



Seo Analyzer austinalenco.com

Generated on April 04 2022 08:56 AM

The score is 57/100







SEO Content

	Title	<p>Products Capital Lighting Fixture Company</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>1</td> <td>80</td> <td>15</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Refine • [H2] FINISH • [H2] SIZE • [H2] LAMPING • [H2] STYLE/TREND • [H2] ROOM • [H3] #designedtoshine • [H4] VIEW ALL NEW PRODUCTS • [H4] NEW INTERIOR COLLECTIONS • [H4] AMARA • [H4] AVERY • [H4] BREIGH • [H4] BRENNEN • [H4] BRYNN • [H4] DENA • [H4] GREER • [H4] HOLDEN • [H4] LENNON 	H1	H2	H3	H4	H5	H6	0	6	1	80	15	0
H1	H2	H3	H4	H5	H6									
0	6	1	80	15	0									


SEO Content

- [H4] LOLA
- [H4] LUCAS
- [H4] MAREN
- [H4] MILA
- [H4] NYLA
- [H4] OGDEN
- [H4] RICO
- [H4] ROWE
- [H4] SAWYER
- [H4] SUTTON
- [H4] TALLULAH
- [H4] WREN
- [H4] NEW EXTERIOR COLLECTIONS
- [H4] BURTON
- [H4] BRADFORD
- [H4] MARSHALL
- [H4] WALTON
- [H4] HOMEPLACE COLLECTIONS
- [H4] BAKER
- [H4] MADISON
- [H4] MASON
- [H4] INTERIOR FIXTURES
- [H4] CHANDELIERS
- [H4] SCONCES
- [H4] VANITY LIGHTS
- [H4] PENDANTS + FOYERS
- [H4] ISLANDS
- [H4] FLUSH + SEMI-FLUSH
- [H4] MIRRORS
- [H4]
- [H4] EXTERIOR FIXTURES
- [H4] OUTDOOR CHANDELIERS
- [H4] OUTDOOR FLUSH + SEMI-FLUSH
- [H4] OUTDOOR HANGING LANTERNS
- [H4] OUTDOOR WALL LANTERNS
- [H4] OUTDOOR POST LANTERNS
- [H4] OUTDOOR POSTS + PIER MOUNTS
- [H4] OUTDOOR RLM PARTS + SHADES
- [H4]
- [H4] VIEW ALL PRODUCTS
- [H4] VIEW ALL HOMEPLACE PRODUCTS
- [H4] VIEW ALL COLLECTIONS
- [H4] VIEW MY WISH LIST
- [H4] VIEW OUR FINISHES
- [H4] VIEW ALL CATALOGS
- [H4] VIEW ALL CATALOGS
- [H4] BROWSE CATALOGS
- [H4] PREVIEW BOOK 2022
- [H4] CAPITAL 2022 CATALOG
- [H4] HOMEPLACE 2022 CATALOG
- [H4] CAPITAL 2020 SWATCHBOOK
- [H4] RLM BROCHURE 2021
- [H4] LOCAL SHOWROOM LOCATOR
- [H4] AUTHORIZED DEALER DIRECTORY
- [H4] SALES REP DIRECTORY
- [H4] TOOLS + RESOURCES




SEO Content

		<ul style="list-style-type: none">• [H4] CATALOGS + BROCHURES• [H4] MEDIA + IMAGE LIBRARY• [H4] SIGNATURE FINISHES• [H4] VIRTUAL SHOWROOM• [H4]• [H4] WHERE TO BUY• [H4] FIND YOUR LOCAL SHOWROOM• [H4] FIND A SALES REPRESENTATIVE• [H4] GET INSPIRED• [H4] REFINED DESIGN• [H4] A TOUCH OF TEXTURE• [H4] ARTISAN CRAFTED• [H4] FOLLOW US ON INSTAGRAM• [H5] RESULTS: Searching...• [H5] 2022 New Products• [H5] 2022 New Products• [H5] 2022 Catalog• [H5] 2022 Preview• [H5] HomePlace Catalog• [H5] Find a Showroom• [H5] Virtual Showroom• [H5] Bring Home Capital• [H5] Catalogs• [H5] Signature Finishes• [H5] Media Library• [H5] Artisan Crafted• [H5] A Touch of Texture• [H5] Refined Design
	Images	<p>We found 16 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 38%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 92 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.26% Internal Links 96.74%

In-page links

Anchor	Type	Juice
Wish List	Internal	Passing Juice
Dealer Login	External	Passing Juice
BROWSE ALL PRODUCTS	Internal	Passing Juice
chandeliers	Internal	Passing Juice
sconces	Internal	Passing Juice
vanity lights	Internal	Passing Juice
pendants + foyers	Internal	Passing Juice
islands	Internal	Passing Juice
flush + semi-flush	Internal	Passing Juice
mirrors	Internal	Passing Juice
outdoor chandeliers	Internal	Passing Juice
outdoor posts + pier mounts	Internal	Passing Juice
outdoor wall lanterns	Internal	Passing Juice
outdoor hanging lanterns	Internal	Passing Juice
outdoor post lanterns	Internal	Passing Juice
outdoor flood	Internal	Passing Juice
outdoor flush + semi-flush	Internal	Passing Juice
outdoor rlm parts + shades	Internal	Passing Juice

In-page links

ABOUT US	Internal	Passing Juice
POLICIES	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
VIRTUAL SHOWROOM	Internal	Passing Juice
MEDIA + IMAGE LIBRARY	Internal	Passing Juice
SHOWROOM TIPS + RESOURCES	Internal	Passing Juice
DEALER PORTAL	External	Passing Juice
CATALOGS + BROCHURES	Internal	Passing Juice
WHERE TO BUY	Internal	Passing Juice
SIGNATURE FINISHES	Internal	Passing Juice
GET INSPIRED	Internal	Passing Juice
New	Internal	Passing Juice
VIEW ALL NEW PRODUCTS	Internal	Passing Juice
AMARA	Internal	Passing Juice
AVERY	Internal	Passing Juice
BREIGH	Internal	Passing Juice
BRENNEN	Internal	Passing Juice
BRYNN	Internal	Passing Juice
DENA	Internal	Passing Juice
GREER	Internal	Passing Juice
HOLDEN	Internal	Passing Juice
LENNON	Internal	Passing Juice
LOLA	Internal	Passing Juice
LUCAS	Internal	Passing Juice
MAREN	Internal	Passing Juice
MILA	Internal	Passing Juice
NYLA	Internal	Passing Juice
OGDEN	Internal	Passing Juice


In-page links

RICO	Internal	Passing Juice
ROWE	Internal	Passing Juice
SAWYER	Internal	Passing Juice
SUTTON	Internal	Passing Juice
TALLULAH	Internal	Passing Juice
WREN	Internal	Passing Juice
BURTON	Internal	Passing Juice
BRADFORD	Internal	Passing Juice
MARSHALL	Internal	Passing Juice
WALTON	Internal	Passing Juice
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CAPITAL 2022 CATALOG	Internal	Passing Juice

In-page links

HOMEPLACE 2022 CATALOG	Internal	Passing Juice
CAPITAL 2020 SWATCHBOOK	Internal	Passing Juice
RLM BROCHURE 2021	Internal	Passing Juice
AUTHORIZED DEALER DIRECTORY	Internal	Passing Juice
SALES REP DIRECTORY	Internal	Passing Juice
=	Internal	Passing Juice
Bring Home Capital	External	Passing Juice
Resources	Internal	Passing Juice
MEDIA + IMAGE LIBRARY	Internal	Passing Juice
FIND YOUR LOCAL SHOWROOM	Internal	Passing Juice
FIND A SALES REPRESENTATIVE	Internal	Passing Juice
REFINED DESIGN	Internal	Passing Juice
A TOUCH OF TEXTURE	Internal	Passing Juice
ARTISAN CRAFTED	Internal	Passing Juice
Artisan Crafted	Internal	Passing Juice
A Touch of Texture	Internal	Passing Juice
Refined Design	Internal	Passing Juice
HomePlace Lighting	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	new chandeliers lanterns catalogs showroom products view all outdoor homeplace
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
outdoor	23	✘	✘	✘	✔
view	15	✘	✘	✘	✔

Keywords Consistency

all	10				
products	9				
lanterns	9				

Usability

	Url	Domain : austinallenco.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://austinallenco.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics