








# Seo Analyzer asimisilver.co.uk

Generated on January 30 2022 13:24 PM





The score is 60/100







## SEO Content

	<p>Title</p>	<p>Asimi Silver Jewellery   Necklaces with Personality</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Asimi is the premier designer of silver jewellery with unique designs. Shop silver necklaces of superb quality and attention to detail.</p> <p><b>Length : 135</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Asimi Silver Jewellery   Necklaces with Personality</td> </tr> <tr> <td>description</td> <td>Asimi is the premier designer of silver jewellery with unique designs. Shop silver necklaces of superb quality and attention to detail.</td> </tr> <tr> <td>url</td> <td>https://www.asimisilver.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Asimi</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Asimi Silver Jewellery   Necklaces with Personality	description	Asimi is the premier designer of silver jewellery with unique designs. Shop silver necklaces of superb quality and attention to detail.	url	https://www.asimisilver.co.uk/	site_name	Asimi
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	<p>Headings</p>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1289 2069" style="list-style-type: none"> <li>• [H1] Silver Necklaces with Personality</li> <li>• [H2] help us Support these endangered animals</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	1	1	0	0		
H1	H2	H3	H4	H5	H6											
1	1	1	1	0	0											

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] search for your silver personality...</li> <li>• [H4] Browse our silver jewellery</li> </ul>
	Images	<p>We found 22 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.23%</p> <p>Internal Links 96.77%</p>

## In-page links

Anchor	Type	Juice
<a href="#">View basket (0)</a>	Internal	Passing Juice
<a href="#">Necklaces</a>	Internal	Passing Juice
<a href="#">Charity</a>	Internal	Passing Juice

## In-page links

<a href="#">Christmas Gift Ideas</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Silver Camera Necklace</a>	Internal	Passing Juice
<a href="#">Silver Hippo Necklace</a>	Internal	Passing Juice
<a href="#">Silver Mini Giraffe Necklace</a>	Internal	Passing Juice
<a href="#">Silver Hummingbird Necklace</a>	Internal	Passing Juice
<a href="#">View all silver necklaces</a>	Internal	Passing Juice
<a href="#">Silver Mini Rhino Necklace</a>	Internal	Passing Juice
<a href="#">Silver Elephant Necklace</a>	Internal	Passing Juice
<a href="#">Silver Turtle Necklace</a>	Internal	Passing Juice
<a href="#">Silver Chimp Necklace</a>	Internal	Passing Juice
<a href="#">View all charity silver necklaces</a>	Internal	Passing Juice
<a href="#">Silver Dragonfly Necklace</a>	Internal	Passing Juice
<a href="#">Silver Horseshoe Necklace</a>	Internal	Passing Juice
<a href="#">Silver Zebra Necklace</a>	Internal	Passing Juice
<a href="#">Silver Whale Tail Necklace</a>	Internal	Passing Juice
<a href="#">Asimi</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Silver Care</a>	Internal	Passing Juice
<a href="#">Shipping &amp;#038; Returns</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">OGD web design</a>	External	Passing Juice
<a href="#">Silver Animal Necklaces</a>	Internal	Passing Juice
<a href="#">Silver Necklace Gifts</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

necklaces mini asimi help rhino view elephant  
necklace turtle silver

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
silver	6	✓	✗	✓	✓
necklace	4	✓	✗	✓	✓
necklaces	3	✓	✗	✓	✓
view	2	✗	✗	✗	✗
asimi	1	✓	✗	✓	✗










## Usability

	Url	Domain : asimisilver.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 41 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://asimisilver.co.uk/sitemap.xml">http://asimisilver.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://asimisilver.co.uk/robots.txt">http://asimisilver.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics