










# Seo Analyzer ascotmedianews.com

Generated on February 18 2022 03:36 AM

The score is 58/100







## SEO Content

	<p>Title</p>	<p>Ascot Media Group - Public relations and marketing services&amp;nbsp; for Authors and Publishers.</p> <p><b>Length : 94</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Ascot Media Group - Public relations and marketing services for Authors and Publishers of books and novels.</p> <p><b>Length : 108</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Public Relations, PR Firm, Advertising Agency, publishers, authors, press releases</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1509 1481 1581"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>48%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="http://www.ascotmedia.com">www.ascotmedia.com</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	seconds providing publishers public authors services ascot group media relations
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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## Keywords Consistency

				on	
ascot	5	✓	✗	✓	✗
group	5	✓	✗	✓	✗
media	5	✓	✗	✓	✗
public	3	✓	✓	✓	✗
relations	3	✓	✓	✓	✗

## Usability

	Url	Domain : ascotmedianews.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	Missing doctype		
	Encoding	Perfect. Your declared charset is WINDOWS-1252.		
	W3C Validity	Errors : 20 Warnings : 2		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> </tbody> </table>	Deprecated tags	Occurrences
Deprecated tags	Occurrences			

## Document

<font>

4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✓ Perfect. No inline css has been found in HTML tags!
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

## Optimization

good to install a second in order to cross-check the data.