

Seo Analyzer atlassian.net

Generated on February 13 2022 05:26 AM

The score is 59/100



SEO Content

	Title	Products Atlassian Length : 20 Perfect, your title contains between 10 and 70 characters.																		
	Description	Software development and collaboration tools for teams, from startup to enterprise. Try Jira Software, Jira Service Management, JWM, and Confluence. Length : 148 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Products Atlassian</td></tr><tr><td>description</td><td>Software development and collaboration tools for teams, from startup to enterprise. Try Jira Software, Jira Service Management, JWM, and Confluence.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.atlassian.com/software</td></tr><tr><td>image</td><td>https://wac-cdn.atlassian.com/dam/jcr:8a794ead-879b-460e-b6be-1189ee66ab66/atlassian_logo-1200x630.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>site_name</td><td>Atlassian</td></tr></tbody></table>	Property	Content	title	Products Atlassian	description	Software development and collaboration tools for teams, from startup to enterprise. Try Jira Software, Jira Service Management, JWM, and Confluence.	type	website	url	https://www.atlassian.com/software	image	https://wac-cdn.atlassian.com/dam/jcr:8a794ead-879b-460e-b6be-1189ee66ab66/atlassian_logo-1200x630.png	image:width	1200	image:height	630	site_name	Atlassian
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site_name	Atlassian																			





SEO Content

Headings



H1	H2	H3	H4	H5	H6
1	12	13	50	0	0

- [H1] Put your mission into motion
- [H2] Plan, Track, & Support
- [H2] Collaborate
- [H2] Code, Build, & Ship
- [H2] SECURITY & IDENTITY
- [H2] By team size
- [H2] By team function
- [H2] Resources
- [H2] Support services
- [H2] Learn & connect
- [H2] The heart of our products, our platform
- [H2] Powerful products for every team
- [H2] Introducing Point A
- [H3] Automation
- [H3] Extensibility
- [H3] Collaboration
- [H3] Insights Coming Soon
- [H3] Plan, Track, & Support
- [H3] Understand your deployment options
- [H3] Collaborate
- [H3] Code, Build, & Ship
- [H3] Identity & Security
- [H3] Products
- [H3] Resources
- [H3] Expand & Learn
- [H3] About Atlassian
- [H4] Jira Software
- [H4] Jira Work Management
- [H4] Jira Service Management
- [H4] Opsgenie
- [H4] Statuspage
- [H4] Jira Align
- [H4] Confluence
- [H4] Trello
- [H4] Bitbucket
- [H4] Sourcetree
- [H4] Bamboo
- [H4] Atlassian Access
- [H4] Crowd
- [H4] Marketplace
- [H4] Developers
- [H4] Trust & security
- [H4] Work Life blog
- [H4] Startups
- [H4] Small business
- [H4] Enterprise
- [H4] Software
- [H4] Marketing
- [H4] HR
- [H4] Legal
- [H4] Operations
- [H4] IT



SEO Content

		<ul style="list-style-type: none">• [H4] Finance• [H4] Incident Response• [H4] Marketplace• [H4] Developers• [H4] Trust & security• [H4] Work Life blog• [H4] Documentation• [H4] Atlassian Migration Center• [H4] Cloud roadmap• [H4] Purchasing & licensing• [H4] Enterprise services• [H4] Partner support• [H4] Atlassian Support• [H4] About us• [H4] Careers• [H4] Atlassian University• [H4] Atlassian Community• [H4] Marketplace• [H4] Developers• [H4] Trust & security• [H4] Work Life blog• [H4] Cloud• [H4] Server• [H4] Data Center
	Images	We found 32 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 62 links including 0 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.16% Internal Links 54.84%

In-page links

Anchor	Type	Juice
All languages	Internal	Passing Juice
☐☐	External	Passing Juice
Deutsch	External	Passing Juice
English	External	Passing Juice
Español	External	Passing Juice
Français	External	Passing Juice
Italiano	External	Passing Juice
☐☐☐	External	Passing Juice
Magyar	External	Passing Juice
Nederlands	External	Passing Juice
☐☐☐	External	Passing Juice
Português	External	Passing Juice
Русский	External	Passing Juice
Polski	External	Passing Juice
Support	Internal	Passing Juice
View all products	Internal	Passing Juice
Atlassian.com	Internal	Passing Juice
Try now	Internal	Passing Juice
Buy now	External	Passing Juice
Learn more	Internal	Passing Juice

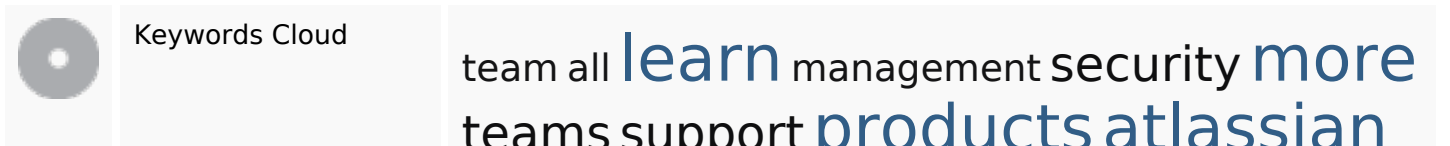
In-page links

Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
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Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Trello	External	Passing Juice
Technical Support	External	Passing Juice
Purchasing & licensing	Internal	Passing Juice
Atlassian Community	External	Passing Juice
Knowledge base	External	Passing Juice
Marketplace	External	Passing Juice
My Account	External	Passing Juice
Create support ticket	External	Passing Juice
Partners	Internal	Passing Juice
Training & Certification	Internal	Passing Juice
Documentation	External	Passing Juice
Developer Resources	Internal	Passing Juice
Enterprise services	Internal	Passing Juice

In-page links

View all resources	Internal	Passing Juice
Careers	Internal	Passing Juice
Events	Internal	Passing Juice
Blogs	External	Passing Juice
Investor Relations	External	Passing Juice
Trust & Security	Internal	Passing Juice
Contact us	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms	Internal	Passing Juice
Impressum	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	23	✘	✘	✘	✘
learn	21	✘	✘	✘	✔
products	19	✔	✘	✘	✔
atlassian	19	✔	✘	✘	✔
support	13	✘	✘	✘	✔

Keywords Consistency


Usability

	Url	Domain : atlassian.net Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://atlassian.net/sitemap.xml</p>
	Robots.txt	<p>http://atlassian.net/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>