

# Seo Analyzer arteum.co.kr

Generated on April 03 2022 19:26 PM

The score is 39/100

## **SEO Content**

$\bigcirc$	Title			סכ			
		_		ontains betwe	en 10 and	70 characte	ers.
	Description						
<u> </u>		Length : 2	14				
				description sh included). Use			70 and 160 Ilate text length.
$\bigotimes$	Keywords			en't found meta enerator to cre	-		ge. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Proper	ty	Content			
		title					
		descriptio	'n	00 00 0000 (			
		image		/Images/log	o/logo_all.p	ng	
		url		https://www	.arteum.co	.kr	
	Headings	<b>H1</b> 2	<b>H2</b> 5	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H] • [H2 • [H2 • [H2 • [H2	2] Artwoi 2] Exhibi 2] Artist 2] Filter I	] 0000 0000 00 rk Archiving tion Archiving Blog			
	Images	We found 2	12 image	es on this web	page.		

### **SEO Content**

$\bigotimes$		10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>14%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

## **SEO Links**

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 26 links including 9 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 11.54%
		Internal Links 88.46%

# In-page links

Туре	Juice
Internal	Passing Juice
	Internal Internal Internal Internal

### In-page links

Board	Internal	Passing Juice
Arteum	Internal	Passing Juice
program	Internal	Passing Juice
event	Internal	Passing Juice
	Internal	Passing Juice
Sign up	Internal	Passing Juice
Login	Internal	Passing Juice
More	Internal	Passing Juice
	External	Passing Juice
	External	Passing Juice
	External	Passing Juice
=	Internal	Passing Juice

# **SEO Keywords**



# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
archiving	6	×	×	×	×
arteum	5	×	×	×	×
artwork	4	×	×	×	×
exhibition	4	×	×	×	<b>*</b>
blog	4	×	×	×	×

# Usability

0	Url	Domain : arteum.co.kr Length : 12
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

0	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 15 Warnings : 7
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
		X Too bad, your website is using inline styles.		
		X Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		X Too bad, your website does not take advantage of gzip.		

#### Mobile

Mobile Optimization	🗙 Apple Icon	
	<ul> <li>Meta Viewport Tag</li> </ul>	
	<ul> <li>Flash content</li> </ul>	

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
		http://arteum.co.kr/sitemap.xml
	Robots.txt	http://arteum.co.kr/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
	Analytics	Missing
<b>•</b>		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.