



# Seo Analyzer







## artisanattoostudio.co.uk

Generated on March 07 2022 04:15 AM

The score is 67/100







### SEO Content

|    | Title              | ARTISAN TATTOO STUDIO &#8211; CREATING QUALITY TATTOO&#8217;S SINCE 2008<br><br><b>Length : 72</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] ARTISAN TATTOO STUDIO</li><li>• [H2] ARTISAN IS NOW A PRIVATE STUDIO</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 0 | 0 | 0 |
| H1   | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 1                  | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 7 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>6%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 8 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 12.5%<br>Internal Links 87.5% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to the content</a>                     | Internal | Passing Juice |
| <a href="#">ARTISAN</a>                                 | Internal | Passing Juice |
| <a href="#">ARTISAN TATTOO STUDIO</a>                   | Internal | Passing Juice |
| <a href="#">Covid 19</a>                                | Internal | Passing Juice |
| <a href="#">STUDIO APPOINMET AND BOOKING FEE POLICY</a> | Internal | Passing Juice |
| <a href="#">TATTOO AFTERCARE</a>                        | Internal | Passing Juice |
| <a href="#">WHERE WE ARE</a>                            | Internal | Passing Juice |
| <a href="#">Powered by WordPress</a>                    | External | Passing Juice |

## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud |  |
|--|----------------|--|

## SEO Keywords



artisan tattoo quality work since paul  
hannah tattoos studio creating

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| studio   | 8       | ✓     | ✗        | ✗           | ✓        |
| tattoo   | 8       | ✓     | ✗        | ✗           | ✓        |
| artisan  | 7       | ✓     | ✗        | ✗           | ✓        |
| creating | 3       | ✓     | ✗        | ✗           | ✗        |
| quality  | 3       | ✓     | ✗        | ✗           | ✗        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : artisantattoostudio.co.uk<br>Length : 25 |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




## Document

|  |                 |  |
|--|-----------------|--|
|  | W3C Validity    | Errors : 0<br>Warnings : 6   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://artisanattoostudio.co.uk/robots.txt">http://artisanattoostudio.co.uk/robots.txt</a><br><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You   |

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.