



Seo Analyzer astonwordpress.co.uk

Generated on February 15 2022 13:32 PM

The score is 57/100







SEO Content

	Title	<p>Page not found (404 error) - Aston University</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1482 997 1550" style="list-style-type: none"> • [H1] Page not found (404) • [H3] What can I do? 	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 92% Internal Links 8%

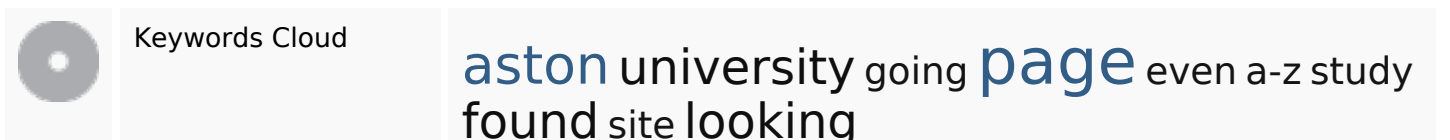
In-page links

Anchor	Type	Juice
Study at Aston	Internal	Passing Juice
Library & Information Services	External	Passing Juice
Current students	Internal	Passing Juice
Staff intranet	External	Passing Juice
A	External	Passing Juice
B	External	Passing Juice
C	External	Passing Juice
D	External	Passing Juice
E	External	Passing Juice
E	External	Passing Juice
G	External	Passing Juice

In-page links

H	External	Passing Juice
I	External	Passing Juice
J	External	Passing Juice
L	External	Passing Juice
M	External	Passing Juice
N	External	Passing Juice
O	External	Passing Juice
P	External	Passing Juice
R	External	Passing Juice
S	External	Passing Juice
U	External	Passing Juice
V	External	Passing Juice
W	External	Passing Juice
Aston University home page	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
page	4	✓	✗	✗	✓
aston	3	✓	✗	✗	✗
looking	2	✗	✗	✗	✗
found	2	✓	✗	✗	✓
university	2	✓	✗	✗	✗

Usability

	Url	Domain : astonwordpress.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://astonwordpress.co.uk/sitemap.xml</p>
	Robots.txt	<p>http://astonwordpress.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>