing Juice
<a href="#">Naming is a Process, part 5: Honest and Complete to Does the Right Thing</a>	Internal	Passing Juice
<a href="#">Naming is a Process, part 4: Honest to Honest and Complete</a>	Internal	Passing Juice
<a href="#">Next page</a>	Internal	Passing Juice
<a href="#">Simulator</a>	Internal	Passing Juice
<a href="#">Agile</a>	Internal	Passing Juice
<a href="#">fluency</a>	Internal	Passing Juice
<a href="#">no mocks</a>	Internal	Passing Juice
<a href="#">feedback</a>	Internal	Passing Juice
<a href="#">proficiency</a>	Internal	Passing Juice
<a href="#">planning</a>	Internal	Passing Juice
<a href="#">example</a>	Internal	Passing Juice
<a href="#">learning</a>	Internal	Passing Juice
<a href="#">pair programming</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<b>new</b> company <b>part time</b> reading process <b>code</b> cut refactoring different
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
code	13	✘	✘	✘	✔
part	9	✘	✘	✘	✔
time	9	✘	✘	✘	✘
new	8	✘	✘	✘	✔
process	6	✘	✘	✘	✔

## Usability

	Url	Domain : arlobelshee.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://arlobelshee.com/sitemap.xml</pre> <pre>https://arlobelshee.com/sitemap.xml</pre>
	Robots.txt	<pre>http://arlobelshee.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>