








Seo Analyzer atpanys.org

Generated on February 10 2022 13:09 PM





The score is 66/100







SEO Content

	Title	<p>Welcome to the Addiction Treatment Providers Association of New York</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome to the Addiction Treatment Providers Association of New York</p> <p>Length : 68</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Your keywords, keywords, keywords, here ...</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>16</td><td>0</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Addiction Treatment Providers Association of New York• [H1] Navigation• [H1] Related News• [H1] Links• [H1] Welcome to the ATPA• [H1] Our Testimonial• [H1] Our Mission• [H1] ATPA: An Overview• [H1] Unity Provides Results• [H1] ATPA's Monthly Clinical Improvement Meetings• [H1] ATPA Testimonial• [H1] Position Opportunities• [H1] Upcoming Events• [H1] Connect With Us• [H1] About Us• [H1] Contact Us• [H3] October 27, 2014	H1	H2	H3	H4	H5	H6	16	0	9	0	0	0
H1	H2	H3	H4	H5	H6									
16	0	9	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] October 27, 2014• [H3] July 31, 2014• [H3] July 23, 2014• [H3] June 16, 2014• [H3] A Unified Voice• [H3] Education through Advocacy• [H3]• [H3]
	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 31% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%


In-page links

Anchor	Type	Juice
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In-page links

Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Affiliates	Internal	Passing Juice
A Call for Unity	Internal	Passing Juice
Membership Inquiry	Internal	Passing Juice
Events	Internal	Passing Juice
News	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
HERE	Internal	Passing Juice
Nighthawk Technologies, LLC	External	Passing Juice
Ember Networks	External	Passing Juice

SEO Keywords

	Keywords Cloud	work new york association providers unity atpa clinical addiction treatment
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
treatment	11	✓	✗	✓	✓







Keywords Consistency

atpa	10	✗	✗	✗	✓
providers	9	✓	✗	✓	✓
new	6	✓	✗	✓	✓
york	6	✓	✗	✓	✓

Usability

	Url	Domain : atpanys.org Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

Document

- ✓ Perfect. No inline css has been found in HTML tags!
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics