



Seo Analyzer atikon.at

Generated on March 06 2022 09:53 AM

The score is 66/100



SEO Content

	Title	Werbung & Marketing für Steuerberater Atikon																	
		Length : 50																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Atikon ★ Erfolg beginnt im Kopf ★ Seit über 20 Jahren sind wir Ihr Spezialist für Werbung & Marketing für ✓ Steuerberater ☎ +43 732 611 266																	
		Length : 142																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Atikon, Kanzleimarketing, Praxismarketing																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Marketing für Steuerberater, Unternehmer und Ärzte</td></tr><tr><td>description</td><td>Erfolg beginnt im Kopf: Wir sind Ihr Marketing-Spezialist!</td></tr><tr><td>image</td><td>https://www.atikon.com/static/content/e220267/e220465/social_media_image/ger/atikon-social-media-logo.png?checksum=ee7f9e1e7eb5ed4877d575b5bb847a7e20e7b399</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>627</td></tr></tbody></table>						Property	Content	title	Marketing für Steuerberater, Unternehmer und Ärzte	description	Erfolg beginnt im Kopf: Wir sind Ihr Marketing-Spezialist!	image	https://www.atikon.com/static/content/e220267/e220465/social_media_image/ger/atikon-social-media-logo.png?checksum=ee7f9e1e7eb5ed4877d575b5bb847a7e20e7b399	image:width	1200	image:height	627
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	Headings	H1 1	H2 9	H3 17	H4 8	H5 0	H6 6												
		• [H1] Rundum-Marketingfür meine Kanzlei																	

SEO Content

		• [H2] Onlinemarketing • [H2] Grafikdesign • [H2] Ihre Vorteile mit Atikon • [H2] News • [H2] Marketingtipps • [H2] Das neue Buch: Praxistipps Kanzleimarketing • [H2] Erfahrungen unserer Kunden • [H2] Atikon Holding GmbH • [H2] Sie benutzen derzeit eine veraltete Version des Internet Explorer. • [H3] Beste Adresse: Homepage • [H3] Alles Logo? Corporate Design! • [H3] Poleposition? SEO! • [H3] Netzwerker: Social Media • [H3] Rechtzeitig. Steuernews • [H3] Infotainment pur: Kanzlei-Videos • [H3] Servicezone: Onlinerechner • [H3] Druckfrisch. Drucksorten. • [H3] Informant: Steuerinfo • [H3] Rechtzeitig. Steuernews gedruckt. • [H3] SENDLHOFFER & PARTNER STEUERBERATUNGS GMBH • [H3] NAVIKAP • [H3] Fritzenwallner - Gandler Wirtschaftstreuhand- und Steuerberatungsgesellschaft mbH • [H3] Dipl.-BW (FH) Jörg Übelher Steuerberatung GmbH • [H3] Ötscherlandtreuhand SteuerberatungsgmbH • [H3] Aktuelles kostenfreies Webinar • [H3] Mit diesem QR-Code gelangen Sie schnell und einfach auf diese Seite • [H4] 20 Jahre Branchen-Know-how • [H4] Rundum-Marketing für Steuerberater • [H4] Zeitsparend • [H4] In-House-Experten • [H4] Individuell und zielorientiert • [H4] Expertenwissen • [H4] Frohe Weihnachten und viel Erfolg für 2022! • [H4] Content Marketing: In 5 Schritten Inhalte finden und Mandanten begeistern • [H6] Seitenbereiche • [H6] Hauptnavigation • [H6] Inhalt • [H6] Unsere Social-Media Auftritte • [H6] Mobile Navigation • [H6] Cookies
	Images	We found 25 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 1 link(s) to files
	Statistics	External Links : noFollow 8.33% External Links : Passing Juice 83.33% Internal Links 8.33%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
Weiterlesen	External	Passing Juice
Weiterlesen	External	Passing Juice
AGB	External	Passing Juice
Datenschutz	External	Passing Juice
Impressum	External	Passing Juice
Datenschutzeinstellungen ändern	Internal	Passing Juice
Links	External	Passing Juice
Downloads	External	Passing Juice

In-page links

=	External	noFollow
=	External	Passing Juice
Weitere Details	External	Passing Juice

SEO Keywords

	Keywords Cloud	wir die mit unsere sie artikel der und für das
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	47	✗	✗	✗	✓
sie	21	✗	✗	✗	✓
wir	19	✗	✗	✓	✓
mit	17	✗	✗	✗	✓
die	17	✗	✗	✗	✓

Usability

	Url	Domain : atikon.at Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://atikon.at/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics