



Seo Analyzer

aseopereira.gov.co

Generated on March 19 2022 01:40 AM





The score is 27/100







SEO Content

	Title	<p>Empresa de Aseo de Pereira S.A E.S.P &#8211; Soluciones Ambientales Integrales</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>5</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Noticias • [H3] Horarios de Recoleccion • [H3] PQRD • [H3] Directorio de Gestores autorizados • [H3] Boletín de prensa • [H3] Déjanos tus datos para informarte de las ultimas noticias • [H4] Zona Naranja • [H4] Zona Amarilla • [H4] Zona Azul • [H4] Zona vino tinto • [H4] Información de contacto • [H4] Translate: • [H4] Ultimas noticias • [H4] Realizar busqueda • [H4] Visitas 	H1	H2	H3	H4	H5	H6	0	1	5	9	0	0
H1	H2	H3	H4	H5	H6									
0	1	5	9	0	0									

SEO Content

	Images	We found 24 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 72 links including 11 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.72% Internal Links 90.28%

In-page links

Anchor	Type	Juice
Correo	External	Passing Juice
PQRSDE	Internal	Passing Juice
Intraweb	Internal	Passing Juice
Niños	External	Passing Juice

In-page links

Inicio	Internal	Passing Juice
Institucional	Internal	Passing Juice
Estructura organizacional	Internal	Passing Juice
Directorio	Internal	Passing Juice
Funciones y Deberes	Internal	Passing Juice
Sedes y horarios	Internal	Passing Juice
Indicadores de desempeño	Internal	Passing Juice
Misión y Visión	Internal	Passing Juice
Escala Salarial	Internal	Passing Juice
Presupuesto	Internal	Passing Juice
Estados Financieros	Internal	Passing Juice
Sistema de Gestión de Calidad	Internal	Passing Juice
Código de Integridad	Internal	Passing Juice
Prensa	Internal	Passing Juice
Foro	Internal	Passing Juice
Atención a la Ciudadanía	Internal	Passing Juice
Solicitudes Atesa de Occidente	External	Passing Juice
Solicitud de información pública con identidad reservada	External	Passing Juice
Respuestas a PORSD Anónimas o Sin Datos	Internal	Passing Juice
Notificaciones	Internal	Passing Juice
Notificaciones Judiciales	Internal	Passing Juice
Mapa del sitio	Internal	Passing Juice
Calendario de eventos	Internal	Passing Juice
Invitaciones Públicas	Internal	Passing Juice
Proceso de Enajenación de Bienes #4	Internal	Passing Juice
Desierto proceso de Enajenación de Bienes #3	Internal	Passing Juice
Contrato de Operación ATESA de Occidente S.A.	Internal	Passing Juice
Contratos Suscritos	Internal	Passing Juice

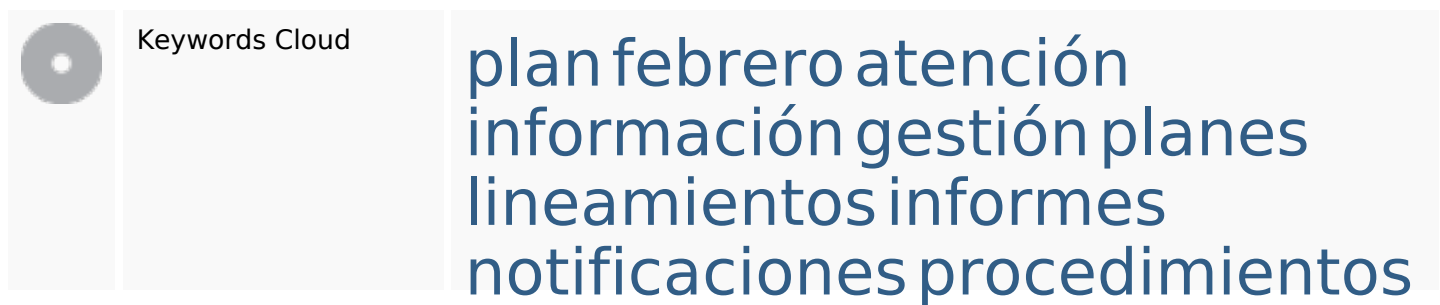
In-page links

Manual de Contratación	Internal	Passing Juice
Manual de interventoría a contratos	Internal	Passing Juice
Plan Anual de Adquisiciones	Internal	Passing Juice
Procedimientos, políticas y lineamientos para adquisiciones y compras	Internal	Passing Juice
Anti-corrupción	Internal	Passing Juice
Plan anticorrupción y de atención al ciudadano	Internal	Passing Juice
Mapas de Riesgos	Internal	Passing Juice
Informes	Internal	Passing Juice
Informes Pormenorizados de Control Interno	Internal	Passing Juice
Gestión	Internal	Passing Juice
Informes de Gestión	Internal	Passing Juice
Evaluación	Internal	Passing Juice
Auditoria	Internal	Passing Juice
Auditorías	Internal	Passing Juice
Normatividad	Internal	Passing Juice
Normatividad vigente	Internal	Passing Juice
Políticas lineamientos y manuales	Internal	Passing Juice
Resoluciones EAP	Internal	Passing Juice
Planes Recursos Humanos	Internal	Passing Juice
Planes de Acción	Internal	Passing Juice
Proyectos de Inversión	Internal	Passing Juice
Seguimiento Plan de Desarrollo	Internal	Passing Juice
Procedimientos y lineamientos	Internal	Passing Juice
Mapa de Procesos	Internal	Passing Juice
Procesos y Procedimientos	Internal	Passing Juice
Manuales de operaciones	Internal	Passing Juice
Informe de Gestion Sostenible 2017 DGA	Internal	Passing Juice
Nombramiento Gerente	Internal	Passing Juice

In-page links

Transparencia y acceso a la información pública	Internal	Passing Juice
Rendición de cuentas	Internal	Passing Juice
Free WordPress Themes	External	Passing Juice
RESOLUCION No GE 29-002-2022	Internal	Passing Juice
Ver Rutas	External	Passing Juice
Directorio	Internal	Passing Juice
Boletín	Internal	Passing Juice
Free Android Games	External	Passing Juice
CENTRO COMERCIAL PARQUE ARBOLEDA HA APROVECHADO 58 TONELADAS DE RESIDUOS ORGÁNICOS A TRAVÉS DEL COMPOSTAJE	Internal	Passing Juice
ABIERTAS LAS INSCRIPCIONES PARA EL CONCURSO ECOBARRIOS	Internal	Passing Juice
VIGILAMOS EL ASEO DE PEREIRA LAS 24 HORAS	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plan	3	✘	✘	✘	✘
atención	3	✘	✘	✘	✘
febrero	3	✘	✘	✘	✘
notificaciones	3	✘	✘	✘	✘

Keywords Consistency

gestión

3



Usability

	Url	Domain : aseopereira.gov.co Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 4 Warnings : 16				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.				

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://aseopereira.gov.co/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics