

Seo Analyzer atlassian.com

Generated on March 01 2022 20:40 PM


The score is 59/100



SEO Content

	Title	Atlassian Software Development and Collaboration Tools Length : 56 Perfect, your title contains between 10 and 70 characters.																
	Description	Millions of users globally rely on Atlassian products every day for improving software development, project management, collaboration, and code quality. Length : 152 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Atlassian Software Development and Collaboration Tools</td></tr><tr><td>description</td><td>Millions of users globally rely on Atlassian products every day for improving software development, project management, collaboration, and code quality.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.atlassian.com</td></tr><tr><td>image</td><td>https://wac-cdn-2.atlassian.com/image/upload/f_auto,q_auto/dam/jcr:8a794ead-879b-460e-b6be-1189ee66ab66/atlassian_logo-1200x630.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></tbody></table>	Property	Content	title	Atlassian Software Development and Collaboration Tools	description	Millions of users globally rely on Atlassian products every day for improving software development, project management, collaboration, and code quality.	type	website	url	https://www.atlassian.com	image	https://wac-cdn-2.atlassian.com/image/upload/f_auto,q_auto/dam/jcr:8a794ead-879b-460e-b6be-1189ee66ab66/atlassian_logo-1200x630.png	image:width	1200	image:height	630
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image	https://wac-cdn-2.atlassian.com/image/upload/f_auto,q_auto/dam/jcr:8a794ead-879b-460e-b6be-1189ee66ab66/atlassian_logo-1200x630.png																	
image:width	1200																	
image:height	630																	





SEO Content

	site_name	Atlassian								
Headings	H1	H2	H3	H4	H5	H6				
	1	17	6	86	0	1				
	<ul style="list-style-type: none">• [H1] G'day, we're Atlassian. We make tools like Jira and Trello that are used by thousands of teams worldwide. And we're serious about creating amazing products, practices, and open work for all teams.• [H2] Plan, Track, & Support• [H2] Collaborate• [H2] Code, Build, & Ship• [H2] SECURITY & IDENTITY• [H2] By team size• [H2] By team function• [H2] Resources• [H2] Support services• [H2] Learn & connect• [H2] Our Solutions• [H2] Agile tools for agile teams• [H2] Resolve incidents faster• [H2] Build at the speed of innovation• [H2] Move work forward• [H2] Our products• [H2] Our Practices• [H2] Powering innovation at 200,000+ companies worldwide• [H3] Recommended reading• [H3] Our digital events• [H3] Products• [H3] Resources• [H3] Expand & Learn• [H3] About Atlassian• [H4] Jira Software• [H4] Jira Work Management• [H4] Jira Service Management• [H4] Opsgenie• [H4] Statuspage• [H4] Jira Align• [H4] Confluence• [H4] Trello• [H4] Bitbucket• [H4] Sourcetree• [H4] Bamboo• [H4] Atlassian Access• [H4] Crowd• [H4] Marketplace• [H4] Developers• [H4] Trust & security• [H4] Work Life blog• [H4] Startups• [H4] Small business• [H4] Enterprise• [H4] Software• [H4] Marketing• [H4] HR									





SEO Content

- [H4] Legal
- [H4] Operations
- [H4] IT
- [H4] Finance
- [H4] Incident Response
- [H4] Marketplace
- [H4] Developers
- [H4] Trust & security
- [H4] Work Life blog
- [H4] Documentation
- [H4] Atlassian Migration Center
- [H4] Cloud roadmap
- [H4] Purchasing & licensing
- [H4] Enterprise services
- [H4] Partner support
- [H4] Atlassian Support
- [H4] About us
- [H4] Careers
- [H4] Atlassian University
- [H4] Atlassian Community
- [H4] Marketplace
- [H4] Developers
- [H4] Trust & security
- [H4] Work Life blog
- [H4] Jira Align
- [H4] Jira Software
- [H4] Confluence
- [H4] Jira Service Management
- [H4] Opsgenie
- [H4] Statuspage
- [H4] Jira Software
- [H4] Bitbucket
- [H4] Sourcetree
- [H4] Confluence
- [H4] Trello
- [H4] Jira Work Management
- [H4] Plan & track
- [H4] Jira Software
- [H4] Jira Align
- [H4] Jira Work Management
- [H4] Support & fix
- [H4] Jira Service Management
- [H4] Opsgenie
- [H4] Statuspage
- [H4] Code, build, & ship
- [H4] Bitbucket
- [H4] Sourcetree
- [H4] Bamboo
- [H4] Collaborate
- [H4] Confluence
- [H4] Trello
- [H4] Retrospective
- [H4] DACI Decision-making framework
- [H4] Role & Responsibilities
- [H4] Objectives & Key Results (OKRs)
- [H4] You can decide how you are working as a team first and

SEO Content

		<p>then let Jira work around you.</p> <ul style="list-style-type: none">• [H4] Cancer Research UK• [H4] The Agile Coach• [H4] Work Check• [H4] The Atlassian Community• [H4] Team '22• [H4] Team Tour: Government• [H4] Webinars• [H6] Customer Story
	Images	<p>We found 57 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 64 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.81%</p> <p>Internal Links 92.19%</p>

In-page links

Anchor	Type	Juice
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In-page links

All languages	Internal	Passing Juice
🇺🇸	Internal	Passing Juice
Deutsch	Internal	Passing Juice
English	Internal	Passing Juice
Español	Internal	Passing Juice
Français	Internal	Passing Juice
Italiano	Internal	Passing Juice
🇩🇪	Internal	Passing Juice
Magyar	Internal	Passing Juice
Nederlands	Internal	Passing Juice
🇫🇷	Internal	Passing Juice
Português	Internal	Passing Juice
Русский	Internal	Passing Juice
Polski	Internal	Passing Juice
Support	Internal	Passing Juice
View all products	Internal	Passing Juice
Atlassian.com	Internal	Passing Juice
Try now	Internal	Passing Juice
Buy now	Internal	Passing Juice
Jira	Internal	Passing Juice
Trello	External	Passing Juice
thousands of teams	Internal	Passing Juice
practices	Internal	Passing Juice
open work	Internal	Passing Juice
Plan & track	Internal	Passing Juice
Support & fix	Internal	Passing Juice
Code, build, & ship	Internal	Passing Juice
Collaborate	Internal	Passing Juice

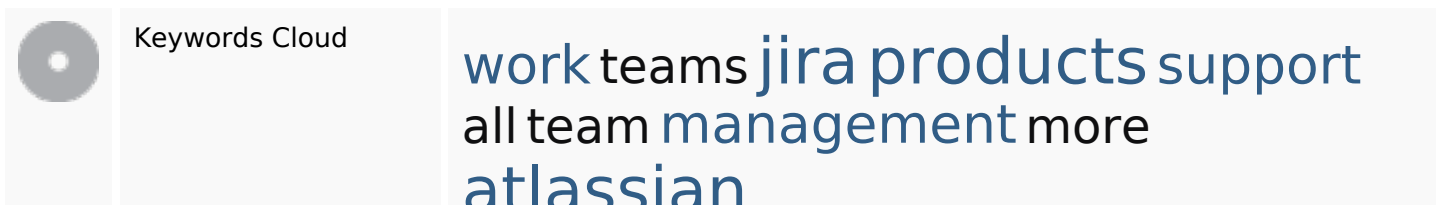
In-page links

See more products	Internal	Passing Juice
Read the customer story	Internal	Passing Juice
Read the customer story	Internal	Passing Juice
Read the customer story	Internal	Passing Juice
Jira Align	Internal	Passing Juice
Jira Service Management	Internal	Passing Juice
Confluence	Internal	Passing Juice
Trello	Internal	Passing Juice
Bitbucket	Internal	Passing Juice
Technical Support	Internal	Passing Juice
Purchasing & licensing	Internal	Passing Juice
Atlassian Community	Internal	Passing Juice
Knowledge base	Internal	Passing Juice
Marketplace	Internal	Passing Juice
My Account	Internal	Passing Juice
Create support ticket	Internal	Passing Juice
Partners	Internal	Passing Juice
Training & Certification	Internal	Passing Juice
Documentation	Internal	Passing Juice
Developer Resources	Internal	Passing Juice
Enterprise services	Internal	Passing Juice
View all resources	Internal	Passing Juice
Careers	Internal	Passing Juice
Events	Internal	Passing Juice
Blogs	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
Trust & Security	Internal	Passing Juice
Contact us	Internal	Passing Juice

In-page links

Privacy policy	Internal	Passing Juice
Terms	Internal	Passing Juice
Impressum	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Modern Slavery Act	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
atlassian	21	✓	✗	✓	✓
products	18	✗	✗	✓	✓
jira	18	✗	✗	✗	✓
support	15	✗	✗	✗	✓
work	14	✗	✗	✗	✓












Usability

	Url	Domain : atlassian.com Length : 13
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://atlassian.com/sitemap.xml</pre> <pre>https://www.atlassian.com/sitemap.xml</pre> <pre>https://www.atlassian.com/blog/post-sitemap.xml</pre>
	Robots.txt	<pre>http://atlassian.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>