

### **SEO Content**

	Title		Bernardino f Civil Engin		side Countie	es –	American
		Length :	86				
				ould contain <u>ee tool</u> to c			aracters (spaces
$\bigotimes$	Description	Length :	0				
		-		t found me s generator	•		bage. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	social cra	wler's bette		e your page	roperties. Th e. Use <u>this f</u> r	nis tags allows <u>ree og</u>
	Headings	<b>H1</b> 6	<b>H2</b> 1	<b>H3</b> 1	<b>H4</b> 4	<b>H5</b> 1	<b>H6</b> 0
0		+] • [+ • [+ • [+ • [+ • [+ • [+ • [+ • [+	<ol> <li>HOT TOI</li> <li>AWARDS</li> <li>AWARDS</li> <li>CAREER</li> <li>MAILING</li> <li>Sponsor</li> <li>Presider</li> <li>Victor El</li> <li>Victor El</li> <li>ASCE SE</li> <li>FIND A C</li> <li>Salary S</li> <li>Report C</li> </ol>	5 S i LIST SIGN- s it's Messag ia, P.E., QS R Newslett GROUP urvey Card 2017	UP e D ers	rside Counti	es Branch
	Images	We found	15 images	on this wel	o page.		

### **SEO Content**

8		14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 29 links including 0 link(s) to files
0	Statistics	External Links : noFollow 3.45%
		External Links : Passing Juice 20.69%
		Internal Links 75.86%

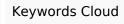
# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
ASCE San Bernardino and Riverside Counties	Internal	Passing Juice
Menu	Internal	Passing Juice
BOARD MEMBERS	Internal	Passing Juice
Younger Members	Internal	Passing Juice

### In-page links

<u>Geo Institute Committee</u>	Internal	Passing Juice
Stormwater Committee	Internal	Passing Juice
Younger Member Forum	External	Passing Juice
<u>Geo Institute</u>	Internal	Passing Juice
Stormwater	Internal	Passing Juice
CAREERS	Internal	Passing Juice
AWARDS	Internal	Passing Juice
CALENDAR	Internal	Passing Juice
NEWSLETTER	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
About SB/RIV	Internal	Passing Juice
Contact Us	Internal	Passing Juice
JOIN ASCE	External	Passing Juice
Clicking Here	Internal	Passing Juice
ASCE_admin2	Internal	Passing Juice
FIND A GROUP	Internal	Passing Juice
<u>ccisneros</u>	Internal	Passing Juice
Salary Survey	Internal	Passing Juice
Report Card 2017	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
JGWD SOLUTIONS	External	noFollow
Responsive Blogily	External	Passing Juice

# **SEO Keywords**



current infrastructure **asce** list report society name mailing san regions

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
asce	5	×	×	×	×
name	3	×	×	×	×
list	3	×	×	×	×
mailing	3	×	×	×	×
society	3	¥	×	×	×

# Usability

0	Url	Domain : asce-sbriv.org Length : 14
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 122 Warnings : 154
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!

### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>
		X Too bad, your website is using inline styles.
		Too bad, your website has too many CSS files (more than 4).
		X Too bad, your website has too many JS files (more than 6).
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
$\overline{}$		http://asce-sbriv.org/sitemap.xml
	Robots.txt	http://asce-sbriv.org/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
$\bigotimes$	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.