



Seo Analyzer ashburtonmarine.co.nz

Generated on March 22 2022 13:56 PM

The score is **58/100**







SEO Content

	Title	Home Suzuki Outboard Servicing Suzuki Marine Length : 48 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>2</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Welcome to Ashburton Marine [H3] 4-stroke Outboard Range [H3] 2-stroke Outboard Range [H5] Suzuki Marine 	H1	H2	H3	H4	H5	H6	1	0	2	0	1	0
H1	H2	H3	H4	H5	H6									
1	0	2	0	1	0									
	Images	We found 7 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 48% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 24% Internal Links 76%

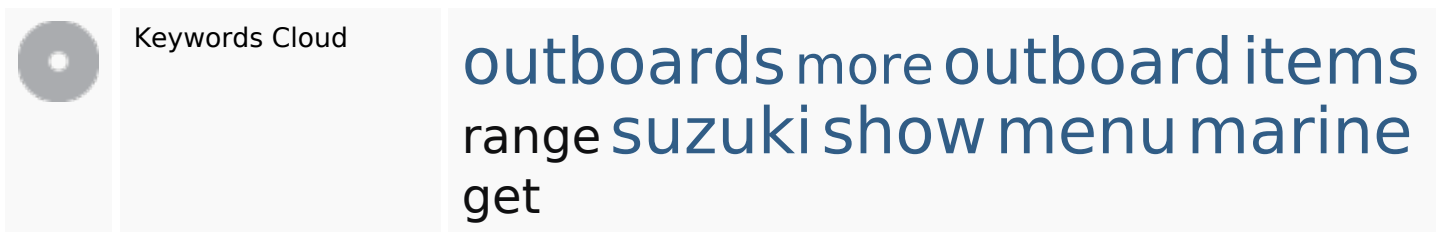
In-page links

Anchor	Type	Juice
Models	Internal	Passing Juice
4-STROKE OUTBOARDS	Internal	Passing Juice
2-STROKE OUTBOARDS	Internal	Passing Juice
OTHER OUTBOARDS	Internal	Passing Juice
Used Outboards	Internal	Passing Juice
Honda Outboards	Internal	Passing Juice
Technology	Internal	Passing Juice
Offers	Internal	Passing Juice
Aftersales	Internal	Passing Juice
Suzuki Genuine Parts	Internal	Passing Juice
Suzuki Warranty	Internal	Passing Juice

In-page links

Top 5 Outboard Maintenance Reminders	Internal	Passing Juice
Get a quote	Internal	Passing Juice
News	Internal	Passing Juice
Gallery	Internal	Passing Juice
Team	Internal	Passing Juice
History	Internal	Passing Juice
Contact	Internal	Passing Juice
Read more...	Internal	Passing Juice
Marine	External	Passing Juice
Small Cars	External	Passing Juice
SUVs	External	Passing Juice
Motorcycles	External	Passing Juice
Farm & ATV	External	Passing Juice
Facebook	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
outboards	5	✘	✘	✘	✘
suzuki	5	✔	✘	✘	✔
menu	5	✘	✘	✘	✘
outboard	4	✔	✘	✘	✔
marine	4	✔	✘	✘	✔

Keywords Consistency

Usability

	Url	Domain : ashburtonmarine.co.nz Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ashburtonmarine.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>