







# Seo Analyzer askdan.ca

Generated on March 02 2022 19:12 PM






The score is 55/100







## SEO Content

	<p>Title</p>	<p>Dan Calligan - Your Carte Financial Advisor</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>As a Financial Advisor, I can help you design a financial plan that is right for you, regardless the stage you are in right now.</p> <p><b>Length : 128</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2051"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dan Calligan - Your Carte Financial Advisor</td> </tr> <tr> <td>description</td> <td>As a Financial Advisor, I can help you design a financial plan that is right for you, regardless the stage you are in right now.</td> </tr> <tr> <td>url</td> <td>https://askdan.ca/</td> </tr> <tr> <td>site_name</td> <td>Dan Calligan</td> </tr> <tr> <td>image</td> <td>https://askdan.ca/wp-content/uploads/2018/09/dan-seo.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>553</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dan Calligan - Your Carte Financial Advisor	description	As a Financial Advisor, I can help you design a financial plan that is right for you, regardless the stage you are in right now.	url	https://askdan.ca/	site_name	Dan Calligan	image	https://askdan.ca/wp-content/uploads/2018/09/dan-seo.jpg	image:width	1200	image:height	553
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# SEO Content

	Headings	H1 5	H2 6	H3 5	H4 8	H5 2	H6 0
		<ul style="list-style-type: none"> <li>• [H1] THE 360° PROCESS</li> <li>• [H1] The Interactive Retirement Expert</li> <li>• [H1] The Ultimate Client Experience</li> <li>• [H1] Are you on the right path to reaching your financial goals? Access our free 5-point checklist to find out!</li> <li>• [H1] Are you on the right path to reaching your financial goals? Access our free 5-point checklist to find out!</li> <li>• [H2] No matter if you're just starting a career, already raising a family, empty-nesters, suddenly single, or thinking about your dream retirement, I can help you design a financial plan that will keep you on course towards your financial goals.</li> <li>• [H2] Live each day to the fullest, knowing that your financial future is in good hands.</li> <li>• [H2] Reach your financial goals sooner with our 360° Process</li> <li>• [H2] Your journey starts here...</li> <li>• [H2] Dan at-a-glance</li> <li>• [H2] Dan at-a-glance</li> <li>• [H3] Your financial journey starts with your destination in mind.</li> <li>• [H3] Your financial journey starts with your destination in mind.</li> <li>• [H3] Get a personalized retirement options in under 4 minutes.</li> <li>• [H3] Contact Info</li> <li>• [H3] Ancaster Office</li> <li>• [H4] Are you ready to get your money working for you and achieving your financial goals?</li> <li>• [H4] Are you ready to get your money working for you and achieving your financial goals?</li> <li>• [H4] KnowledgeBase</li> <li>• [H4] Cashflow Management</li> <li>• [H4] Risk Management</li> <li>• [H4] Tax Planning</li> <li>• [H4] Investment Planning</li> <li>• [H4] Estate Planning</li> <li>• [H5] Do what most Canadians are not doing before retirement</li> <li>• [H5] Do what most Canadians are not doing before retirement</li> </ul>					
	Images	<p>We found 37 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p> <p>Internal Links 88.89%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">About Dan</a>	Internal	Passing Juice
<a href="#">Knowledge Base</a>	Internal	Passing Juice
<a href="#">Cash Flow Management</a>	Internal	Passing Juice
<a href="#">Risk Management</a>	Internal	Passing Juice
<a href="#">Investment Planning</a>	Internal	Passing Juice
<a href="#">Estate Planning</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Tools</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Let's Talk</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Disclosure</a>	Internal	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">360 Process</a>	Internal	Passing Juice
<a href="#">Client Login</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	goals management investment planning dan <b>financial</b> starts process future services
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## Keywords Consistency









Keyword	Content	Title	Keywords	Description	Headings
financial	16	✓	✗	✓	✓
planning	6	✗	✗	✗	✓
investment	5	✗	✗	✗	✓
dan	4	✓	✗	✗	✓
process	4	✗	✗	✗	✓

## Usability

	Url	Domain : askdan.ca Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://askdan.ca/sitemap.xml">http://askdan.ca/sitemap.xml</a>
	Robots.txt	<a href="http://askdan.ca/robots.txt">http://askdan.ca/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>