



# Seo Analyzer asta-hochschule-darmstadt.de

Generated on March 31 2022 00:46 AM





The score is 57/100







## SEO Content

	<p>Title</p>	<p>Start   AStA Hochschule Darmstadt</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>11</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Die nächstenTermine</li> <li>• [H2] Wir bewegen Dich!</li> <li>• [H2] Beratungsangebote</li> <li>• [H2] Die nächstenTermine</li> <li>• [H2] Studentische Cafés</li> <li>• [H2] AStA</li> <li>• [H2] Kulturticket</li> <li>• [H2] ISIC</li> <li>• [H2] Studierenden-parlament</li> <li>• [H2] AlleDownloads</li> <li>• [H2] Kontakt AStA-Geschäftsstellen</li> <li>• [H3]</li> <li>• [H3] BAföG-Reform</li> <li>• [H3] Probleme mit Ortung der Fahrräder</li> <li>• [H3] Änderungen bei Call a Bike</li> <li>• [H3] Geschäftsstelle Campus Darmstadt</li> <li>• [H3] Geschäftsstelle Campus Dieburg</li> </ul>	H1	H2	H3	H4	H5	H6	0	11	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	11	6	0	0	0									

## SEO Content

	Images	We found 8 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>35%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 15.91%  Internal Links 84.09%

## In-page links

Anchor	Type	Juice
<a href="#">Webmail</a>	External	Passing Juice
<a href="#">Speisepläne</a>	External	Passing Juice
<a href="#">Hochschulinformationssystem (HIS/ QIS)</a>	External	Passing Juice
<a href="#">Jobportal der h_da</a>	External	Passing Juice

## In-page links

<a href="#">Bibliothek</a>	External	Passing Juice
<a href="#">AStA der Hochschule Darmstadt</a>	Internal	Passing Juice
<a href="#">Aktuelles</a>	Internal	Passing Juice
<a href="#">Projekte &amp; Angebote</a>	Internal	Passing Juice
<a href="#">Beratungsangebote des AStA</a>	Internal	Passing Juice
<a href="#">Kulturticket</a>	Internal	Passing Juice
<a href="#">AStA-Zeitung Ach_dasta!</a>	Internal	Passing Juice
<a href="#">Internationaler Studierendenausweis</a>	Internal	Passing Juice
<a href="#">Studentische Cafés</a>	Internal	Passing Juice
<a href="#">Günstiger für Studierende</a>	Internal	Passing Juice
<a href="#">Kinderbetreuung</a>	Internal	Passing Juice
<a href="#">Rundfunkbeitrag</a>	Internal	Passing Juice
<a href="#">Wohnungssuche</a>	Internal	Passing Juice
<a href="#">AStA &amp; Hochschulpolitik</a>	Internal	Passing Juice
<a href="#">Allgemeiner Studierendenausschuss</a>	Internal	Passing Juice
<a href="#">Fachschaftsräte</a>	Internal	Passing Juice
<a href="#">Studierendenparlament</a>	Internal	Passing Juice
<a href="#">Hochschulgremien</a>	Internal	Passing Juice
<a href="#">Hochschulwahlen</a>	Internal	Passing Juice
<a href="#">Hochschulgruppen &amp; studentische Vereine</a>	Internal	Passing Juice
<a href="#">Bündnisse &amp; Mitgliedschaften</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Suche</a>	Internal	Passing Juice
<a href="#">Schrift kleiner</a>	Internal	Passing Juice
<a href="#">Schrift größer</a>	Internal	Passing Juice
<a href="#">Kontrast</a>	Internal	Passing Juice
<a href="#">Öffnungszeiten</a>	Internal	Passing Juice
<a href="#">Öffnungszeiten</a>	Internal	Passing Juice

## In-page links

<a href="#">instagram</a>	External	Passing Juice
<a href="#">facebook</a>	External	Passing Juice
<a href="#">Mobilität</a>	Internal	Passing Juice
<a href="#">Car-Sharing</a>	Internal	Passing Juice
<a href="#">Fahrradverleihsystem</a>	Internal	Passing Juice
<a href="#">RMV-Semesterticket</a>	Internal	Passing Juice
<a href="#">Kulturticket</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Allgemein</a>	Internal	Passing Juice
<a href="#">Downloads</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice



## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
asta	14	✓	✗	✗	✓
und	11	✗	✗	✗	✗
darmstadt	9	✓	✗	✗	✓
den	9	✗	✗	✗	✓
mit	8	✗	✗	✗	✓

## Usability

	Url	Domain : asta-hochschule-darmstadt.de Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://asta-hochschule-darmstadt.de/sitemap.xml">http://asta-hochschule-darmstadt.de/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://asta-hochschule-darmstadt.de/robots.txt">http://asta-hochschule-darmstadt.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>