

#### **SEO Content**

| 0          | Title              | Length : S  | 53   |  | News and<br>een 10 and                                       |  |  |
|------------|--------------------|---|--|--|--|--|--|
| 0          | Description        | <ul> <li>Pligg is an open source content management system that lets you easily &lt;a href='http://pligg.com'&gt;create your own user-powered website&lt;/a&gt;.</li> <li>Length : 151</li> <li>Great, your meta description contains between 70 and 160 characters.</li> </ul> |  |  |  |  |  |
| $\bigcirc$ | Keywords           | News,Stories,Articles,Vote,Publish,Social,Networking,Groups,Submit,New,Comments,Tags,Live<br>Good, your page contains meta keywords.  |  |  |  |  |  |
| 8          | Og Meta Properties | social craw   | ler's bette  |  | e your page  | •  | his tags allows<br><u>ree og</u>   |
| 0          | Headings           | m9<br>• [H2<br>in a<br>• [H2<br>r1t<br>• [H2<br>e6p<br>• [H2<br>ups<br>• [H2<br>z9z<br>• [H2<br>z9z<br>• [H2<br>n1f   | d0c6z6<br>2] I will created<br>a day c6b0<br>2] A very appe1p2<br>2] An increated<br>b7g5f2<br>2] A quite from the second sec | ate an ama<br>c5j6<br>opealing sit<br>dibly excitin<br>ascinating<br>3<br>mely fascin<br>mely fascin | te along wit<br>ng web site<br>internet site<br>nating web s | sional youtu<br>h excellent<br>with excelle<br>e along with<br>site with ter<br>ite with gre | ube thumbnails<br>short articles!<br>ent posts!<br>h terrific write-<br>rific posts!<br>at short articles! |

#### **SEO Content**

|              |                 | p0a8g7c5<br>• [H4] Login   |
|--------------|-----------------|--|
| $\bigotimes$ | Images          | We found 8 images on this web page.<br>8 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images. |
| $\bigotimes$ | Text/HTML Ratio | Ratio : <b>5%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.                             |
| $\bigcirc$   | Flash           | Perfect, no Flash content has been detected on this page.  |
| $\bigotimes$ | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content<br>in an Iframe cannot be indexed.  |

#### **SEO Links**

| $\bigotimes$ | URL Rewrite                | Bad. Your links have query string.   |
|--------------|----------------------------|--|
| $\bigotimes$ | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| 0            | In-page links              | We found a total of 93 links including 0 link(s) to files                                      |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 11.83%                          |
|              |                            | Internal Links 88.17%  |

| aros.org In      | Internal | Passing Juice |
|------------------|----------|---------------|
| <u>New</u> In    | Internal | Passing Juice |
| <u>Submit</u> In | Internal | Passing Juice |

| Login   | Internal | Passing Juice |
|---|----------|---------------|
| News  | Internal | Passing Juice |
| Most Upvoted  | Internal | Passing Juice |
| Most Downvoted  | Internal | Passing Juice |
| Most Commented  | Internal | Passing Juice |
| <u>Top Today</u>  | Internal | Passing Juice |
| <u>Yesterday</u>  | Internal | Passing Juice |
| Week  | Internal | Passing Juice |
| Month   | Internal | Passing Juice |
| Year  | Internal | Passing Juice |
| All   | Internal | Passing Juice |
| <u>A really interesting internet site with great articles!</u><br>m9d0c6z6        | Internal | Passing Juice |
| <u>shauna_007 (#1)</u>  | Internal | Passing Juice |
| all   | Internal | Passing Juice |
| divorce causing depression  | Internal | Passing Juice |
| https://bryanwilliamsdivorcecoaching.blogspot.com                                 | External | Passing Juice |
| Discuss   | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
| New   | Internal | Passing Juice |
| Discard   | Internal | Passing Juice |
| <u>l will create an amazing professional youtube thumbnails in a day c6b0c5j6</u> | Internal | Passing Juice |
| high quality youtube thumbnail designer   | Internal | Passing Juice |
| https://www.fiverr.com  | External | Passing Juice |
| <u>Discuss</u>  | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
| New   | Internal | Passing Juice |
| <u>Discard</u>  | Internal | Passing Juice |
|   |          |               |

| A very appealing site along with excellent short articles!<br>r1t9e1p2              | Internal | Passing Juice |
|---|----------|---------------|
| clothing labels   | Internal | Passing Juice |
| https://clothinglabels4u.com  | External | Passing Juice |
| <u>Discuss</u>  | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
| New   | Internal | Passing Juice |
| <u>Discard</u>  | Internal | Passing Juice |
| An incredibly exciting web site with excellent posts!<br>e6p7g5f2                   | Internal | Passing Juice |
| how do you get google reviews   | Internal | Passing Juice |
| https://reviewinviter.com   | External | Passing Juice |
| <u>Discuss</u>  | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
| New   | Internal | Passing Juice |
| <u>Discard</u>  | Internal | Passing Juice |
| <u>A quite fascinating internet site along with terrific write-ups!</u><br>g9p4n2t3 | Internal | Passing Juice |
| diet program for weight loss  | Internal | Passing Juice |
| https://coolweightlosstips.com  | External | Passing Juice |
| <u>Discuss</u>  | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
| New   | Internal | Passing Juice |
| Discard   | Internal | Passing Juice |
| An extremely fascinating web site with terrific posts!<br>z9z4h0g9                  | Internal | Passing Juice |
| vidshortz   | Internal | Passing Juice |
| https://bonusrack.com   | External | Passing Juice |
| <u>Discuss</u>  | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
|   |          |               |

| New   | Internal | Passing Juice |
|---|----------|---------------|
| Discard   | Internal | Passing Juice |
| An extremely fascinating website with great short articles!<br>n1f8u8n9 | Internal | Passing Juice |
| <u>lawyers</u>  | Internal | Passing Juice |
| https://blogs.timesofisrael.com   | External | Passing Juice |
| Discuss   | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
| New   | Internal | Passing Juice |
| <u>Discard</u>  | Internal | Passing Juice |
| A quite fascinating site along with terrific write-ups!<br>p0a8g7c5     | Internal | Passing Juice |
| ultimate affiliate marketing secret for beginners                       | Internal | Passing Juice |
| https://youtu.be  | External | Passing Juice |
| <u>Discuss</u>  | Internal | Passing Juice |
| Published   | Internal | Passing Juice |
| New   | Internal | Passing Juice |
| <u>Discard</u>  | Internal | Passing Juice |
| 1   | Internal | Passing Juice |
| 2   | Internal | Passing Juice |
| <u>3</u>  | Internal | Passing Juice |
| 4   | Internal | Passing Juice |
| <u>5</u>  | Internal | Passing Juice |
| <u>6</u>  | Internal | Passing Juice |
| 7   | Internal | Passing Juice |
| <u>8</u>  | Internal | Passing Juice |
| <u>9</u>  | Internal | Passing Juice |
| <u>10</u>   | Internal | Passing Juice |
| 3508  | Internal | Passing Juice |
|   |          |               |

| create your own user-powered website | External | Passing Juice |
|--------------------------------------|----------|---------------|
| Advanced Search                      | Internal | Passing Juice |
| Live                                 | Internal | Passing Juice |
| Tag Cloud                            | Internal | Passing Juice |
| Top Users                            | Internal | Passing Juice |
| Pligg CMS                            | External | Passing Juice |
| Web Host Promotions                  | External | Passing Juice |
| Index RSS Feed                       | Internal | Passing Juice |
| All RSS Feeds                        | Internal | Passing Juice |
| Forgotten Password?                  | Internal | Passing Juice |

### SEO Keywords

| 0 | Keywords Cloud | home create lets pligg easily news source |
|---|----------------|---|
|   |                | system arosorg most                       |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| most    | 4       | ×     | ×        | ×               | ×        |
| news    | 3       | ×     | ×        | ×               | ×        |
| arosorg | 2       | ×     | ×        | ×               | ×        |
| home    | 2       | ×     | ×        | ×               | ×        |
| pligg   | 2       | ×     | ×        | ¥               | ×        |

### Usability

| 0 | Url     | Domain : aros.org.uk<br>Length : 11 |
|---|---------|-------------------------------------|
|   | Favicon | Great, your website has a favicon.  |

### Usability

| $\bigcirc$   |              |   |
|--------------|--------------|---|
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0          | Doctype         | HTML 5   |
|------------|-----------------|--|
| $\bigcirc$ | Encoding        | Perfect. Your declared charset is UTF-8.   |
|            | W3C Validity    | Errors : 36<br>Warnings : 21   |
| 0          | Email Privacy   | Great no email address has been found in plain text!   |
| $\bigcirc$ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
| 0          | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |

#### Mobile

Mobile Optimization

Apple Icon

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Meta Viewport Tag



Flash content

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## Optimization

| 8          | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|------------|-------------|--|
| $\bigcirc$ | Robots.txt  | http://aros.org.uk/robots.txt<br>Great, your website has a robots.txt file.  |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |