








Seo Analyzer authenticnigeria.com

Generated on February 02 2022 15:09 PM

The score is 37/100





SEO Content

	Title	<p>Home - Authentic Nigeria</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1243 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Authentic Nigeria</td> </tr> <tr> <td>url</td> <td>https://authenticnigeria.com/</td> </tr> <tr> <td>site_name</td> <td>Authentic Nigeria</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Authentic Nigeria	url	https://authenticnigeria.com/	site_name	Authentic Nigeria
Property	Content													
locale	en_US													
type	website													
title	Home - Authentic Nigeria													
url	https://authenticnigeria.com/													
site_name	Authentic Nigeria													
	Headings	<table border="1" data-bbox="539 1702 1481 1780"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>93</td> <td>1</td> <td>7</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1803 1045 2072" style="list-style-type: none"> • [H2] Recent Products • [H2] Collar Cape Top • [H2] Caribbean Maxi V-Inset • [H2] Candy Boubou • [H2] Tie-Collar Boubou • [H2] Caribbean Maxi • [H2] Maxi Wrap-and-Tie Dress • [H2] Wide Collar Flare Dress 	H1	H2	H3	H4	H5	H6	0	93	1	7	1	0
H1	H2	H3	H4	H5	H6									
0	93	1	7	1	0									

SEO Content

- [H2] Patchwork Duvet
- [H2] Wall Art
- [H2] Playmat
- [H2] Wall Art
- [H2] Ankara Shaggy Rug
- [H2] Travel Pillow
- [H2] Patchwork Tote Bag
- [H2] The Basket
- [H2] The Basket
- [H2] The Basket
- [H2] The Basket
- [H2] Pillow
- [H2] Multicolored Sneakers
- [H2] Best Selling Products
- [H2] Our Son the Minister
- [H2] Multicolored Sneakers
- [H2] Slippers
- [H2] Wall Art
- [H2] Dynamics of Parenting Style
- [H2] Caps
- [H2] Pillow
- [H2] Dresses
- [H2] Patchwork Duvet
- [H2] Canvas Art
- [H2] Duvet
- [H2] The Basket
- [H2] Men Shirts
- [H2] Wide Collar Flare Dress
- [H2] Wagambari Kaftan Fabric
- [H2] Mat
- [H2] The Basket
- [H2] Tshirt
- [H2] Maxi Wrap-and-Tie Dress
- [H2] Wagambari Kaftan
- [H2] Authentic Nigeria keeps you safe
- [H2] Accessories
- [H2] Cufflinks
- [H2] Brooch With Chain
- [H2] Cufflinks button
- [H2] Caps
- [H2] Home & Living
- [H2] Canvas Art
- [H2] Mat
- [H2] Duvet
- [H2] Clothing
- [H2] Collar Cape Top
- [H2] Caribbean Maxi V-Inset
- [H2] Candy Boubou
- [H2] Tie-Collar Boubou
- [H2] Caribbean Maxi
- [H2] Maxi Wrap-and-Tie Dress
- [H2] Wide Collar Flare Dress
- [H2] Wagambari
- [H2] Kaftan Fabric
- [H2] Wagambari Kaftan
- [H2] Wagambari Kaftan Fabric





SEO Content

		<ul style="list-style-type: none">• [H2] Tshirts With Pocket• [H2] Shoes• [H2] Multicolored Sneakers• [H2] CSF Loafers• [H2] CS Loafers• [H2] Slippers• [H2] Start Selling On Authentic Nigeria• [H2] Shop All• [H2] Collar Cape Top• [H2] Caribbean Maxi V-Inset• [H2] Candy Boubou• [H2] Tie-Collar Boubou• [H2] Caribbean Maxi• [H2] Maxi Wrap-and-Tie Dress• [H2] Wide Collar Flare Dress• [H2] Patchwork Duvet• [H2] Wall Art• [H2] Playmat• [H2] Wall Art• [H2] Ankara Shaggy Rug• [H2] Travel Pillow• [H2] Patchwork Tote Bag• [H2] The Basket• [H2] The Basket• [H2] The Basket• [H2] The Basket• [H2] Pillow• [H2] Multicolored Sneakers• [H2] What is Authentic Nigeria• [H3] Shop by category• [H4] Trustworthy sellers• [H4] Security• [H4] Purchase protection• [H4] Latest Products• [H4] Specials• [H4] Shop• [H4] Customer Care• [H5] Sign up to Newsletter
	Images	<p>We found 198 images on this web page.</p> <p>108 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 169 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.37% Internal Links 97.63%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Welcome to Authentic Nigeria	Internal	Passing Juice
Store Locator	Internal	Passing Juice
Track your Order	Internal	Passing Juice
Shop	Internal	Passing Juice
My Account	Internal	Passing Juice
Accessories	Internal	Passing Juice
Cufflinks	Internal	Passing Juice
Bags	Internal	Passing Juice
Caps	Internal	Passing Juice

In-page links

Brooch With Chain	Internal	Passing Juice
Home &#038; Living	Internal	Passing Juice
Canvas Art	Internal	Passing Juice
Duvet	Internal	Passing Juice
Mat	Internal	Passing Juice
Clothing	Internal	Passing Juice
Wagambari	Internal	Passing Juice
Tshirts	Internal	Passing Juice
Indigo Tie Dye	Internal	Passing Juice
Habaayah	Internal	Passing Juice
Skirt	Internal	Passing Juice
Kaftan	Internal	Passing Juice
Dresses	Internal	Passing Juice
Men Shirts	Internal	Passing Juice
Shoes	Internal	Passing Juice
Male Shoes	Internal	Passing Juice
Female Shoes	Internal	Passing Juice
Unisex Shoes	Internal	Passing Juice
Slippers	Internal	Passing Juice
Books	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Browse Wishlist	Internal	noFollow
Maxi Dress	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow

In-page links

Boubou/Kaftan	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Wrap Dress	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Flared Dress	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Beddings	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Wall Art	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Playmat	Internal	Passing Juice
Add to cart	Internal	noFollow

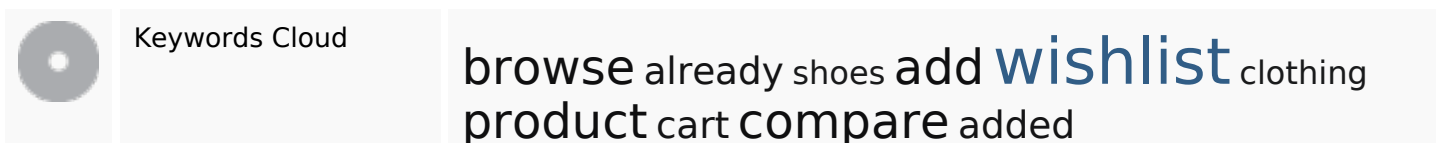
In-page links

Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Rugs	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Pillows	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Decorative Pillow	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow

In-page links

Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Add to cart	Internal	noFollow
Compare	Internal	noFollow
Add to Wishlist	Internal	noFollow
Wishlist	Internal	Passing Juice
Contact	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Authentic Nigeria	Internal	Passing Juice
Greenware Technologies	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wishlist	169	✘	✘	✘	✘
compare	84	✘	✘	✘	✘







Keywords Consistency

product	84	✘	✘	✘	✔
browse	84	✘	✘	✘	✘
add	82	✘	✘	✘	✘

Usability

	Url	Domain : authenticnigeria.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 64 Warnings : 123
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://authenticnigeria.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.