



Seo Analyzer auctionserver.net

Generated on January 31 2022 06:19 AM

The score is **61/100**



SEO Content

	Title	<p>Bidpath Online Auction Software & Technology for Auctioneers</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Auction Software and Auction Technology. Bidpath's best in class live and timed auction management technology delivers sophisticated solutions to over 600 leading auctioneers, retailers and manufacturers in 27 countries across multiple markets and industry verticals.</p> <p>Length : 272</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://bidpath.com/</td> </tr> <tr> <td>title</td> <td>Bidpath Online Auction Software & Technology for Auctioneers</td> </tr> <tr> <td>description</td> <td>Bidpath's best in class auction management technology delivers sophisticated solutions to over 600 leading auctioneers, retailers and manufacturers in 27 countries across multiple markets and industry verticals.</td> </tr> <tr> <td>image</td> <td>https://bidpath.com/wp-content/uploads/2020/03/bidpath-512.png</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://bidpath.com/	title	Bidpath Online Auction Software & Technology for Auctioneers	description	Bidpath's best in class auction management technology delivers sophisticated solutions to over 600 leading auctioneers, retailers and manufacturers in 27 countries across multiple markets and industry verticals.	image	https://bidpath.com/wp-content/uploads/2020/03/bidpath-512.png
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SEO Content

image:width 500





image:height 500

Headings





H1	H2	H3	H4	H5	H6
1	5	10	25	10	0

- [H1] Custom Solutions for Global Online Auctions
- [H2] Bidpath, the leading global auction software solution
- [H2] More about our services
- [H2] News & Insights
- [H2] Our Products
- [H2] Our Locations
- [H3] Timed Auctions
- [H3] Auction Portals
- [H3] Hybrid Auctions
- [H3] Webcast Auctions
- [H3] Auction Websites
- [H3] Digital Marketing
- [H3] Auctions Monthly
- [H3] Auction Companies
- [H3] Countries
- [H3] Years
- [H4] Build your brand
- [H4] eCommerce Functionality
- [H4] Reporting
- [H4] Buyer Invoicing
- [H4] Real Time Audio & Video
- [H4] Mobile Responsive
- [H4] 24/7 Support
- [H4] Multi Language/Currency
- [H4] Auction Management Tools
- [H4] API Suite
- [H4] Easy Catalogue Editing
- [H4] Secure Online Payments
- [H4] Timed Online Auctions
- [H4] Auction Portals
- [H4] Live Simulcast Auctions
- [H4] Auction Websites
- [H4] Hybrid Auctions
- [H4] Digital Marketing
- [H4] Bidpath Acquires Go Auction to Broaden Product Suite
- [H4] Bidpath Win Best Technology Provider at TRI Awards
- [H4] Watts & Associates | Activate Bid Button
- [H4] NAA Make Landmark Statement on Auctioneer Data Ownership
- [H4] Protecting Your Business From Defaulting Auction Buyers
- [H4] Bidpath Continue Global Expansion
- [H4] Schedule a Demo
- [H5] About Us
- [H5] Our Services
- [H5] Blog Posts
- [H5] Bidpath Products
- [H5] Bidpath Offices
- [H5] North America

SEO Content

		<ul style="list-style-type: none"> • [H5] North America • [H5] United Kingdom • [H5] Australia • [H5] Germany
	Images	<p>We found 99 images on this web page.</p> <p>85 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 27 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 77.78%</p> <p>Internal Links 22.22%</p>


In-page links

Anchor	Type	Juice
Newsletter Signup	External	Passing Juice
Support	External	Passing Juice

In-page links

Home	Internal	Passing Juice
Products &#038; Services	External	Passing Juice
SAM Auction Software	External	Passing Juice
Pacts Auction Systems	External	Passing Juice
CUS Business Systems	External	Passing Juice
Auctio Auction Solutions	External	Passing Juice
AIM Asset Manager	External	Passing Juice
About Us	External	Passing Juice
Our Team	External	Passing Juice
News &#038; Insights	External	Passing Juice
Contact Us	External	Passing Juice
Schedule A Demo	External	Passing Juice
Schedule a Demo	Internal	Passing Juice
Learn More	Internal	Passing Juice
More Details	Internal	Passing Juice
View All News	Internal	Passing Juice
Bidpath Acquires Go Auction to Broaden Product Suite	External	Passing Juice
David Brindley	External	Passing Juice
Bidpath Win Best Technology Provider at TRI Awards	External	Passing Juice
Watts &#038; Associates Activate Bid Button	External	Passing Juice
NAA Make Landmark Statement on Auctioneer Data Ownership	External	Passing Juice
Protecting Your Business From Defaulting Auction Buyers	External	Passing Juice
Bidpath Continue Global Expansion	External	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	External	Passing Juice






SEO Keywords

	Keywords Cloud	auctions buyers brindley online suite technology auctioneers auction david bidpath
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
auction	20	✓	✗	✓	✓
bidpath	15	✓	✗	✓	✓
technology	12	✓	✗	✓	✓
online	9	✓	✗	✗	✓
buyers	9	✗	✗	✗	✓











Usability

	Url	Domain : auctionserver.net Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://auctionserver.net/sitemap.xml
	Robots.txt	http://auctionserver.net/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics

Optimization



Clicky