



# Seo Analyzer

## assetglobaltransport.com.au

Generated on March 16 2022 14:28 PM





The score is 60/100







### SEO Content

	<p>Title</p>	<p>Asset Global Transport   Logistics, Freight Forwarding and Transport Services in Sydney and Australia wide.</p> <p><b>Length : 107</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Asset Global Transport is Australia's leading Transport Company, providing Logistics and Freight Forwarding. Call us on 1300 207 029 for a Freight Quote.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1514 1481 1581"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1501 2072" style="list-style-type: none"> <li>• [H1] Get a Quote</li> <li>• [H2] What kind of service do you require?</li> <li>• [H2] Please leave us your quote requirements for Freight Forwarding, Logistics or Transport Solutions</li> <li>• [H2] Please leave us your quote requirements and we will be in contact shortly to discuss</li> <li>• [H2] Please leave us your quote requirements and we will be in contact shortly to discuss</li> <li>• [H2] Transport Solutions</li> <li>• [H2] Asset Global logistics</li> <li>• [H2] Asset Global Freight Forwarding</li> <li>• [H2] About Our Freight Forwarding, Transport and Logistics</li> <li>• [H3] AREAS WE COVER</li> <li>• [H3] Our Services</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	3	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>[H3] ASSET GLOBAL TRANSPORT</li></ul>
	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Transport Solutions</a>	Internal	Passing Juice
<a href="#">Asset Global logistics</a>	Internal	Passing Juice
<a href="#">Asset Global Freight Forwarding</a>	Internal	Passing Juice
<a href="#">Technologies</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Web Freight</a>	External	Passing Juice
<a href="#">Web Store</a>	External	Passing Juice
<a href="#">Sydney</a>	Internal	Passing Juice
<a href="#">New South Wales</a>	Internal	Passing Juice
<a href="#">Queensland</a>	Internal	Passing Juice
<a href="#">Western Australia</a>	Internal	Passing Juice
<a href="#">South Australia</a>	Internal	Passing Juice
<a href="#">Victoria</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
transport	5	✓	✗	✓	✓
asset	5	✓	✗	✓	✓
global	5	✓	✗	✓	✓
freight	4	✓	✗	✓	✓

## Keywords Consistency

logistics

4



## Usability

	Url	Domain : assetglobaltransport.com.au Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://assetglobaltransport.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics