

SEO Content

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SEO Content

\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigcirc	Iframe	Great, there are no Iframes detected on this page.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
\bigotimes	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Туре	Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings

Keywords Consistency

1	×	×	×	×

Usability

0	Url	Domain : arrowstarsupply.com Length : 19
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
0	Encoding	Perfect. Your declared charset is GB2312.
	W3C Validity	Errors : 3 Warnings : 6
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files.

Document

•	Perfect, your website has few JavaScript files.
×	Too bad, your website does not take advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

XML Sitema	XML Sitemap	Great, your website has an XML sitemap.
\smile		http://arrowstarsupply.com/sitemap.xml
\bigcirc	Robots.txt	http://arrowstarsupply.com/robots.txt
<u> </u>		Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You
		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.