







# Seo Analyzer aspectaccountants.com.au

Generated on March 23 2022 00:29 AM






The score is 48/100







## SEO Content

	Title	Aspect Accountants   Accountants Perth  <b>Length : 38</b>  Perfect, your title contains between 10 and 70 characters.																					
	Description	Aspect Accountants and Advisors is a trusted Perth Accounting and Financial Services Practice, located in West Perth.  <b>Length : 117</b>  Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>About Aspect   Perth Accounting Financial Services   Aspect Accountants</td></tr><tr><td>description</td><td>Aspect Accountants and Advisors is a trusted Perth Accounting and Financial Services Practice, located in West Perth.</td></tr><tr><td>url</td><td>https://aspectaccountants.com.au/</td></tr><tr><td>site_name</td><td>Aspect Accountants</td></tr><tr><td>image</td><td>https://aspectaccountants.com.au/wp-content/uploads/2018/02/chartered-accountants.png</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	About Aspect   Perth Accounting Financial Services   Aspect Accountants	description	Aspect Accountants and Advisors is a trusted Perth Accounting and Financial Services Practice, located in West Perth.	url	https://aspectaccountants.com.au/	site_name	Aspect Accountants	image	https://aspectaccountants.com.au/wp-content/uploads/2018/02/chartered-accountants.png
Property	Content																						
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	Headings	<b>H1</b> 2	<b>H2</b> 2	<b>H3</b> 7	<b>H4</b> 6	<b>H5</b> 0	<b>H6</b> 0																

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] Aspect Accountants</li> <li>• [H1]</li> <li>• [H2] taking you into account</li> <li>• [H2] Report of your important needs</li> <li>• [H3] Welcome to Aspect Perth Accounting Financial Services</li> <li>• [H3] Here's what our customers say</li> <li>• [H3] Get to know Aspect</li> <li>• [H3] Services</li> <li>• [H3] Subscribe to our newsletter</li> <li>• [H3] Connect with us</li> <li>• [H3] We're on social media</li> <li>• [H4] Tax Advice</li> <li>• [H4] Business Consulting</li> <li>• [H4] Accounting and Compliance</li> <li>• [H4] Bookkeeping and Management</li> <li>• [H4] Self-managed Superannuation Funds</li> <li>• [H4] If you would like to read more about our firm, our values and our vision click here.</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links

External Links : Passing Juice 12.5%

Internal Links 87.5%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Aspect</a>	Internal	Passing Juice
<a href="#">Our Accounting Expertise</a>	Internal	Passing Juice
<a href="#">Our Values and Vision</a>	Internal	Passing Juice
<a href="#">Our People</a>	Internal	Passing Juice
<a href="#">Accounting Careers</a>	Internal	Passing Juice
<a href="#">Business Consulting</a>	Internal	Passing Juice
<a href="#">Tax Advice</a>	Internal	Passing Juice
<a href="#">Accounting &amp;#038; Compliance</a>	Internal	Passing Juice
<a href="#">Bookkeeping &amp;#038; Management</a>	Internal	Passing Juice
<a href="#">Self Managed Superannuation Funds</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Our Pricing</a>	Internal	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : aspectaccountants.com.au Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 38
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div> <div>  Too bad, your website has too many JS files (more than 6). </div>

## Document

- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://aspectaccountants.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics