



# Seo Analyzer aurum-labs.com

Generated on March 28 2022 08:23 AM

The score is 54/100



## SEO Content

	Title	Cannabis & Hemp Testing Lab Colorado   Aurum Labs <b>Length : 53</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	Searching for a cannabis & hemp testing lab? Aurum Labs is a fully serviced and accredited cannabis and hemp testing lab in Colorado. <b>Length : 137</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Cannabis &amp; Hemp Testing Lab Colorado   Aurum Labs</td></tr><tr><td>description</td><td>Searching for a cannabis &amp; hemp testing lab? Aurum Labs is a fully serviced and accredited cannabis and hemp testing lab in Colorado.</td></tr><tr><td>url</td><td>https://aurum-labs.com/</td></tr><tr><td>site_name</td><td>aurum-labs.com</td></tr><tr><td>image</td><td>https://aurum-labs.com/wp-content/uploads/2021/01/9T3A5669-e1610941359449.jpg</td></tr><tr><td>image:width</td><td>2000</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Cannabis & Hemp Testing Lab Colorado   Aurum Labs	description	Searching for a cannabis & hemp testing lab? Aurum Labs is a fully serviced and accredited cannabis and hemp testing lab in Colorado.	url	https://aurum-labs.com/	site_name	aurum-labs.com	image	https://aurum-labs.com/wp-content/uploads/2021/01/9T3A5669-e1610941359449.jpg	image:width	2000
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image:width	2000																			

# SEO Content

image:height 990

image:type image/jpeg

## Headings



H1	H2	H3	H4	H5	H6
1	11	31	27	1	0

- [H1] Full-service Cannabis & Hemp testing lab in Colorado
- [H2] Cannabis Testing
- [H2] Hemp Testing
- [H2] Why Test With Aurum?
- [H2] EXPERIENCE
- [H2] VALUES
- [H2] SERVICES
- [H2] Our Custom Client Portal
- [H2] Real People. Real Results.
- [H2] Partners
- [H2] News & Education
- [H2] In The News
- [H3] Aurum Labs Listed in “Best Cannabis Testing Labs” Article
- [H3] Summary of Final Proposed Colorado MED Rules 1 CCR 212-3 - For Testing
- [H3] How to Read Hemp and CBD Product Labels
- [H3] Liz Mason & Mary Jane Oatman Discuss Cannabis & Hemp in Indian Country
- [H3] Ellinore
- [H3] Carson Ingram
- [H3] Quality Control Technician
- [H3] Curtis Peralta
- [H3] Rachel Ackerman
- [H3] Joseph Evans
- [H3] Lucas Mason
- [H3] Dr. Monte L. Helm
- [H3] Anabel Gutierrez
- [H3] Sam Zavislan-Pullaro
- [H3] Al Korte
- [H3] Paul Dunn
- [H3] Derek Rynbrand
- [H3] Emily McCue
- [H3] Colleen Rafferty
- [H3] Joshua Reilly
- [H3] Hector Caldera
- [H3] Shaheen Hangval
- [H3] Hope Espinosa
- [H3] Rachel Carlson
- [H3] Brooke Frazer
- [H3] Tyler Dorsey
- [H3] Connor Jans
- [H3] Rachel Frederico
- [H3] Blake Goodwin
- [H3] Trey Murschell
- [H3] Elizabeth Mason
- [H4] Navigation
- [H4] Sign Up For Our Newsletter!
- [H4] Interim Laboratory Director



## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Associate Chemist</li><li>• [H4] Administrative Analyst</li><li>• [H4] Interim Laboratory Director</li><li>• [H4] President</li><li>• [H4] Senior Consultant</li><li>• [H4] Laboratory Technician</li><li>• [H4] Quality Control Technician</li><li>• [H4] Courier</li><li>• [H4] Courier</li><li>• [H4] Courier</li><li>• [H4] Executive Assistant</li><li>• [H4] Associate Microbiologist</li><li>• [H4] Quality Manager</li><li>• [H4] Senior Microbiologist</li><li>• [H4] Client Relations Coordinator</li><li>• [H4] Laboratory Administrator</li><li>• [H4] Laboratory Lead</li><li>• [H4] Operations Manager, Aurum Hemp</li><li>• [H4] Associate Chemist</li><li>• [H4] Client Accounts Coordinator</li><li>• [H4] Sales &amp; Marketing Coordinator</li><li>• [H4] Sales Associate</li><li>• [H4] Senior Chemist</li><li>• [H4] Director of Operations</li><li>• [H5] Our Story</li></ul>
	Images	<p>We found 106 images on this web page.</p> <p>60 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 30 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Potency</a>	Internal	Passing Juice
<a href="#">Microbials</a>	Internal	Passing Juice
<a href="#">Heavy Metals</a>	Internal	Passing Juice
<a href="#">Pesticides</a>	Internal	Passing Juice
<a href="#">Residual Solvents</a>	Internal	Passing Juice
<a href="#">Terpenes</a>	Internal	Passing Juice
<a href="#">Mycotoxins</a>	Internal	Passing Juice
<a href="#">Cannabis Testing</a>	Internal	Passing Juice
<a href="#">Hemp Testing</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">News &amp;#038; Education</a>	Internal	Passing Juice
<a href="#">Experience</a>	Internal	Passing Juice
<a href="#">Values</a>	Internal	Passing Juice
<a href="#">The Team</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Customer Portal</a>	Internal	Passing Juice
<a href="#">Aurum Labs Listed in &amp;#8220;Best Cannabis Testing Labs&amp;#8221; Article</a>	Internal	Passing Juice
<a href="#">Summary of Final Proposed Colorado MED Rules 1 CCR 212-3 &amp;#8211; For Testing</a>	Internal	Passing Juice
<a href="#">How to Read Hemp and CBD Product Labels</a>	Internal	Passing Juice
<a href="#">Liz Mason &amp;#038; Mary Jane Oatman Discuss Cannabis &amp;#038; Hemp in Indian Country</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Payment Terms</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">University of Texas at Austin</a>	External	Passing Juice
<a href="#">Davis and Elkins College</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
aurum	31	✓	✗	✓	✓
from	28	✗	✗	✗	✗
cannabis	27	✓	✗	✓	✓
chemistry	24	✗	✗	✗	✗
industry	24	✗	✗	✗	✗

## Usability

	Url	Domain : aurum-labs.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 44 Warnings : 24
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://aurum-labs.com/sitemap.xml</pre> <pre>https://www.aurum-labs.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://aurum-labs.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>