

SEO Content

	Title	j.a			
<u>_</u>		Length : 3			
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.			
\bigotimes	Description	Length : 0			
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.			
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.			
	Headings	H1 H2 H3 H4 H5 H6 2 1 0 0 0 0			
•		 [H1] j.a [H1] Post navigation [H2] 			
	Images	We found 17 images on this web page.			
\sim		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.			
	Text/HTML Ratio	Ratio : 2%			
Ŵ		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.			

SEO Content

\bigcirc	lframe	Great, there are no Iframes detected on this page.
		SEO Links
\bigcirc	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 4 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Туре	Juice
<u>j.a</u>	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice
Theme: spun by Caroline Moore	External	Passing Juice
modified by j.a	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
home	1	×	×	×	×
wunderbar	1	×	×	×	×
diversität	1	×	×	×	×
halma	1	×	×	×	×
nussig	1	×	×	×	×

Usability

0	Url	Domain : aulba.ch Length : 8
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 2 Warnings : 36
0	Email Privacy	Great no email address has been found in plain text!

Document

\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables.
		Perfect. No inline css has been found in HTML tags!
		Too bad, your website has too many CSS files (more than 4).
		Perfect, your website has few JavaScript files.
		 Perfect, your website takes advantage of gzip.

Mobile

O M	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization