Seo Analyzer asesoriaeducativa.com.mx

Generated on March 12 2022 02:10 AM

The score is 39/100

SEO Content

✓	Title	Asesoría Educativa | La educación es herencia que perdura. **Length : 58** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 3 | **H2** 1 | **H3** 3 | **H4** 0 | **H5** 0 | **H6** 0 • [H1] Menu • [H1] Inicio • [H1] Asesoría Educativa • [H2] La educación es herencia que perdura. • [H3] • [H3] Instituto Educación Asesoría Educativa Integral • [H3]
✗	Images	We found 9 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.45% Internal Links 54.55%

In-page links

Anchor	Type	Juice
Quienes somos	Internal	Passing Juice
Servicios	Internal	Passing Juice
Contacto	Internal	Passing Juice
7 mitos sobre el aprendizaje online	External	Passing Juice
Aula Virtual	Internal	Passing Juice
Blog Estrategia de Enseñanza Aprendizaje	External	Passing Juice
Estrategias de mediación y disciplina en el aula	Internal	Passing Juice
Secretaria de Educación Pública	External	Passing Juice
Una comparación entre la enseñanza online y la presencial	External	Passing Juice

In-page links

Videos educativos ¿te aburres?	External	Passing Juice
Asesoría Educativa	Internal	Passing Juice

SEO Keywords

Keywords Cloud	educación categories all educativa que search asesoría menu herencia perdura

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
asesoría	2	✔	✖	✖	✔
educativa	2	✔	✖	✖	✔
educación	2	✔	✖	✖	✔
herencia	2	✔	✖	✖	✔
que	2	✔	✖	✖	✔

Usability

	Url	Domain : asesoriaeducativa.com.mx Length : 24
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is es.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 16 Warnings : 39
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
✓	Robots.txt	http://asesoriaeducativa.com.mx/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics