







Seo Analyzer aspirelactation.com.au

Generated on March 04 2022 22:35 PM






The score is **61/100**







SEO Content

	<p>Title</p>	<p>Aspire Lactation Brisbane based IBCLC</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Aspire Lactation is run by Naomi Drew, an International Board Certified Lactation Consultant (IBCLC) and a registered nurse with post-graduate certification in neonatal care. With a special interest in mothers with low milk supply, mothers with a history of prior breast surgery, babies with suspected tongue ties and families of premature infants. I am also interested in working with babies with food allergies and intolerance.</p> <p>Length : 429</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1883"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.aspirelactation.com.au/</td> </tr> <tr> <td>site_name</td> <td>Aspire Lactation</td> </tr> <tr> <td>locale</td> <td>en_AU</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Aspire Lactation Brisbane based IBCLC</td> </tr> </tbody> </table>	Property	Content	url	https://www.aspirelactation.com.au/	site_name	Aspire Lactation	locale	en_AU	type	website	title	Aspire Lactation Brisbane based IBCLC
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Aspire Lactation • [H2] Providing the support you need for a positive breastfeeding experience • [H2] Naomi Drew • [H3] What to expect in your appointment • [H3] Contact me • [H4] BN, GradCert Neonatal Care, IBCLC, PC Allergy Nursing 	H1	H2	H3	H4	H5	H6	1	2	2	1	0	0
H1	H2	H3	H4	H5	H6									
1	2	2	1	0	0									
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%









In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Blog	Internal	Passing Juice
contact	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	ibclc allergy aspire brisbane naomi home breastfeeding lactation phone babies
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
lactation	9				
aspire	7				







Keywords Consistency

babies	6	✘	✘	✔	✘
brisbane	4	✔	✘	✘	✘
ibclc	4	✔	✘	✔	✔




Usability

	Url	Domain : aspirelactation.com.au Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles.




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://aspirelactation.com.au/sitemap.xml>



Robots.txt

<http://aspirelactation.com.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics