

# Seo Analyzer autoandrv.com

Generated on February 20 2022 22:53 PM

The score is 55/100







## SEO Content

|    | Title              | Auto & RV - Buy and sell used cars, trucks, RVs, and more<br><b>Length : 61</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Online version of Auto & RV magazine serving Indiana, Michigan, Ohio, Kentucky, Illinois & Tennessee.<br><b>Length : 109</b><br>Great, your meta description contains between 70 and 160 characters.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Auto & RV, AutoRV, Auto&RV, Auto&RV Magazine, Auto&RV Publications, Cars, Trucks, Automobiles, RVs for sale, sell vehicle on Auto & RV<br>Good, your page contains meta keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H4] Change your location</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 1 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0   | 1  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 2 images on this web page.<br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>18%</b><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 19 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |


## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Search</a>                                 | Internal | Passing Juice |
| <a href="#">Magazine</a>                               | Internal | Passing Juice |
| <a href="#">Sell</a>                                   | Internal | Passing Juice |
| <a href="#">About Us</a>                               | Internal | Passing Juice |
| <a href="#">Contact</a>                                | Internal | Passing Juice |
| <a href="#">Advanced Search &gt;</a>                   | Internal | Passing Juice |
| <a href="#">Automobiles for sale</a>                   | Internal | Passing Juice |
| <a href="#">RVs for sale</a>                           | Internal | Passing Juice |
| <a href="#">Motorcycles, UTVs, &amp; ATVs for sale</a> | Internal | Passing Juice |
| <a href="#">Watercraft for sale</a>                    | Internal | Passing Juice |
| <a href="#">Snowmobiles for sale</a>                   | Internal | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Farm and Lawn Equipment for sale</a>      | Internal | Passing Juice |
| <a href="#">Trailers and Tow Vehicles for sale</a>    | Internal | Passing Juice |
| <a href="#">Medium and Heavy Duty Trucks for sale</a> | Internal | Passing Juice |
| <a href="#">Heavy Equipment for sale</a>              | Internal | Passing Juice |
| <a href="#">Parts and Repairables for sale</a>        | Internal | Passing Juice |
| <a href="#">Marketplace Items for sale</a>            | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>                | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                        | Internal | Passing Juice |



## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | miles trucks equipment watercraft rvs location<br>heavy <b>sale</b> cars search |
|--|----------------|---|

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| sale       | 11      | ✘     | ✔        | ✘               | ✘        |
| miles      | 5       | ✘     | ✘        | ✘               | ✘        |
| equipment  | 4       | ✘     | ✘        | ✘               | ✘        |
| search     | 4       | ✘     | ✘        | ✘               | ✘        |
| watercraft | 4       | ✘     | ✘        | ✘               | ✘        |



## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : autoandrv.com<br>Length : 13   |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |

## Usability

|   |             |   |
|---|-------------|---|
|  |             |   |
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





## Document

|   |                 |  |
|---|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|   | W3C Validity    | Errors : 14<br>Warnings : 18   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 311 1481 434">http://autoandrv.com/sitemap.xml<br/>https://autorv.com/sitemap/sitemap-index.xml</pre>                     |
|  | Robots.txt  | <pre data-bbox="544 465 1481 499">http://autoandrv.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <pre data-bbox="544 667 1481 741"> Google Analytics</pre> |