

# Seo Analyzer askent.ru

Generated on March 16 2022 10:03 AM

The score is 38/100







## SEO Content

	Title	ASKENT - российский бренд аксессуаров из натуральной кожи <b>Length : 57</b> Perfect, your title contains between 10 and 70 characters.												
	Description	ASKENT - российский бренд аксессуаров из натуральной кожи. <b>Length : 58</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Купить сумку женскую, ремень мужской, портмоне, изделия из натуральной кожи, косметички женские, обложки для документов, брелоки, бумажник для водителя Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] Выберите ваш город</li><li>• [H3] Войти</li><li>• [H3] Выберите ваш город</li></ul>	H1	H2	H3	H4	H5	H6	0	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	0	0	0									
	Images	We found 39 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.61% Internal Links 98.39%

## In-page links

Anchor	Type	Juice
<a href="#">Да</a>	Internal	Passing Juice
<a href="#">Другой город</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Забыли пароль ?</a>	Internal	Passing Juice
<a href="#">Мап</a>	Internal	Passing Juice
<a href="#">ЧАСЫ</a>	Internal	Passing Juice
<a href="#">СУМКИ</a>	Internal	Passing Juice

## In-page links

<a href="#">БУМАЖНИКИ</a>	Internal	Passing Juice
<a href="#">НЕБОЛЬШИЕ АКЦЕССУАРЫ</a>	Internal	Passing Juice
<a href="#">РЕМНИ</a>	Internal	Passing Juice
<a href="#">ПЕРЧАТКИ</a>	Internal	Passing Juice
<a href="#">ПОДАРОЧНЫЕ НАБОРЫ</a>	Internal	Passing Juice
<a href="#">СРЕДСТВА ПО УХОДУ</a>	Internal	Passing Juice
<a href="#">ПОДАРОЧНЫЕ КАРТЫ</a>	Internal	Passing Juice
<a href="#">BASE</a>	Internal	Passing Juice
<a href="#">Texas</a>	Internal	Passing Juice
<a href="#">WATCH</a>	Internal	Passing Juice
<a href="#">MAN flash sale</a>	Internal	Passing Juice
<a href="#">Woman</a>	Internal	Passing Juice
<a href="#">СУМКИ</a>	Internal	Passing Juice
<a href="#">ЧАСЫ</a>	Internal	Passing Juice
<a href="#">БУМАЖНИКИ</a>	Internal	Passing Juice
<a href="#">НЕБОЛЬШИЕ АКЦЕССУАРЫ</a>	Internal	Passing Juice
<a href="#">РЕМНИ</a>	Internal	Passing Juice
<a href="#">ПЕРЧАТКИ</a>	Internal	Passing Juice
<a href="#">ПОДАРОЧНЫЕ НАБОРЫ</a>	Internal	Passing Juice
<a href="#">СРЕДСТВА ПО УХОДУ</a>	Internal	Passing Juice
<a href="#">WORK CAPSULE</a>	Internal	Passing Juice
<a href="#">BASE</a>	Internal	Passing Juice
<a href="#">CROCO</a>	Internal	Passing Juice
<a href="#">WATCH</a>	Internal	Passing Juice
<a href="#">SPRING SALE</a>	Internal	Passing Juice
<a href="#">ПОСЛЕДНИЙ ШАНС КУПИТЬ</a>	Internal	Passing Juice
<a href="#">New</a>	Internal	Passing Juice
<a href="#">The brand</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Доставка и оплата</a>	Internal	Passing Juice
<a href="#">Публичная оферта</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice
<a href="#">Гарантия и уход</a>	Internal	Passing Juice
<a href="#">Система лояльности</a>	Internal	Passing Juice
<a href="#">Магазины</a>	Internal	Passing Juice
<a href="#">Пресса о нас</a>	Internal	Passing Juice
<a href="#">Отзывы</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">персональных данных</a>	Internal	Passing Juice
=	External	Passing Juice

## SEO Keywords

Keywords Cloud

work base capsule watch askent new

## SEO Keywords



коллекции карты woman  
подарочные

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
подарочные	6	✘	✘	✘	✘
коллекции	4	✘	✘	✘	✘
watch	4	✘	✘	✘	✘
base	4	✘	✘	✘	✘
карты	3	✘	✘	✘	✘










### Usability

	Url	Domain : askent.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://askent.ru/cat_map.xml">http://askent.ru/cat_map.xml</a>
	Robots.txt	<a href="http://askent.ru/robots.txt">http://askent.ru/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics