



Seo Analyzer aurainteriors.co.za

Generated on February 03 2022 17:56 PM

The score is 55/100





SEO Content

	Title	<p>Aura Interiors Modern Designer Furniture & Décor Cape Town</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Aura is a luxury modern designer furniture and decor showroom. Browse our collection of local and international pieces in line with the latest trends in architecture and interior design.</p> <p>Length : 186</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Aura Interiors Modern Designer Furniture & Décor Cape Town</td> </tr> <tr> <td>description</td> <td>Aura is a luxury modern designer furniture and decor showroom. Browse our collection of local and international pieces in line with the latest trends in architecture and interior design.</td> </tr> <tr> <td>url</td> <td>https://www.aurainteriors.co.za/</td> </tr> <tr> <td>site_name</td> <td>Aura Furniture & Decor</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Aura Interiors Modern Designer Furniture & Décor Cape Town	description	Aura is a luxury modern designer furniture and decor showroom. Browse our collection of local and international pieces in line with the latest trends in architecture and interior design.	url	https://www.aurainteriors.co.za/	site_name	Aura Furniture & Decor
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>12</td> <td>6</td> <td>1</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	4	12	6	1	0		
H1	H2	H3	H4	H5	H6											
1	4	12	6	1	0											



SEO Content

		<ul style="list-style-type: none">• [H1] Aura Furniture & Decor• [H2] Featured ProductsView more• [H2] stay up to date• [H2] New ArrivalsView more• [H2] Login• [H3] Inka• [H3] Ford• [H3] Line Sideboard• [H3] Eave Occasional Chair• [H3] Pup lamp• [H3] Resin Console• [H3] Tribal Nesting Set• [H3] Oak Geometric Frame coffee table• [H3] Sunrise• [H3] Duo side table A• [H3] Ocular Mirror• [H3] Library Bookshelf• [H4] Customer Services• [H4] Follow Us• [H4] Newsletter• [H4] Search• [H4] My Account• [H4] Cart• [H5] Subscribe to our newsletter to receive regular updates on new products and developments at Aura.
	Images	<p>We found 30 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88%

In-page links

Anchor	Type	Juice
Aura Furniture & Decor	Internal	Passing Juice
Coffee Tables	Internal	Passing Juice
Consoles	Internal	Passing Juice
Dining Tables	Internal	Passing Juice
Side Tables	Internal	Passing Juice
Desks	Internal	Passing Juice
Floor Lamps	Internal	Passing Juice
Hanging Pendants	Internal	Passing Juice
Table Lamps	Internal	Passing Juice
Wall Lights	Internal	Passing Juice
Bookshelves	Internal	Passing Juice
Cabinets	Internal	Passing Juice
Chest of Drawers	Internal	Passing Juice
Coat rack	Internal	Passing Juice
Pedestals	Internal	Passing Juice
Sideboards	Internal	Passing Juice
Daybeds	Internal	Passing Juice
Three Seater Sofas	Internal	Passing Juice
Two Seater Sofas	Internal	Passing Juice
Entertainers	Internal	Passing Juice

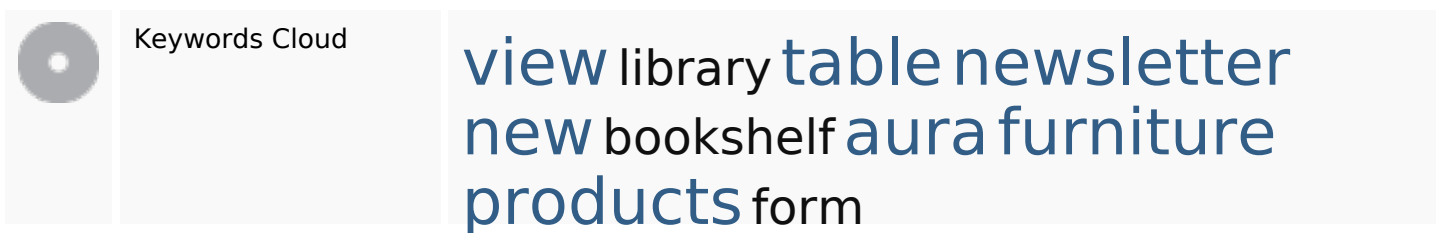
In-page links

Trolley	Internal	Passing Juice
Accessories	Internal	Passing Juice
Artwork	Internal	Passing Juice
Mirrors	Internal	Passing Juice
Planters	Internal	Passing Juice
Poufs	Internal	Passing Juice
Rugs	Internal	Passing Juice
Throws	Internal	Passing Juice
Barstools	Internal	Passing Juice
Benches	Internal	Passing Juice
Dining Chairs	Internal	Passing Juice
Occasional Chairs	Internal	Passing Juice
Ottomans	Internal	Passing Juice
Beds	Internal	Passing Juice
Nordic	Internal	Passing Juice
Made In Cape Town	Internal	Passing Juice
Our Story	Internal	Passing Juice
Contact	Internal	Passing Juice
Inka	Internal	Passing Juice
Ford	Internal	Passing Juice
Line Sideboard	Internal	Passing Juice
Eave Occasional Chair	Internal	Passing Juice
Pup lamp	Internal	Passing Juice
Resin Console	Internal	Passing Juice
Tribal Nesting Set	Internal	Passing Juice
Oak Geometric Frame coffee table	Internal	Passing Juice
Sunrise	Internal	Passing Juice
Duo side table A	Internal	Passing Juice

In-page links

Ocular Mirror	Internal	Passing Juice
Library Bookshelf	Internal	Passing Juice
FAQs	Internal	Passing Juice
Warranty	Internal	Passing Juice
Trade Form	Internal	Passing Juice
View more	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Lost your password?	Internal	Passing Juice
Products	Internal	Passing Juice
Chairs	Internal	Passing Juice
Homeware	Internal	Passing Juice
Lighting	Internal	Passing Juice
Sofas	Internal	Passing Juice
Storage	Internal	Passing Juice
Tables	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aura	2	✓	✗	✓	✓
products	2	✗	✗	✗	✓







Keywords Consistency

furniture	2	✓	✗	✓	✓
new	2	✗	✗	✗	✓
newsletter	2	✗	✗	✗	✓

Usability

	Url	Domain : aurainteriors.co.za Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 38 Warnings : 30
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://aurainteriors.co.za/sitemap.xml>



Robots.txt

<http://aurainteriors.co.za/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics