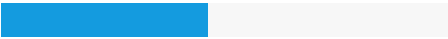




# Seo Analyzer ascha.com

Generated on March 03 2022 23:39 PM





The score is 43/100







## SEO Content

	Title	ASCHA  <b>Length : 5</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>12</td><td>11</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Common Terminology</li><li>• [H2] MEMBERS AREA</li><li>• [H2] RESOURCES FOR Residents/Tenants</li><li>• [H2] INDUSTRY INFO/CAREERS</li><li>• [H2] What's New?</li><li>• [H2] Video</li><li>• [H2] Ascha Weekly Rollout</li><li>• [H2] Housing Directory</li><li>• [H2] Ascha Weekly Rollout</li><li>• [H2] Video</li><li>• [H2] Housing Directory</li><li>• [H2] Other Links</li><li>• [H2] CONNECT, FOLLOW &amp; SHARE</li><li>• [H3] REGISTER TODAY! ASCHA 2022 Convention and Trade Show</li><li>• [H3] The Path: Your Journey Through Indigenous Canada - Indigenous Cultural Awareness Course</li></ul>	H1	H2	H3	H4	H5	H6	1	12	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	11	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] ASCHA Education Newsletter January 2022 (Issue #13)</li> <li>• [H3] For Immediate Release: ASCHA's Response to Bill 78</li> <li>• [H3] 2021 ASCHA Compensation &amp; Benefits Report - NOW AVAILABLE</li> <li>• [H3] Highlights of Issue 9: Feb 28, 2022</li> <li>• [H3] Highlights of Issue 9: Feb 28, 2022</li> <li>• [H3] LINKS</li> <li>• [H3] Contact Us</li> <li>• [H3] Follow Us</li> <li>• [H3] Partners</li> </ul>
	Images	<p>We found 23 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 5 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.8%</p> <p>Internal Links 90.2%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">ABOUT ASCHA</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Purpose, Values and Noble Cause</a>	Internal	Passing Juice
<a href="#">Strategic Plan</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice
<a href="#">ASCHA Team</a>	Internal	Passing Juice
<a href="#">Annual Report</a>	Internal	Passing Juice
<a href="#">ASCHA Bylaws</a>	Internal	Passing Juice
<a href="#">Advocacy</a>	Internal	Passing Juice
<a href="#">Principled Positions</a>	Internal	Passing Juice
<a href="#">Key Advocacy Issues</a>	Internal	Passing Juice
<a href="#">Common Terminology</a>	Internal	Passing Juice
<a href="#">Our Membership</a>	Internal	Passing Juice
<a href="#">Regular Members</a>	Internal	Passing Juice
<a href="#">Associate Members</a>	Internal	Passing Juice
<a href="#">List of Members</a>	Internal	Passing Juice
<a href="#">Member Directory</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Weekly Rollout</a>	Internal	Passing Juice
<a href="#">Media Inquiries</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">ASCHA Convention &amp; Tradeshow</a>	Internal	Passing Juice
<a href="#">Region Meetings</a>	Internal	Passing Juice
<a href="#">ASCHA Publications</a>	Internal	Passing Juice
<a href="#">ASCHA/RDP Certificate Programs</a>	Internal	Passing Juice
<a href="#">ASCHA Videography and Photography Project</a>	Internal	Passing Juice

## In-page links

<a href="#">The Learning Centre</a>	Internal	Passing Juice
<a href="#">ASCHA Energy Program</a>	Internal	Passing Juice
<a href="#">Member Savings Programs</a>	Internal	Passing Juice
<a href="#">Webinars and Educational Resources</a>	Internal	Passing Juice
<a href="#">Sponsors</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">The Learning Centre</a>	External	Passing Juice
<a href="#">ASCHA Connect</a>	Internal	Passing Juice
<a href="#">Housing Directory</a>	Internal	Passing Juice
<a href="#">Member Login</a>	Internal	Passing Juice
<a href="#">For the Information Package click here</a>	Internal	Passing Juice
<a href="#">For more information and to register click here</a>	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">ASCHA Education Newsletter January 2022 (Issue 13)</a>	Internal	Passing Juice
<a href="#">ASCHA Media Release: Housing Sector's Response to Bill 78</a>	Internal	Passing Juice
<a href="#">ORDER TODAY&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">ASCHA Weekly Rollout Issue 9</a>	Internal	Passing Juice
<a href="#">Alberta Seniors Communities &amp; Housing Association</a>	External	Passing Juice
<a href="#">Tweets by @ASCHA__</a>	External	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">About this Site</a>	Internal	Passing Juice
<a href="#">Classifieds/Careers</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

advocacy **ascha** rollout publications weekly  
members events directory






## SEO Keywords

membernews



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ascha	23	✓	✗	✗	✓
member	10	✗	✗	✗	✓
members	6	✗	✗	✗	✓
advocacy	6	✗	✗	✗	✗
weekly	6	✗	✗	✗	✓










### Usability

	Url	Domain : ascha.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 6





## Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
---	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ascha.com/robots.txt">http://ascha.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>