

# Seo Analyzer aufundabt.ch

Generated on February 19 2022 02:31 AM





The score is 63/100







## SEO Content

|             | Title                                                                                                                                                                                                                           | Auf und ab. - AufundAbt Wanderleiter SBV<br><b>Length : 40</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------|-----------|----------------------------|
|             | Description                                                                                                                                                                                                                     | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
|             | Keywords                                                                                                                                                                                                                        | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
|             | Og Meta Properties                                                                                                                                                                                                              | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Auf und ab. - AufundAbt Wanderleiter SBV</td></tr><tr><td>description</td><td>Auf und ab. Durch Wiesen und Felder. Richtung Hügel und Berge. Unterwegs die blühenden Blumen bestaunen. Einem rauschenden Bergbach lauschen. Dem Ruf eines Kolkraben folgen. Die Gämsen in der Felswand (&amp;hellip;) Weiterlesen</td></tr><tr><td>url</td><td>http://aufundabt.ch/</td></tr><tr><td>site_name</td><td>AufundAbt Wanderleiter SBV</td></tr></tbody></table> | Property | Content | locale | de_DE | type | website | title | Auf und ab. - AufundAbt Wanderleiter SBV | description | Auf und ab. Durch Wiesen und Felder. Richtung Hügel und Berge. Unterwegs die blühenden Blumen bestaunen. Einem rauschenden Bergbach lauschen. Dem Ruf eines Kolkraben folgen. Die Gämsen in der Felswand (&hellip;) Weiterlesen | url | http://aufundabt.ch/ | site_name | AufundAbt Wanderleiter SBV |
| Property    | Content                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
| locale      | de_DE                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
| type        | website                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
| title       | Auf und ab. - AufundAbt Wanderleiter SBV                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
| description | Auf und ab. Durch Wiesen und Felder. Richtung Hügel und Berge. Unterwegs die blühenden Blumen bestaunen. Einem rauschenden Bergbach lauschen. Dem Ruf eines Kolkraben folgen. Die Gämsen in der Felswand (&hellip;) Weiterlesen |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
| url         | http://aufundabt.ch/                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
| site_name   | AufundAbt Wanderleiter SBV                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
|             | Headings                                                                                                                                                                                                                        | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>15</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Auf und ab.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                          | H1       | H2      | H3     | H4    | H5   | H6      | 1     | 1                                        | 15          | 0                                                                                                                                                                                                                               | 0   | 0                    |           |                            |
| H1          | H2                                                                                                                                                                                                                              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | H4       | H5      | H6     |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |
| 1           | 1                                                                                                                                                                                                                               | 15                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 0        | 0       | 0      |       |      |         |       |                                          |             |                                                                                                                                                                                                                                 |     |                      |           |                            |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H2]</li><li>• [H3] Blog von unterwegs</li><li>• [H3] Südtansania Naturreise</li><li>• [H3] Tagebuch: Unterwegs auf der Naturreise</li><li>• [H3] Juli 2020: Keine Menschenseele am Kilimanjaro</li><li>• [H3] «Gömmer Kilimanjaro»</li><li>• [H3] Fünf Engel im Land des Donnerdrachens</li><li>• [H3] Mutz auf der Naturreise in Tansania</li><li>• [H3] Trekking in Myanmar: Mingalaba im goldenen Land.</li><li>• [H3] Schnee auf dem Kilimanjaro</li><li>• [H3] Simbas auf dem Simbatrail</li><li>• [H3] Bushwalk am Lake Manyara</li><li>• [H3] Bushwalk durch die Massaidörfer</li><li>• [H3] Myanmar: Unterwegs im Land des Lächelns.</li><li>• [H3] Tashi Delek vom Everest Komfort Trekking</li><li>• [H3] Tanzania Naturreise</li></ul> |
|    | Images          | We found 23 images on this web page.<br><br>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|   | Text/HTML Ratio | Ratio : <b>9%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

## SEO Links

|                                                                                     |                         |                                                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                 |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                   |
|  | In-page links           | We found a total of 28 links including 0 link(s) to files                                        |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor                                                                                                                             | Type     | Juice         |
|------------------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Er und ich.</a>                                                                                                        | Internal | Passing Juice |
| <a href="#">Dahin und dorthin.</a>                                                                                                 | Internal | Passing Juice |
| <a href="#">Jetzt und für immer.</a>                                                                                               | Internal | Passing Juice |
| <a href="#">Dies und das.</a>                                                                                                      | Internal | Passing Juice |
| <a href="#">Weg und weg.</a>                                                                                                       | Internal | Passing Juice |
| <a href="#">Drin und dabei.</a>                                                                                                    | Internal | Passing Juice |
| <a href="#">Gut und Recht.</a>                                                                                                     | Internal | Passing Juice |
| <a href="#">Entweder und oder.</a>                                                                                                 | Internal | Passing Juice |
| <a href="#">Die und andere.</a>                                                                                                    | Internal | Passing Juice |
| <a href="#">Menü</a>                                                                                                               | Internal | Passing Juice |
| <a href="#">Sidebar</a>                                                                                                            | Internal | Passing Juice |
| <a href="#">=</a>                                                                                                                  | Internal | Passing Juice |
| <a href="#">&amp;#100;o&amp;#109;inik&amp;#64;&amp;#97;&amp;#117;f&amp;#117;&amp;#110;d&amp;#97;b&amp;#116;.&amp;#99;h</a>         | Internal | Passing Juice |
| <a href="#">&amp;#100;&amp;#97;n&amp;#105;el&amp;#64;a&amp;#117;f&amp;#117;&amp;#110;&amp;#100;&amp;#97;bt&amp;#46;c&amp;#104;</a> | Internal | Passing Juice |
| <a href="#">Südtansania Naturreise</a>                                                                                             | Internal | Passing Juice |
| <a href="#">Tagebuch: Unterwegs auf der Naturreise</a>                                                                             | Internal | Passing Juice |
| <a href="#">Juli 2020: Keine Menschenseele am Kilimanjaro</a>                                                                      | Internal | Passing Juice |
| <a href="#">«Gömmer Kilimanjaro»</a>                                                                                               | Internal | Passing Juice |
| <a href="#">Fünf Engel im Land des Donnerdrachens</a>                                                                              | Internal | Passing Juice |
| <a href="#">Mutz auf der Naturreise in Tansania</a>                                                                                | Internal | Passing Juice |
| <a href="#">Trekking in Myanmar: Mingalaba im goldenen Land.</a>                                                                   | Internal | Passing Juice |
| <a href="#">Schnee auf dem Kilimanjaro</a>                                                                                         | Internal | Passing Juice |
| <a href="#">Simbas auf dem Simbatrail</a>                                                                                          | Internal | Passing Juice |
| <a href="#">Bushwalk am Lake Manyara</a>                                                                                           | Internal | Passing Juice |
| <a href="#">Bushwalk durch die Massaidörfer</a>                                                                                    | Internal | Passing Juice |
|                                                                                                                                    |          |               |

## In-page links

|                                                          |          |               |
|----------------------------------------------------------|----------|---------------|
| <a href="#">Myanmar: Unterwegs im Land des Lächelns.</a> | Internal | Passing Juice |
| <a href="#">Tashi Delek vom Everest Komfort Trekking</a> | Internal | Passing Juice |
| <a href="#">Tanzania Naturreise</a>                      | Internal | Passing Juice |

## SEO Keywords



## Keywords Consistency












| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| auf         | 5       | ✓     | ✗        | ✗           | ✓        |
| naturreise  | 4       | ✗     | ✗        | ✗           | ✓        |
| land        | 3       | ✗     | ✗        | ✗           | ✓        |
| kilimanjaro | 3       | ✗     | ✗        | ✗           | ✓        |
| juli        | 3       | ✗     | ✗        | ✗           | ✓        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : aufundabt.ch<br>Length : 12              |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | W3C Validity    | Errors : 0<br>Warnings : 31                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |



### Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                                                          |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://aufundabt.ch/sitemap.xml">http://aufundabt.ch/sitemap.xml</a> |
|                                                                                    | Robots.txt  | <a href="http://aufundabt.ch/robots.txt">http://aufundabt.ch/robots.txt</a>                                              |

## Optimization

|                                                                                  |           |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |           | Great, your website has a robots.txt file.                                                                                                                                                                                                                                                      |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |