



Seo Analyzer asprey.com

Generated on February 28 2022 09:30 AM






The score is 57/100





SEO Content

	Title	<p>Asprey Iconic Jewellery, Leather, Silver Gifts & More Since 1781</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The iconic British Luxury Brand, Asprey. Jewellery, leather, wedding and engagement rings, silver, bespoke silver commissions made by world renowned master craftsman handmade in Mayfair.</p> <p>Length : 186</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>high jewellery, leather good, watches, silver, bespoke, barware, homeware, timepieces, watches, rolex, bovet</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Asprey Iconic Jewellery, Leather, Silver Gifts & More Since 1781</td> </tr> <tr> <td>description</td> <td>The iconic British Luxury Brand, Asprey. Jewellery, leather, wedding and engagement rings, silver, bespoke silver commissions made by world renowned master craftsman handmade in Mayfair.</td> </tr> <tr> <td>url</td> <td>https://www.asprey.com/uk</td> </tr> <tr> <td>site_name</td> <td>Asprey</td> </tr> </tbody> </table>	Property	Content	type	website	title	Asprey Iconic Jewellery, Leather, Silver Gifts & More Since 1781	description	The iconic British Luxury Brand, Asprey. Jewellery, leather, wedding and engagement rings, silver, bespoke silver commissions made by world renowned master craftsman handmade in Mayfair.	url	https://www.asprey.com/uk	site_name	Asprey
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>7</td> <td>17</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	7	17	0	0
H1	H2	H3	H4	H5	H6									
0	0	7	17	0	0									



SEO Content

		<ul style="list-style-type: none">• [H3] Jewellery• [H3] The Daisy Collection• [H3] Clutches• [H3] Bags and cases• [H3] Barware• [H3] Purple Water• [H3] THE ASPREY SERVICE• [H4] Search Asprey.com• [H4] Flower Power• [H4] In Full Bloom• [H4] Off the cuff• [H4] Carried Away• [H4] In Good Spirits• [H4] Scents of Occasion• [H4] Insured Delivery• [H4] Gift Wrapping• [H4] It Can Be Done• [H4] Customer Care• [H4] Customer Care & Services• [H4] Client Services• [H4] Legal• [H4] Book an appointment• [H4] Speak to concierge• [H4] Find a boutique
	Images	<p>We found 21 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Advanced Search	Internal	Passing Juice
Menu	Internal	Passing Juice
Settings	Internal	Passing Juice
EUR - Euro	Internal	Passing Juice
Sign In / My account	Internal	Passing Juice
Find A Boutique	Internal	Passing Juice
Book A Virtual Appointment	External	Passing Juice
Delivery & Returns	Internal	Passing Juice
Personalisation	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice
Special Commissions	Internal	Passing Juice
Corporate Gifts	Internal	Passing Juice
Trophies	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Corporate Responsibility	Internal	Passing Juice

SEO Keywords



Keywords Cloud

view opening gifts bags monday all tel
appointment times asprey

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	29	✗	✗	✗	✗
view	26	✗	✗	✗	✗
gifts	16	✓	✗	✗	✗
asprey	12	✓	✗	✓	✓
times	10	✗	✗	✗	✗










Usability

	Url	Domain : asprey.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://asprey.com/sitemap.xml https://www.asprey.com/uk/sitemap.xml</pre>
	Robots.txt	<pre>http://asprey.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.