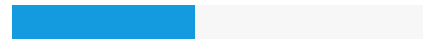




Seo Analyzer atlasaircon.co.uk

Generated on February 22 2022 22:40 PM





The score is **38/100**







SEO Content

	Title	<p>Atlas Home</p> <p>Length : 11</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>5</td> <td>6</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H1] Menu • [H1] Share • [H1] Contact Details • [H1] Pavilion 2, 3 Dava Street, Broomloan Road, Glasgow, G51 2JA, • [H2] • [H2] Split-Systems • [H2] Split-Systems • [H2] What We Offer • [H2] WHAT WE OFFER • [H3] Air Con and Heat Recovery • [H3] Vent and Ductwork manufacture • [H3] Maintenance • [H3] Refcom • [H3] B&ES • [H3] Contact us • [H6] Telephone: 0141 4251010 	H1	H2	H3	H4	H5	H6	5	5	6	0	0	1
H1	H2	H3	H4	H5	H6									
5	5	6	0	0	1									

SEO Content

	Images	We found 21 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Air Con and Heat Recovery	Internal	Passing Juice
Vent and Ductwork Manufacture	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Refcom	Internal	Passing Juice

In-page links

B &#038; ES	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Split-Systems	Internal	Passing Juice
Split-Systems	Internal	Passing Juice
www.greengatewayinitiative.co.uk	Internal	Passing Juice
www.kyotoprotocol.com	Internal	Passing Juice
Please see here	External	Passing Juice
e-telegence.com	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
split-systems	4	✘	✘	✘	✔
nbspnbspnbspnbspnbspnbspp	4	✘	✘	✘	✘
ideal	2	✘	✘	✘	✘
more	2	✘	✘	✘	✘
read	2	✘	✘	✘	✘












Usability

	Url	Domain : atlasaircon.co.uk Length : 17
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 49
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://atlasaircon.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>