



# Seo Analyzer asiaportal.info

Generated on February 27 2022 14:35 PM





The score is 40/100







## SEO Content

	<p>Title</p>	<p>AsiaPortal &amp;#8211; A Nordic Information Resource Portal for Asian studies</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>13</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Nordic Asia Online</li> <li>• [H2] Generation Asia Conference 2022</li> <li>• [H2] Rohingya Relocation and Repatriation: Bangladesh is in the Paradox of Buridan's Donkey</li> <li>• [H2] Un/Freedom: Art as Activism</li> <li>• [H2] Next events</li> <li>• [H2] Recent Nordic Asia Podcasts</li> <li>• [H3] CfA: PhD in Religion and Politics at the University of Oslo</li> <li>• [H3] CfA: PhD on Religious Festivals in Asia</li> <li>• [H3] CfS: Justice in Translation</li> <li>• [H3] CfA: Doctoral Research Fellowship focusing on religious festivals in Asia</li> <li>• [H3] Nordic Asia Online</li> <li>• [H3] E-resource of the month</li> <li>• [H3] InFocus blog</li> <li>• [H3] Mythopolitics in South Asia</li> </ul>	H1	H2	H3	H4	H5	H6	0	6	13	5	0	0
H1	H2	H3	H4	H5	H6									
0	6	13	5	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Understanding Authoritarianism</li><li>• [H3] A Nordic Hub for Asian Studies</li><li>• [H3] Special Collections</li><li>• [H3] Taiwan Resource Center for Chinese Studies (TRCCS)</li><li>• [H3] The Nordic Asia Podcast</li><li>• [H4] Denmark</li><li>• [H4] Finland</li><li>• [H4] Iceland</li><li>• [H4] Norway</li><li>• [H4] Sweden</li></ul>
	Images	We found 20 images on this web page.  9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>22%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 42.11%  Internal Links 57.89%

## In-page links

Anchor	Type	Juice
<a href="#">About AsiaPortal</a>	Internal	Passing Juice
<a href="#">About NNC</a>	Internal	Passing Juice
<a href="#">E-resources</a>	Internal	Passing Juice
<a href="#">Nordic Perspectives</a>	Internal	Passing Juice
<a href="#">Nordic Asia Online</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Special Collections</a>	Internal	Passing Juice
<a href="#">Nordic Networks</a>	Internal	Passing Juice
<a href="#">Asia in Focus</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Help and Contact</a>	Internal	Passing Juice
<a href="#">User guide</a>	Internal	Passing Juice
<a href="#">Nias Staff</a>	Internal	Passing Juice
<a href="#">Site search</a>	Internal	Passing Juice
<a href="#">Generation Asia Conference 2022</a>	Internal	Passing Juice
<a href="#">Rohingya Relocation and Repatriation: Bangladesh is in the Paradox of Buridan's Donkey</a>	Internal	Passing Juice
<a href="#">Un/Freedom: Art as Activism</a>	Internal	Passing Juice
<a href="#">CfA: PhD in Religion and Politics at the University of Oslo</a>	Internal	Passing Juice
<a href="#">CfA: PhD on Religious Festivals in Asia</a>	Internal	Passing Juice
<a href="#">CfS: Justice in Translation</a>	Internal	Passing Juice
<a href="#">CfA: Doctoral Research Fellowship focusing on religious festivals in Asia</a>	Internal	Passing Juice
<a href="#">E-resource of the month</a>	Internal	Passing Juice
<a href="#">InFocus blog</a>	Internal	Passing Juice

## In-page links

<a href="#">All podcasts</a>	Internal	Passing Juice
<a href="#">Mythopolitics in South Asia</a>	Internal	Passing Juice
<a href="#">Understanding Authoritarianism</a>	Internal	Passing Juice
<a href="#">Aalborg University</a>	External	Passing Juice
<a href="#">Aarhus University</a>	External	Passing Juice
<a href="#">Copenhagen Business School (CBS)</a>	External	Passing Juice
<a href="#">University of Copenhagen</a>	External	Passing Juice
<a href="#">University of Helsinki</a>	External	Passing Juice
<a href="#">Tampere University</a>	External	Passing Juice
<a href="#">University of Turku</a>	External	Passing Juice
<a href="#">Aalto University</a>	External	Passing Juice
<a href="#">FIIA – Finnish Institute of International Affairs</a>	External	Passing Juice
<a href="#">University of Iceland</a>	External	Passing Juice
<a href="#">University of Akureyri</a>	External	Passing Juice
<a href="#">University of Bergen</a>	External	Passing Juice
<a href="#">University of Oslo</a>	External	Passing Juice
<a href="#">Norwegian University of Science and Technology (NTNU)</a>	External	Passing Juice
<a href="#">Peace Research Institute, Oslo (PRIO)</a>	External	Passing Juice
<a href="#">The Arctic University of Norway</a>	External	Passing Juice
<a href="#">NUPI – Norwegian Institute of International Affairs</a>	External	Passing Juice
<a href="#">Göteborg University</a>	External	Passing Juice
<a href="#">Lund University</a>	External	Passing Juice
<a href="#">Stockholm University</a>	External	Passing Juice
<a href="#">Uppsala University</a>	External	Passing Juice
<a href="#">FOI &amp; #8211; Swedish Defense Research Agency</a>	External	Passing Juice
<a href="#">Taiwan Resource Center for Chinese Studies (TRCCS)</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	External	Passing Juice
<a href="#">Privacy policy incl. cookie policy</a>	Internal	Passing Juice

## In-page links

<a href="#">Accessibility declaration</a>	Internal	Passing Juice
<a href="#">janslyn.dk</a>	External	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

cookies asian **asia** studies nias  
**university** read from **more nordic**

## Keywords Consistency








Keyword	Content	Title	Keywords	Description	Headings
nordic	25	✓	✗	✗	✓
university	23	✗	✗	✗	✓
asia	19	✓	✗	✗	✓
more	19	✗	✗	✗	✗
read	14	✗	✗	✗	✗

## Usability





	Url	Domain : asiaportal.info Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<p><a href="http://asiaportal.info/robots.txt">http://asiaportal.info/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>