









# Seo Analyzer armo.ru

Generated on March 17 2022 01:01 AM




The score is 39/100







## SEO Content

	Title	Компания «АРМО»  <b>Length : 15</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Компания «АРМО»  <b>Length : 15</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Компания «АРМО»  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>9</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Группа инженерных компаний «АРМО»</li><li>• [H2] Группа инженерных компаний «АРМО»</li><li>• [H2] Группа инженерных компаний «АРМО»</li><li>• [H2] ГРУППА ИНЖЕНЕРНЫХ КОМПАНИЙ «АРМО»</li><li>• [H2] Группа инженерных компаний «АРМО»</li><li>• [H2] О группе компаний</li><li>• [H2] Новости</li><li>• [H2] Контакты</li><li>• [H2] Как добраться</li><li>• [H3] Состав группы компаний «АРМО»</li></ul>	H1	H2	H3	H4	H5	H6	0	9	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	1	0	0	0									
	Images	We found 32 images on this web page.  30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>14%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">О группе компаний</a>	Internal	Passing Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">En</a>	Internal	Passing Juice
<a href="#">Подписка</a>	Internal	Passing Juice
<a href="#">Бесплатным автобусом от метро Динамо</a>	Internal	Passing Juice

## In-page links

[РАСПИСАНИЕ ДВИЖЕНИЯ АВТОБУСОВ](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

поворота около повернуть  
проспекта направо проезд  
двигаться проектируемый  
прямо аркус

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
двигаться	10	×	×	×	×
около	8	×	×	×	×
направо	8	×	×	×	×
прямо	8	×	×	×	×
повернуть	8	×	×	×	×

## Usability



Url

Domain : armo.ru  
Length : 7



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is ru.














Dublin Core





This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 7 Warnings : 19				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	1
Deprecated tags	Occurrences					
<font>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.
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## Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://armo.ru/robots.txt">http://armo.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>