Seo Analyzer audiouk.org.uk

Generated on March 04 2022 18:16 PM

The score is 43/100

SEO Content

⚠️	Title	Audio UK | Trade association for professional audio production companies, creative businesses around the UK making high-quality content for radio, podcasting, and audiobooks **Length : 173** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 1 **H2** 8 **H3** 0 **H4** 1 **H5** 0 **H6** 0 • [H1] AudioUK exists to help grow and promote the UK audio production sector, both at home and abroad. • [H2] Business • [H2] Representation • [H2] Community • [H2] Excellence • [H2] COVID-19 Production Guidelines • [H2] • [H2] Latest News • [H2] AudioUK statement on Ukraine • [H4] Privacy Overview
❌	Images	We found 13 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

In-page links

Anchor	Type	Juice
Join AudioUK	Internal	Passing Juice
Members Login	Internal	Passing Juice
Members Login	Internal	Passing Juice
About AudioUK	Internal	Passing Juice
Companies around the UK	Internal	Passing Juice
Training and Awards	Internal	Passing Juice

In-page links

Our Board	Internal	Passing Juice
Our Team	Internal	Passing Juice
Members Directory	Internal	Passing Juice
Sectors	Internal	Passing Juice
Radio	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Audiobooks	Internal	Passing Juice
Policy	Internal	Passing Juice
Audiotrain	Internal	Passing Juice
Current Courses	Internal	Passing Juice
Careers in Audio Production	Internal	Passing Juice
Webinar Videos	Internal	Passing Juice
Audio Production Awards	Internal	Passing Juice
Working with Producers	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
News	Internal	Passing Juice
Contact	Internal	Passing Juice
About Us >	Internal	Passing Juice
COVID-19 Production Guidelines	Internal	Passing Juice
page with information and links	Internal	Passing Juice
AudioUK statement on Ukraine	Internal	Passing Juice
Web Design Agency Cambridge	External	Passing Juice
Big Bear Creative	External	Passing Juice

SEO Keywords

Keywords Cloud	website necessary basic essential cookies experience also functionalities function -necessary

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	15	✖	✖	✖	✖
website	9	✖	✖	✖	✖
necessary	5	✖	✖	✖	✖
experience	3	✖	✖	✖	✖
-necessary	3	✖	✖	✖	✖

Usability

	Url	Domain : audiouk.org.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://audiouk.org.uk/sitemap.xml
	Robots.txt	http://audiouk.org.uk/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics