Seo Analyzer arosci.com

Generated on March 25 2022 12:03 PM

The score is 43/100

SEO Content

✓	Title	Home - Arosci **Length : 13** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	article
title	Home
url	https://arosci.com/2020/
site_name	Arosci
image	https://arosci.com/2020/wp-content/uploads/2020/06/arosci-logo-header.png
description	AROSCI (pronounced "AH-ROW-SIGH") is a salon exclusive professional haircare range which prides itself in offering unique haircare and styling requirements for a MULTI-TEXTURED salon clientele. AROSCI combines the power of "aroma" and "science" to deliver the latest in texture enhancements, conditioning treatments and styling technologies for the ultimate in texture care.

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
❌	Images	We found 12 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

beautyworksllc	Internal	Passing Juice
Explore	Internal	Passing Juice
Explore	Internal	Passing Juice
Explore	Internal	Passing Juice

SEO Keywords

Keywords Cloud	limited instagram skip store reserved arosci twitter facebook search rights

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
store	2	✖	✖	✖	✖
facebook	2	✖	✖	✖	✖
twitter	2	✖	✖	✖	✖
instagram	2	✖	✖	✖	✖
search	2	✖	✖	✖	✖

Usability

	Url	Domain : arosci.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 5
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://arosci.com/sitemap.xml
✓	Robots.txt	http://arosci.com/robots.txt
		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics