Seo Analyzer augustaauto.co.za

Generated on March 10 2022 08:56 AM

The score is 54/100

SEO Content

✓	Title	Augusta Auto
		Length : 12
		Perfect, your title contains between 10 and 70 characters.
⚠	Description	
		Length : 1
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✗	Keywords	
		Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://augustaauto.co.za/
title	Augusta Auto
type	article
description	

Headings

H1	H2	H3	H4	H5	H6
4	14	0	0	0	0

- [H1] Welcome To Augusta Auto
- [H1] Our Business Strategy
- [H1] Specialized Services
- [H1] Our Company
- [H2] Mechanical Repairs
- [H2] Electrical Repairs
- [H2] Key Programming
- [H2] Lube Services
- [H2] Purpose
- [H2] Vision

SEO Content

		• [H2] Mission Statement • [H2] Core Values • [H2] Values • [H2] Our Aim • [H2] Our Vision • [H2] Quick Links • [H2] Contact Us • [H2] Our Certificates
❌	Images	We found 22 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **19%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

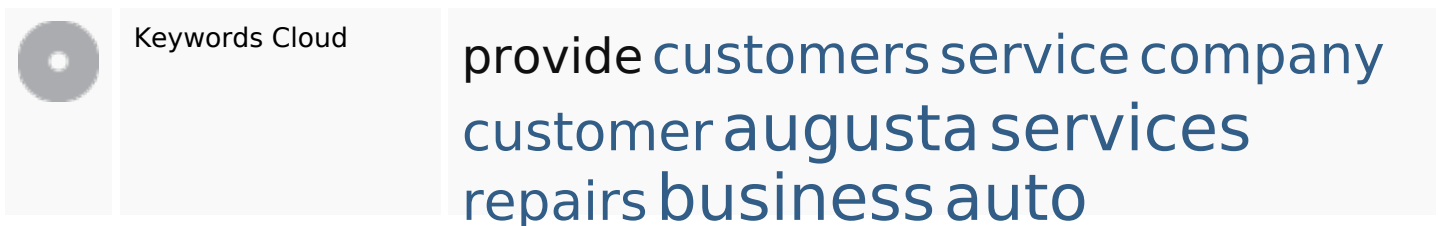|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 2 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice

In-page links

sacoronavirus.co.za	External	Passing Juice
Our Mission	Internal	Passing Juice
Background	Internal	Passing Juice
Our Workshop	Internal	Passing Juice
Our Purpose	Internal	Passing Juice
Our Company	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Trade Certificate	Internal	Passing Juice
Accreditation	Internal	Passing Juice
back to top	Internal	Passing Juice
Web Design Company	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	provide customers service company customer augusta services repairs business auto

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
augusta	5	✔	✖	✖	✔
auto	5	✔	✖	✖	✔
services	4	✖	✖	✖	✔
business	4	✖	✖	✖	✔
repairs	3	✖	✖	✖	✔

Usability

	Url	Domain : augustaauto.co.za Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✔	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.