





The score is 54/100







SEO Content

	<p>Title</p>	<p>Articulate - The World's Best Creator Platform for Online Workplace Learning</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Learn about Articulate, maker of award-winning online training tools Articulate 360 and Rise.com, and why we're one of Inc.'s Best Workplaces.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>e-learning software, authoring apps, e-learning solution, course authoring, e-learning development, Articulate, Articulate 360</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>3</td> <td>0</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1481 2078" style="list-style-type: none"> • [H1] The #1 creator platform for workplace learning. • [H2] 115,000 • [H2] 122 million • [H2] 167 • [H2] Discover which of our award-winning products is right for your team. • [H2] Top-rated by users and industry experts • [H3] Create e-learning courses for your learning management system (LMS) • [H3] Create, track, and manage your online training in one complete system • [H3] "Articulate's products and services have allowed us to completely re-imagine the way we develop and deploy online 	H1	H2	H3	H4	H5	H6	1	5	3	0	5	0
H1	H2	H3	H4	H5	H6									
1	5	3	0	5	0									

SEO Content

		<p>training at scale.”</p> <ul style="list-style-type: none"> • [H5] Products • [H5] Products • [H5] Company • [H5] Trust Center • [H5] Connect
	Images	<p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 21 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 42.86%</p> <p>Internal Links 57.14%</p>

In-page links

Anchor	Type	Juice
Clicking this link will get you banned	Internal	noFollow
Home	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Discover Articulate 360	Internal	Passing Juice
Our Values	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Overview	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
GDPR	Internal	Passing Juice
Facebook	External	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice
Blog	External	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
LinkedIn	External	Passing Juice
YouTube	External	Passing Juice
Terms	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
articulate	16	✓	✓	✓	✓







Keywords Consistency

rise	14	✘	✘	✔	✘
support	10	✘	✘	✘	✘
products	8	✘	✘	✘	✔
get	7	✘	✘	✘	✘





Usability

	Url	Domain : articulate.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://articulate.com/sitemap.xml>

<https://s3.amazonaws.com/articulate-us/www/sitemap/sitemap.xml>



Robots.txt

<http://articulate.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.