









Seo Analyzer asoa.org

Generated on February 05 2022 13:05 PM


The score is 43/100







SEO Content

	Title	Home ASOA Length : 11 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1]• [H2] Administrative Eyecare• [H2] AE Article Categories	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	We found 11 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 116 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.07% Internal Links 87.93%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Join	Internal	Passing Juice
Cart	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
NBCOE	Internal	Passing Juice
Administrative Eyecare Editorial Board	Internal	Passing Juice
Fellows	Internal	Passing Juice
Past Presidents	Internal	Passing Juice
ASOA Strategic Business Partners	Internal	Passing Juice
Operation Sight	External	Passing Juice

In-page links

Awards	Internal	Passing Juice
AE Editor's Choice	Internal	Passing Juice
Pinnacle Award for Volunteerism	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Membership	Internal	Passing Juice
Membership Overview	Internal	Passing Juice
Premier	Internal	Passing Juice
Essential	Internal	Passing Juice
Associate	Internal	Passing Juice
Consultant/Vendor	Internal	Passing Juice
Premier, Essential, Associate Member Benefits	Internal	Passing Juice
Consultant/Vendor Member Benefits	Internal	Passing Juice
3-Month Trial	Internal	Passing Juice
Membership Testimonials	Internal	Passing Juice
Meetings & Events	Internal	Passing Juice
ASOA Annual Meeting	External	Passing Juice
Past Meeting Locations	Internal	Passing Juice
Meetings Testimonials	Internal	Passing Juice
EyeTalks Radio Podcast	Internal	Passing Juice
ABC Compliance Horror Stories Podcast	Internal	Passing Juice
Webinars	Internal	Passing Juice
Growing as a Mid-Level Manager	Internal	Passing Juice
COE	Internal	Passing Juice
About Exam	Internal	Passing Juice
COE Exam Content Outline	Internal	Passing Juice
COE Examination Timeline & Fees	Internal	Passing Juice
Pearson Vue Testing Centers	External	Passing Juice
Study Resources	Internal	Passing Juice

In-page links

ASOA's COE Flashcards	Internal	Passing Juice
How to Become a COE - Podcast	Internal	Passing Juice
COE Application	Internal	Passing Juice
Recertification	Internal	Passing Juice
Application	Internal	Passing Juice
CEs for COE	Internal	Passing Juice
Program Accreditation	Internal	Passing Juice
COE Testimonials	Internal	Passing Juice
COE Directory	Internal	Passing Juice
ASOA Learning Center	External	Passing Juice
Resources & Career Development	Internal	Passing Juice
COVID-19 Resources	Internal	Passing Juice
Administrative Eyecare	Internal	Passing Juice
AE Magazine - PDF Version	Internal	Passing Juice
Administrator Beginners Circle (ABC)	Internal	Passing Juice
ASOA Learning Center	Internal	Passing Juice
ASOA Career Hub	Internal	Passing Juice
ASOA Resource Library	Internal	Passing Juice
Bookstore	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Coding & Compliance	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Consultant & Vendor Directory	Internal	Passing Juice
Certified Patient Service Specialist (CPSS)	Internal	Passing Juice
Testimonials	Internal	Passing Juice
EyeMail	Internal	Passing Juice
Friday Focus Poll	Internal	Passing Juice


In-page links

HR Online	Internal	Passing Juice
Submit a Question	Internal	Passing Juice
John Pinto Books	Internal	Passing Juice
ASOA and rater8	Internal	Passing Juice
Legislative & Regulatory	Internal	Passing Juice
Legislative	External	Passing Juice
Regulatory	External	Passing Juice
Washington Watch	External	Passing Juice
ASCRS-ASOA MACRA Center	External	Passing Juice
Join/Renew	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Previous	Internal	Passing Juice
View All	Internal	Passing Juice
AE Magazine	Internal	Passing Juice
Ambulatory Surgery Centers	Internal	Passing Juice
Benchmarks and Statistics	Internal	Passing Juice
Coding and Reimbursement	Internal	Passing Juice
Contingency Planning	Internal	Passing Juice
Finance and Administration	Internal	Passing Juice
Government Relations	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Leadership and Personal Development	Internal	Passing Juice
Legal	Internal	Passing Juice
Management	Internal	Passing Juice
Marketing	Internal	Passing Juice
Office Design	Internal	Passing Juice
Operations and Business Development	Internal	Passing Juice

In-page links

Optical and Optometrist Related	Internal	Passing Juice
Patient Relations	Internal	Passing Juice
Physician Related	Internal	Passing Juice
Risk Management and Compliance	Internal	Passing Juice
Membership Overview	Internal	Passing Juice
Premier, Essential, Associate Member Benefits	Internal	Passing Juice
Consultant/Vendor Member Benefits	Internal	Passing Juice
Growing as a Mid-Level Manager Certificate Program	Internal	Passing Juice
COVID-19 Resources	Internal	Passing Juice
EyeMail	Internal	Passing Juice
John Pinto Books	Internal	Passing Juice
ASOA and rater8	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Advertise with Us	External	Passing Juice
Legal Disclaimers	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
You Tube	External	Passing Juice
American Society of Cataract and Refractive Surgery	External	Passing Juice
DC Web Designer	External	Passing Juice






SEO Keywords

	Keywords Cloud	<p>administrative podcast resources compliance eyecare membership testimonials directory asoa center</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
asoa	17	✓	✗	✗	✗
membership	8	✗	✗	✗	✗
resources	7	✗	✗	✗	✗
testimonials	7	✗	✗	✗	✗
directory	6	✗	✗	✗	✗








Usability

	Url	Domain : asoa.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 47
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://asoa.org/sitemap.xml</div>
	Robots.txt	<div>http://asoa.org/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>