

Seo Analyzer asm.com

Generated on April 04 2022 06:07 AM




The score is 30/100







SEO Content

	Title	Home Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H1]• [H1]• [H1]• [H1]• [H1]• [H1]• [H6] Corporate Reporting 2015• [H6] Investor Highlights• [H6] At a glance• [H6] Chip making process	H1	H2	H3	H4	H5	H6	7	0	0	0	0	4
H1	H2	H3	H4	H5	H6									
7	0	0	0	0	4									
	Images	We found 19 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 134 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.99% Internal Links 97.01%

In-page links

Anchor	Type	Juice
Contact	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Company profile	Internal	Passing Juice
Our story	Internal	Passing Juice
Layering the future	Internal	Passing Juice
History	Internal	Passing Juice

In-page links

Our founder	Internal	Passing Juice
Strategy ▯ focus areas	Internal	Passing Juice
Focus areas	Internal	Passing Juice
Markets ▯ products	Internal	Passing Juice
Mission ▯ strategy	Internal	Passing Juice
Corporate responsibility	Internal	Passing Juice
Executive Commitment Statement	Internal	Passing Juice
Environmental	Internal	Passing Juice
Ethics	Internal	Passing Juice
Health ▯ safety	Internal	Passing Juice
Labor	Internal	Passing Juice
Supply chain	Internal	Passing Juice
Organization	Internal	Passing Juice
Management Board	Internal	Passing Juice
ExCo (Executive Committee)	Internal	Passing Juice
Supervisory Board	Internal	Passing Juice
Supplier management	Internal	Passing Juice
Corporate calendar	Internal	Passing Juice
Research and our partners	Internal	Passing Juice
Locations	Internal	Passing Juice
Solutions	Internal	Passing Juice
Products	Internal	Passing Juice
Atomic Layer Deposition - products	Internal	Passing Juice
Low Pressure Chemical Vapor Deposition ▯ Diffusion - products	Internal	Passing Juice
Epitaxy - products	Internal	Passing Juice
Plasma Enhanced Chemical Vapor Deposition	Internal	Passing Juice
Plasma Enhanced ALD	Internal	Passing Juice
Patents	Internal	Passing Juice

In-page links

Trademark list	Internal	Passing Juice
Technology	Internal	Passing Juice
Key technologies	Internal	Passing Juice
All about ALD	Internal	Passing Juice
Atomic Layer Deposition	Internal	Passing Juice
LPCVD, diffusion and oxidation	Internal	Passing Juice
Epitaxy	Internal	Passing Juice
Plasma-Enhanced Chemical Vapor Deposition	Internal	Passing Juice
Plasma-Enhanced Atomic Layer Deposition	Internal	Passing Juice
Innovations	Internal	Passing Juice
Future innovations	Internal	Passing Juice
Chip making	Internal	Passing Juice
Chip making process	Internal	Passing Juice
News room	Internal	Passing Juice
News overview	Internal	Passing Juice
Events calendar	Internal	Passing Juice
Press releases alerts	Internal	Passing Juice
Contact PR	Internal	Passing Juice
Support	Internal	Passing Juice
Technical service and spares support	Internal	Passing Juice
PerforMAX service programs	Internal	Passing Juice
PerforMAX Spares Programs	Internal	Passing Juice
Customer training	Internal	Passing Juice
Field Support Services	Internal	Passing Juice
Spare Parts Support	Internal	Passing Juice
Product performance upgrade	Internal	Passing Juice
Pre-owned advantage services	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

Discover ASM	Internal	Passing Juice
Culture	Internal	Passing Juice
Diversity	Internal	Passing Juice
Fields of interest	Internal	Passing Juice
Innovation driven	Internal	Passing Juice
Inside ASM	Internal	Passing Juice
Our role in the world	Internal	Passing Juice
Product lines	Internal	Passing Juice
Graduates	Internal	Passing Juice
ASM Accelerate program	Internal	Passing Juice
Internships	Internal	Passing Juice
Your future	Internal	Passing Juice
Experienced professionals	Internal	Passing Juice
Leading edge technologies	Internal	Passing Juice
The next step	Internal	Passing Juice
Why work for ASM	Internal	Passing Juice
Career development	Internal	Passing Juice
Job benefits	Internal	Passing Juice
Meet our young professionals	Internal	Passing Juice
Top reasons to work for ASM	Internal	Passing Juice
Join us	Internal	Passing Juice
How to apply	Internal	Passing Juice
Job list Asia	Internal	Passing Juice
Job list Europe	Internal	Passing Juice
Job list North America	Internal	Passing Juice
Open application	Internal	Passing Juice
Video gallery	Internal	Passing Juice
FAQ	Internal	Passing Juice


In-page links

Contact	Internal	Passing Juice
Investors	Internal	Passing Juice
ASMI <input type="checkbox"/> Investors	Internal	Passing Juice
Share information	Internal	Passing Juice
Share price	Internal	Passing Juice
Historical lookup	Internal	Passing Juice
Investment calculator	Internal	Passing Juice
Research coverage	Internal	Passing Juice
Dividend and capital repayment	Internal	Passing Juice
Share buyback	Internal	Passing Juice
Corporate governance	Internal	Passing Juice
Management Board	Internal	Passing Juice
ExCo (Executive Committee)	Internal	Passing Juice
Supervisory Board	Internal	Passing Juice
AGM/EGM	Internal	Passing Juice
Articles of Association	Internal	Passing Juice
Policies	Internal	Passing Juice
Corporate reports	Internal	Passing Juice
Annual / Interim Reports (IFRS)	Internal	Passing Juice
Corporate Responsibility Reports	Internal	Passing Juice
Quarterly reports	Internal	Passing Juice
US GAAP Annual reports / Forms 20-F	Internal	Passing Juice
Webcasts <input type="checkbox"/> presentations	Internal	Passing Juice
Investor library	Internal	Passing Juice
Press releases	Internal	Passing Juice
Sign up	Internal	Passing Juice
Calendar	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Your documents	Internal	Passing Juice
More	External	Passing Juice
Earnings call Q1 2022	Internal	Passing Juice
Annual Report 2021	External	Passing Juice
Investor presentation Q4 2021	Internal	Passing Juice
Quarterly report Q4 2021	Internal	Passing Juice
AGM 2022	Internal	Passing Juice
More	External	Passing Juice
View	External	Passing Juice
ASM INTERNATIONAL N.V. ANNOUNCES COMPLETION OF SHARE BUYBACK PROGRAM	Internal	Passing Juice
ASMI Share Buyback Update December 6 - 10, 2021	Internal	Passing Juice
ASMI Share Buyback Update November 29 - December 3, 2021	Internal	Passing Juice
ASMI Share Buyback Update November 22 - 26, 2021	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Privacy policy	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : asm.com Length : 7
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics